

NEWSLETTER

SUMMER-2025 | VOLUME-XXV | ISSUE-II

**EAST
WEST
UNIVERSITY**



EAST WEST UNIVERSITY

Progoti Foundation for Education and Development
Permanent Sanad Holder

Message of the Vice Chancellor

WELCOME TO EAST WEST UNIVERSITY!

Dear Students and Guardians,

Welcome to East West University (EWU), a center of excellence in higher education!

East West University prioritizes providing quality education, fostering a strong research environment, and developing competencies. Our goal is to transform EWU students into competent professionals distinguished by their comprehensive knowledge, sharp critical thinking, and diverse, adaptive skills that meet employers' needs for excellence.

We have the Institutional Quality Assurance Cell (IQAC), ensuring an outcome-based learning environment and the Entrepreneurship Development Center (EDC), training our students to become skilled executives and entrepreneurs. We have a well-equipped Dr. S. R. Laskar Library offering remote access to e-resources. We provide scholarships to meritorious students guaranteeing their uninterrupted educational journey. EWU's Center for Research and Training (CRT) funds research for students and faculty members, and the Career Counseling Center (CCC) arranges internships and job placements. EWU has MoUs with leading academic institutions and multinational organizations at home and abroad to enhance students' professional opportunities.

Beyond academia, EWU hosts over twenty student clubs that foster personal growth and leadership skills. Student well-being is our top priority. Socio-Psyche Counselling Center, a wing of CCC, provides full-time psychological support to help students manage stress and relationships. We also have a modern canteen and a medical center staffed with doctors and nurses. We have sports courts for basketball, badminton, and table tennis for students to promote a healthy, balanced lifestyle and build a strong sense of community.

EWU is one of the top 5 private universities and ranked 3rd in Sustainability in Bangladesh by recent QS rankings. Our Faculty of Business and Economics is accredited by the Accreditation Council for Business Schools and Programs (ACBSP), and our BBA program is accredited by the Association of Chartered Certified Accountants (ACCA). Our Computer Science and Engineering (CSE), Electrical and Electronic



Engineering (EEE), and Civil Engineering (CE) programs are accredited by the Board of Accreditation for Engineering & Technical Education (BAETE), under the Washington Accord. EWU is affiliated with the Chartered Financial Analyst (CFA) Institute and partnered with the Government of Bangladesh's Skills for Industry Competitiveness and Innovation Program (SICIP).

EWU is growing as a community of scholars, researchers, and innovators, with a thriving research culture that drives academic excellence and societal impact. We believe you have made a wise decision by joining EWU and look forward to supporting your journey of growth and success.

Best wishes for all that's to come!

Sincerely,

A handwritten signature in black ink, appearing to read 'Shams Rahman', with a stylized flourish at the end.

Professor Shams Rahman

Vice Chancellor

Overview of Major Events at Ewu

East West University Celebrated its 1st Research Day

East West University (EWU) arranged its 1st Research Day 2025 to foster innovation and collaboration in research. The full-day event was held at the EWU campus on 24 May 2025. The event has been organized to highlight the crucial role of research in national development and fostering academic-industry collaboration. The inaugural session of the event was attended by Professor Dr. Shams Rahman, Vice Chancellor, EWU, who delivered the welcome speech. Mr. Shelley A. Mubdi, Member, Board of Trustees, EWU, graced the event as Chief Guest. The session was chaired by Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor, East West University.

The core of the program featured two insightful panel discussions. The first, titled “Importance of Research in Transforming Bangladesh into an Innovative Nation,” explored how robust research endeavors can propel Bangladesh towards a more innovative future.

The second discussion, “Importance of Academia-Industry Collaborative Research: Opportunities and Challenges,” delved into the potential and hurdles of fostering strong partnerships between academic institutions and industrial sectors.

At the end of the day, an award giving ceremony was held at the Manzur Elahi Auditorium of EWU. During the ceremony, 72 researchers received crests and certificate. Dr. Md. Mozammel Huq Azad Khan, a professor in the Department of Computer Science and Engineering at EWU, was awarded the “Lifetime Achievement” award for his significant contributions to research. The event concluded with a group photo session and a vote of thanks delivered by Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, East West University, acknowledging the efforts of all involved in making the 1st Research Day a resounding success.



East West University Organized the 7th Nahreen Khan Memorial Lecture



East West University (EWU) organized the 7th Nahreen Khan Memorial Lecture on 16 July 2025 at the university's Manjur Elahi Auditorium. The key speaker of the lecture was Dr. Niaz Zaman, an educationist and 2025 Ekushey Padak recipient and a retired professor of the English Department of Dhaka University. Her lecture was titled "Literary Translation and Translators: Bangladesh and Beyond". The event was dedicated to the memory of the late Nahreen Khan, a former EWU student and daughter of late Dr. Akbar Ali Khan, former adviser to the caretaker government of Bangladesh.

The lecture delved into the growing global recognition of translated works. The lecture also navigated the complex debate surrounding cultural nuances in translation, discussing the delicate balance between retaining and adapting culturally specific terms for a global audience.

While practical translation remains prevalent, there has been a significant surge in literary translation from Bangla to English, catering to the large Bengali diaspora and a new generation of English-educated Bangladeshis.

The program featured addresses from several notable figures, including Professor Dr. Mohammed Farashuddin, Chairperson of the EWU Board of Trustees. Among them were Professor Dr. Shams Rahman, Vice Chancellor, Advisor to the Department of English, EWU and Professor Dr. Fakrul Alam, Air Cdre (retd.) Ishfaq Ilahi Choudhury, Treasurer, EWU. Faculty members, students, EWU officials, and relatives of the late Nahreen Khan attended the event.

Final Astro-Olympiad Selection Held at East West University

Bangladesh Astronomical Association (BAA) concluded the final selection phase of its annual 'Astro-Olympiad' talent search program at East West University (EWU), on July 26, 2025. A total of 350 students from 11 cities across the country participated in this prestigious event.

The Olympiad, designed for school and college students was conducted in three rigorous stages. The initial round at the divisional and district levels included a written examination, solar observations with telescopes, and a rocket model-building competition, among other activities. The camp culminated in a written examination on the final day, from which the top five students were ultimately selected.

In this year's competition, Nabil Nahian, a student from Notre Dame College, secured first place in the Senior Group. Radit Raiyan, a twelfth-grade student from Adamjee Cantonment College, and Naumi Manam from Mymensingh Government College secured the second and third places, respectively. In the Junior Group, Md. Makhdum Amin, a tenth-grade student from Jessore Police Line Secondary School, achieved first place. Sahadat Hossain from Unique Progressive School in Mymensingh and Abdullah Shafi Bin Nahid, a sixth-grade student from Bandar Mohammadia Dakhil Madrasa in Chattogram, earned the second and third places.

According to the BAA, these exceptional students will represent Bangladesh at the Open World Astronomy Olympiad, which will be held in Russia. They will also have the opportunity to participate in the 29th International Astronomy Olympiad and the Asian-Pacific Astronomy Olympiad.

The event was graced by distinguished guests, including Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU, as the Chief Guest. Special Guests included Professor Dr. Shams Rahman, Vice Chancellor, EWU, renowned magician Jewel Aich, Russian Professor Mikhail Gabrilov, and Sahapar Alam. The program was presided over by astronomer Moshurul Amin.



Seminar on Japanese Language Course and Higher Studies in Japan

On August 12, 2025 Professor Dr. Ashik Mosaddik, Pro-Vice Chancellor, EWU arranged a seminar on Japanese Language Course with higher studies and skilled job opportunities for the EWU graduates. Seven delegates from Japan were present in this program. Pro-Vice Chancellor Professor Dr. Ashik Mosaddik presided over the seminar, and Dr. Karim, Faculty of Toyotoma

University, along with Engineer Dr. Daizo Kudo, from Nagase Viita Co. Ltd presented a scientific session about research facilities and opportunities in Japan after that Instructor Kitayama Kosuke and Okuda Karin from Sakura Japanese Language Center demonstrated the benefits of learning Japanese language to get better opportunities in high skilled job market of Japan.



Seminar on Japanese Language Course and Higher Studies in Japan

Meeting with Honorable Amassador of Japan Bangladesh



On August 13, 2025, Professor Ashik Mosaddik, Pro-Vice Chancellor, EWU met Honorable Ambassador of Japan to Bangladesh Mr. Saida Shinichi at Embassy Office, Dhaka as a guest with the Japanese delegates. Pro-VC informed that EWU is very keen to start Japanese Language course at EWU for their students and others. His excellency Mr. Saida Shinichi expressed his interest to be with EWU too.

Achievement

On August 24, 2025, Professor Dr. Ashik Mosaddik, Pro-Vice Chancellor of East West University, has been awarded a Research grant under the SDGs-4 (Teaching Quality) from the Bangladesh Accreditation Council (BAC) for the year of 2025-2026. The project title is 'Improving Teaching Standards and Accreditation through Automated Teacher Evaluation and KPI-Based Promotion in Bangladesh'.

Institutional Quality Assurance Cell (IQAC)

Teachers' Training Program on Teaching, Learning and Research (TLR) at EWU



IQAC and EWU Center for Research and Training (EWUCRT) organized a Teachers' Training program at EWU. In the program, Dr. Ahsan H. Mansur, Governor of Bangladesh Bank, emphasized the vital role of competent teachers in shaping a prosperous nation during a recent event at East West University (EWU). The event, held on August 25 at the Nousher Ali Lecture Gallery, celebrated the completion of the program on Teaching, Learning, and Research.

The ceremony was chaired by Professor Dr. Mohammed Farashuddin, Chairperson of the EWU Board of Trustees and former Governor of Bangladesh Bank.

Other distinguished guests included Professor Dr. Shams Rahman, Vice Chancellor of EWU, Professor Dr. M. Ashik Mosaddik, Pro-Vice Chancellor of EWU, and Professor Dr. Sufia Islam, Director of Institutional Quality Assurance Cell (IQAC) at EWU. A total of 34 faculty members received their certificates during the ceremony.

Workshop

A workshop on "Outcome-based Education (OBE)" was organized by IQAC on 24 July for the faculty members of the Department of Computer Science and Engineering. The resource person of the workshop was Dr. Mohammad Rezwanul Huq, Associate Professor, Department of Computer Science & Engineering. The IQAC organized another workshop on "Outcome-based Education" for the faculty members of the Department of English on 31 July 2025. Professor Dr. Abul H. M. G. Azam, Professor-cum-Adviser, Department of Business Administration, conducted the session as a resource person.

East West University

Center for Research and Training (EWUCRT)

Call for Research Proposals

EWUCRT has invited research proposals for its 18th Internal Funding Round on 04 May 2025. In response to the 2nd 'Call for Research Proposal-Round 18', the center received 04 research proposals from the faculty members of East West University till now:

1. Bengali Muslim Cuisine in Dhaka City: Exploring Cultural, Religious, and Social Dimensions.
2. Leveraging Social Capital and Migration Strategies for Climate Risk Management in Coastal Bangladesh.
3. Santal Community and Social Changes: A Sociological Study.
4. Do the Quality Dimensions of M-Fashion Rental Apps Influence E-WOM Intention of Gen Z? The Roles of Shame, Perceived Hygiene, and Altruism.

Fund Release

Research grants aim to nurture and sustain a vibrant research community at EWU by engaging academics and researchers from all faculties/fields. During May-August 2025, funds have been released for the following research proposals:

1. Perceived Service Quality of District Government Public Libraries in Bangladesh: An analysis through the lens of LibQUAL+ by Dr. Dilara Begum and Mr. Hasinul Elahi, Senior Lecturer, Department of Information Studies, East West University.
2. Deep Learning Based Optimization of Energy Management System for Microgrid with Renewable



Dr. Dilara Begum and Mr. Hasinul Elahi receiving research grant from Dr. Md. Sohel Rana, ED, EWUCRT

Energy Sources: A Case Study for Saint Martin Island by Dr. Ratil Hasnat, Associate Professor and Dr. Fakir Alamgir, Assistant Professor, Department of Electrical and Electronic Engineering, East West University.



Dr. Ratil Hasnat and Dr. Fakir Alamgir receiving research grant from Dr. Md. Sohel Rana, ED, EWUCRT

Research Reports

A research report is an outcome of an EWUCRT funded research grant. The center has received the following research reports during May-August 2025:

1. Large Scale Isolation, Purification & Characterization of the Natural Products from *Terminalia arjuna* & *Terminalia chebula*, and Evaluation of their Role in Metabolic Disorders by Dr. Chowdhury Faiz Hossain (Principal Investigator), Professor, Dr. Mst. Rejina Afrin, Associate Professor, Department of Pharmacy, East West University, Dhaka, Bangladesh and Dr. Aditya Arya, School of Medicine, Faculty of Health and Medical Sciences, Taylor's University, Malaysia Bangladesh and Associate Professor, University of Melbourne, Australia.
2. Determination of Azithromycin Resistant Mechanisms of *Shigella*, *Salmonella* and *Vibrio cholerae* strains isolated in Bangladesh by Dr. Suraia Nusrin, Associate Professor, Department of Genetic Engineering and Biotechnology (GEB), EWU and Dr. Zahirul

Islam, Associate Scientist, Research, Laboratory Sciences and Services Division, International Centre for Diarrhoeal Disease Research, Bangladesh (ICDDR, B).

3. Isolation and Characterization of Plastic Waste Degrading Microorganisms from Landfill Soil by Dr. Mst. Murshida Mahbub, Associate Professor, and Dr. Suraia Nusrin, Associate Professor, Department of GEB, EWU and Dr. Jesmin, Professor, Department of Genetic Engineering and Biotechnology, University of Dhaka.
4. Study of the preparation of N-doped non-noble metal (Co, Ni, Cu) based carbon composites for the catalytic reduction of textile dyes by Dr. Zubair Hasan, Associate Professor, Department of Mathematical and Physical Sciences, East West University.
5. Study of Adsorption of Urea over Rice and Rice Husk by Dr. Zubair Hasan, Associate Professor, Department of Mathematical and Physical Sciences, East West University.
6. Assessment through E-Portfolio in Bangladeshi Tertiary-level Writing Class by Ms. Kaniz Fatema, Senior Lecturer, Department of English, East West University.

Research Proposal Seminar

EWUCRT organized seven research seminars from May to August 2025:

1. A Brain Computer Interface System to Control Wheelchair for Severe Mobility Impaired Persons on 08 May 2025 by Professor Dr. Shamim H Ripon, Professor Dr. Ahmed Wasif Reza, Dr. Raihan UI Islam, Associate Professor, Dr. Mohammad Rifat Ahmmad Rashid, Associate Professor, Department of Computer Science and Engineering, East West University and Professor Dr. Md. Golam Rabiul Alam, Department of Computer Science and Engineering, BRAC University.
2. Multimodal fusion and transformer-based detection of Glaucoma with explainable AI (X AI): A study on the prevalence of primary open-angle Glaucoma on 15 May 2025 by Dr. Fakir Mashuque Alamgir, Assistant Professor, Mr. Rizwan Shaikh, Lecturer, Md. Abdur Rahman, Lecturer, Department of Electrical and Electronic Engineering, East West University and Dr. Shabneen Rahman, Chief Consultant, Mustafiz Glaucoma Research and Eye Hospital, Dhaka, Bangladesh
3. Environmental Degradation and Displacement of Forests Dependent Communities: A Socio-ecological Study in the Sundarbans Area, Bangladesh on 26 June 2025 by Dr. Mumita Tanjeela, Associate Professor, Dr. Rasel Hussain, Assistant Professor, Md. Helal Uddin, Senior Lecturer, Department of Sociology, East West University, and Dr. Mayumi Kako, Associate Professor, School of Biomedical and Health Sciences, Hiroshima University



Dr. Rasel Hussain, Assistant Professor, Dept of Sociology presenting a research seminar

4. Assessment through E-Portfolio in Bangladeshi Tertiary-level Writing Class on 03 July 2025 by Ms. Kaniz Fatema, Senior Lecturer, Department of English, East West University.
5. Transforming Campus Sustainability: Leveraging Smart IoT Devices for Energy-Efficient Green Ecosystem on 10 July 2025 by Dr. Raihan UI Islam, Associate Professor, Dr. Mohammad Rifat Ahmmad Rashid, Associate Professor, M. Saddam Hossain Khan, Senior Lecturer and Mr. Rashedul Amin Tuhin, Senior Lecturer, Department of Computer Science and Engineering (CSE), East West University.
6. Assessing the Reuse Potential of Water Collected from the Air Conditioning Units of East West University: A Pilot Study on Air Condensate Harvesting on 10 August 2025 at 9.00 am by Dr. Sadik Rahman, Assistant Professor, Department of Civil Engineering, Dr. Mohammad Manzurul Islam, Assistant Professor, Department of Computer Science and Engineering (CSE), Dr. Md. Sohel Rana, Professor, Department of Mathematical and Physical Sciences, East West University, and Dr Abdullah Al-Mamun, Associate Professor, Department of Civil and Architectural Engineering, Sultan Qaboos University, Sultanate of Oman.
7. Leveraging Social Capital and Migration Strategies in Coastal Bangladesh on 20 August 2025 at 9.00 am by Ms. Sadia Binta Zaman, Lecturer, Dr. Fouzia Mannan, Professor, Dr. Muhammad Rehan Masoom, Associate Professor, and Mr. Ishtiaq Mohammad Fakhruddin, Lecturer, Department of Sociology, East West University.

Training on Research Methods



Training on Research Methods in the EWUCRT Research HUB

East West University Center for Research and Training (EWUCRT) organized a 12-week training titled Research Methods for the faculty members and graduate students of East West University. The training classes started on Thursday, 24 April 2025 and continued till 28 August 2025, every Thursday at EWUCRT Research Hub. A certificate giving ceremony was held on 28 August 2025.

Workshop



Faculty members and senior students of GEB department are attending a Workshop

East West University Center for Research and Training (EWUCRT) organized a workshop on 'Bacterial Genome Annotation: Next Generation Sequencing (NGS) Analysis' for the faculty members and senior students of the department of Genetic Engineering and Biotechnology (GEB), East West University. The training classes held on 09 and 10 August 2025 at East West University. The resource person of the workshop was Mr. Md. Abu Sayem Khan, Assistant Professor, Department of Microbiology, University of Dhaka.

DR. S.R. LASKER LIBRARY

A Gateway to Knowledge

Library Facilities

- Borrowing Facilities
- Photocopy Service
- Citation Management Services
- Wi-Fi Service
- WhatsApp: Instant Reference Service
- Subscribed Print Journals Service
- Article Request Service
- Institutional Repository
- Corporate Membership
- Information Literacy Program
- Department Wise Resource Portal
- Off Campus/Remote Access to E-Resources
- Generative AI Tools and Resources
- Scispace: An Ai-Powered Literature Review Tool for Researchers

Library Hours

Sunday - Thursday : 8:30am - 5:00pm

Friday : 8:30am - 5:00pm
(1:00pm-2:00pm break)

Saturday : 5:00pm - 10:00pm

Celebration of International Archives Week

Dr. S. R. Lasker Library, EWU celebrated International Archives Week from 09 to 13 June 2025 with social media campaign. Each year, archival professionals around the globe unite during this week to showcase the vital role archives play in safeguarding identity,

memory, and human rights. The 2025 theme, “#ArchivesAreAccessible: Archives for Everyone,” highlights the importance of inclusivity, public engagement, and enhancing digital accessibility in archival collections.

EWU Librarian at the 18th EASE General Assembly and Conference

Ms. Shaharima Parvin, Senior Assistant Librarian, was invited by the European Association of Science Editors (EASE) to speak at the 18th EASE General Assembly and Conference, held from 14 May to 16 May 2025 in Oslo, Norway.



Ms. Shaharima Parvin representing Bangladesh at the international EASE Conference

Workshop/Training

Mr. Md. Abdul Latif, Assistant Librarian, participated as a discussant in a workshop on “Digital Cataloging of the BTV Archives,” organized by Bangladesh Television (BTV) in Rampura, Dhaka, on 08 May 2025.

Ms. Jannatul Islam Muna, Library Circulation Officer, successfully completed the course titled “The Complete Growth Mindset Course - The Mindset for Success,” organized by Udemy, on 02 August 2025.

Department of Students' Welfare Career Counseling Center

Club Fair

The Department of Students' Welfare (DSW) at East West University (EWU) organized a Club Fair on June 17, 2025. The event provided freshers with an opportunity to explore their passions and join clubs

that align with their interests. Prof. Shams Rahman, Vice Chancellor of EWU, inaugurated the Club Fair Summer 2025.



Seminar on “Current and Future Trends in Astronomy”

East West University (EWU) has organized a seminar titled “Current and Future Trends in Astronomy” at the SM Nousher Ali Lecture Gallery on July 24, 2025. The event brought together leading experts and enthusiastic students to explore the dynamic landscape of astronomical discoveries and future possibilities. The program commenced with a warm welcome address by Moshurul Amin, Chair of the Bangladesh Astronomical Association. Mr. Amin underscored the increasing interest and vital importance of astronomical studies in

Bangladesh. The seminar's focal point was the highly anticipated keynote speech delivered by Professor Michael Gavrilov Chair of the International Astronomical Olympiad Committee. Professor Gavrilov's profound expertise provided a global perspective on ongoing discoveries and the exciting future trajectory of space exploration. The seminar concluded with a closing speech by Professor Dr. Shams Rahman, Vice Chancellor of East West University.



Convocation Volunteer Appreciation Certificate Giving Program



Department of Students' Welfare (DSW) and Career Counseling Center hosted the 'EWU 24th Convocation Volunteer Appreciation Certificate Giving Program' on 7 May 2025 at the CCC Lobby. The event recognised the invaluable contributions of the volunteers who assisted during the convocation ceremony. Attendees included Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor,

EWU; Professor Dr. Shams Rahman, Vice Chancellor, EWU; Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, EWU; Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, EWU and Mr Mashfiqur Rahman, Registrar, EWU and the dedicated volunteers themselves, all celebrating the spirit of service and commitment to the university community.

Seminar on AI for Future Leaders

Department of Students' Welfare (DSW) and Career Counselling Centre (CCC) (EWU), in collaboration with Netcom Learning Bangladesh, organized a 'Seminar on AI for Future Leaders' on 30 June, 2025, at S. M. Nousher Ali Lecture Gallery. The event was conducted by Mr Md. Imdadul Islam, Senior Business Development Manager, Netcom Learning Bangladesh and Mr Abdur Rahman Mamun, Head of Partnerships, Netcom Learning Bangladesh.



Presentation on Etiquette, Personal Behaviour and Professionalism



Department of Students' Welfare (DSW) and Career Counselling Centre (CCC) organised a "Presentation on Etiquette, Personal Behaviour and Professionalism" on 20 July 2025, at S. M. Nousher Ali Lecture Gallery.

The session was conducted by Brigadier General Mirza Baker Sarwar Ahmed, ndc, psc (ret'd), President of the Parenting Coaches Association of Bangladesh (PCAB), motivator, counsellor, and leadership and soft skills trainer.

A Talk on Building a Healthy Body and Mind for Academic Success

Counselling Centre. The objective of the session was to help students understand the impact of stress on their body and mind while learning practical techniques to manage it effectively.



Seminar on “Beyond the Academic Landscape”

Department of Students' Welfare (DSW) and Career Counselling Centre (CCC), organised a session titled "Beyond the Academic Landscape", on 27th August 2025, at the S. M. Nousher Ali Lecture Gallery, EWU. The session was conducted by Mr Rezaur Rahman Nafiz, the Vice President and Head of Organizational

Development & HR Strategy at bKash Limited and a proud graduate of EWU. Ms Ismat Shereen, the Adviser of the Department of Students' Welfare, welcomed the participants and speaker and handed over the floor for the session.



ALUMNI SUCCESS STORIES



H. M. Saif Noor

Senior Executive, NEXT Ventures

"From managing global clients to driving the quality and performance of support agents, I've leveraged my skills to excel in quality control and performance management. My relentless commitment to learning and taking initiative has not only fueled my personal growth but also contributed to the company's success. I am grateful to EWU for making me who I am today."

Md. Golam Muhit

Trainee Junior Officer, SBAC Bank PLC

"After graduating from East West University with a degree in Computer Science & Engineering (BSc), I joined SBAC Bank PLC, where I am now driving digital transformation as a Trainee Junior Officer. Leveraging my expertise in digital banking and data analysis, I work on enhancing ATM/CRM & digital payment operations and implementing innovative fintech solutions."



Fahim Shahriar Khan

Executive - Corporate Sales & Marketing, Link3 Technologies Ltd.

"My journey from East West University to Link3 Technologies Ltd. has been full of learning and growth. The communication and sales skills I picked up at EWU gave me the confidence to step into the corporate world, and with the support of a fellow EWU alumnus, I landed my current role as a Corporate Sales Executive."

Jony Rozario

Area Program Manager, World Vision Bangladesh

In my job, I implement a holistic program approach to transform children, youth & community by working with registered 7 Cooperative societies for their financial sustainability. Our yearly budget is 5,30,010 USD (proper planning & program implementation). I succeeded in obtaining this job opportunity through my postgraduate studies at East West University.





Md Al Shariar

Territory Sales Officer, ACI Limited

“After finishing my studies at East West University, I joined ACI Limited to start my career. It has been a great experience where I’ve learned a lot and faced real challenges. I’m proud to be part of a top company and keep growing every day.”

Tasnuva Chowdhury

Senior Executive, NEXT Ventures

I completed my BSc and MSc both in Computer Science and Engineering from EWU. After completing my BSc, I joined one software firm (BIPL) as a Junior Test Engineer. Driven by a passion for technology and innovation, after 2 years later, I joined Samsung R&D Institute Bangladesh (SRBD), one of the country's leading research and development centers as a Senior Software Engineer in Software Quality Assurance department. Over the 14 years, I rose through the ranks to my current position as a Senior Chief Engineer, contributing to groundbreaking projects and leading teams that work at the forefront of digital innovation. Reflecting on my journey, I credit my time at East West University for shaping my professional mindset. The environment at EWU encouraged me to think independently, challenge existing systems, and constantly strive for better solutions — values I continue to carry into my work at Samsung.



Raiyan Shariar Rafi

Executive, Quality Assurance, Square Pharmaceutical PLC

“EWU didn’t just give me a degree — it gave me direction. That direction led me to Square Pharmaceutical PLC, where I now serve as a Executive, Quality Assurance, applying the skills and values I developed at EWU.”

Aqib Abrar Rafid

Territory Executive, bKash Limited

“From East West University to bKash, my journey reflects dedication and growth. The knowledge and values gained at university laid the groundwork for my success.”



A Glimpse of Students' Clubs



BUSINESS CLUB

Workshop

East West University Business Club (EWUBC) successfully organised a three-day workshop and training session titled “Power BI-Yond”, held from July 17 to 19, 2025, at the East West University campus. This exclusive workshop was designed to equip students with practical skills in data analysis using Power BI, one of today's most widely used business intelligence tools.



IDEA 4.0: The Competition Course

East West University Business Club (EWUBC) successfully hosted the fourth edition of its flagship event – IDEA 4.0. This competition encouraged students to develop creative business solutions and present them before a panel of experts. The event started on May 10, 2025 with a workshop conducted by Shubhashish Chakraborty, a Graduate Associate at Standard Chartered's Wealth and Retail Banking division. The grand finale took place on May 23,

2025, where the top teams presented their solutions to a distinguished panel of judges: Mr. Khandaker Afanur, Deputy General Manager & Head of Emerging Accounts Sylhet, Grameenphone Limited, Mr. Aivan Hossain Kanon, Regional Manager, Arla Foods Bangladesh Limited and Ms. Nusrat Jahan Trissa, Manager, Axentec PLC.





CREATIVE MARKETING CLUB

Service Combat Chapter 4: EWUCMC's Flagship Business Case Competition



On May 16, 2025, East West University Creative Marketing Club (EWUCMC) hosted the fourth edition of its flagship business case-solving competition, "Service Combat Chapter 4." The program kicked

off following two insightful workshops: Workshop 1: Acing the Case Battle (May 7th), conducted by Raiyan Ferdoush, EWU alumnus and Assistant Manager, Brand & Communications at Pathao.



CLUB FOR PERFORMING ARTS

Bornil Bangaliana

"Bornil Bangaliana" was a vibrant cultural event organised by East West University Club for Performing Arts (ECPA) on 8th May 2025. The aim was to celebrate the rich heritage and colourful traditions of Bengali culture. The students, faculty members, and guests were fully engaged in the programme, where the diversity of Bengali culture was expressed through art, music, dance, drama, and fashion. Professor Dr. Mohammad Ashik Mosaddik Pro-Vice Chancellor, Ms. Ismat Shereen, Adviser, Students' Welfare Department and Head Career Counseling Center attended the event along with the faculty members, university officials, and students.



Ponchokobir Gaan at EWU



East West University Club for Performing Arts (ECPA) organized a vibrant and culturally immersive event titled “Ponchokobir Gaan”, and a day-long fair, on 03

July, 2025. The program was designed to celebrate the legacy of five prominent legends of Bengali literature and music—Rabindranath Tagore, Kazi Nazrul Islam, Dwijendralal Ray, Rajanikanta Sen, and Atulprasad Sen—collectively known as ‘Ponchokobi’. The esteemed guests were the Chairperson of the Board of Trustees, Professor Dr. Mohammed Farashuddin; Vice Chancellor, Prof. Dr. Shams Rahman; Pro-Vice Chancellor, Prof. Dr. Mohammad Ashik Mosaddik; Treasurer, Air Cdre (Retd) Ishfaq Ilahi Choudhury; Club Moderators, Dr. Nikhil Chandra Shil and Md. Shazed UI Hoq Khan Abir; and Adviser of the Department of Students’ Welfare, Ms. Ismat Shereen.



DEBATING CLUB

Debate Tournament 2025

East West University Debating Club (EWUDC) proudly marked its presence at the 1st BBDS Inter University National Debate Competition 2025, held on June 13–14, 2025 at Begum Badrunnessa Government Girls’ College. In the Bangla Asian Parliamentary (Tab) format, EWUDC fielded two teams—Odyssey and Reverie. Team Odyssey, comprising Mukit, Bayzid, and Saad, broke 8th with three wins and advanced to the quarterfinals. Team Reverie, comprising Nosrotzaman, Siam, and Fariya, broke 15th with two wins, demonstrating notable growth and resilience. The tournament itself was a vibrant celebration of intellect, passion, and purpose.

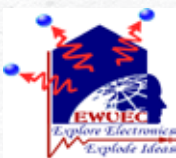


ECONOMICS CLUB

Data Analysis Workshop



STATA 5.0, a five-day training workshop on widely used statistical software STATA held on July 25, 26 and August 2, 8, and 9 was organized by East West University Economics Club. The workshop was conducted by Mohammad Riad Uddin, Research Analyst at the International Food Policy Research Institute (IFPRI). With practical experience in applied research and policy analysis, he guided students how to apply theoretical knowledge to real-world datasets.



ELECTRONICS CLUB

Electronics Fest

East West University Electronics Club successfully hosted “Inter-University Electronics Fest 2025” on July 2025 at the East West University Campus. This flagship fest brought together enthusiastic participants from

top-tier private universities across Dhaka, including four segments: Robo Soccer, Circuit Solving Contest, Electronics Olympiad, and Poster Presentation.



ENVIRONMENTAL & SOCIAL CLUB

Green Ride

East West University Environmental & Social Club organized Green Ride 2025 on 05 July 2025, bringing together around 200 cyclists to promote sustainability, healthy living, and environmental consciousness. A medical team was on standby to ensure the safety and well-being of all participants.



HEALTH AND WELL-BEING CLUB

Youth Festival 2025



East West University Health and Well-being Club (EHWC), in collaboration with Dhaka Flow organized the Second Youth Festival 2025 on May 05, 2025. The objective of the program was to promote an active lifestyle, empowerment and holistic well-being. The event took place at the Badminton Court.

Seminar on WASH: Concerns, Consequences & Care

On August 25, 2025, East West University Health and Well-being Club, in collaboration with LifeStraw and OMC Healthcare, organized a seminar titled “WASH: Concerns, Consequences & Care” to raise awareness on the critical role of water, sanitation, and hygiene (WASH) in health and sustainability. The event featured distinguished guests, including Md. Wahidul Islam Murad (Superintendent Engineer & Project Director, Dhaka WASA), Jahangir Hassan (Head of Consumer Division, OMC Healthcare), and Touhida Tasnima (Chairperson, Department of Social Relations, EWU).



CYBER SECURITY CLUB

EWU Cyber Security Club Launched with Inspiring Inauguration



East West University (EWU) proudly inaugurated its long-awaited Cyber Security Club (EWUCSC) on 7 August 2025 in a vibrant and engaging ceremony. The event marked the launch of a dynamic platform dedicated to promoting digital safety, ethical hacking, and cybersecurity skills among students. The inauguration was honored by Sheikh Abu Ayub Azad, CEO of Trustaira, and A. S. M. Shamim Reza, Founder and Chief of Research at The Team Phoenix, who shared valuable insights into the practical challenges and opportunities in the cybersecurity landscape.



BIOTECH CLUB

Road to Higher Studies

On July 24, 2025, Biotech Club of East West University successfully organized the first session of its seminar series titled “Road to Higher Studies.” The keynote speaker, Ms. Tahmina Akter, former Lecturer of the Department of Genetic Engineering and Biotechnology (GEB), EWU, and currently a PhD scholar at the University of Texas at Austin, USA, delivered an insightful session highlighting essential strategies and sharing her experiences on pursuing higher studies abroad.





AGRO-INDUSTRIALIZATION CLUB

Workshop on “Brandology Vol 2.0”



On 28th August 2025, East West University Agro-Industrialization Club hosted an insightful workshop titled “Brandology Vol. 2.0.” The session focused on hybrid marketing, Omni channel, and multichannel strategies, guiding participants through practical problem-solving and case analysis. The keynote speaker, Md. Ahmed Shaer Chowdhury, Senior Specialist at Grameenphone and proud alumnus of EWU, Conducted the session.



INVESTMENT & FINANCE CLUB

Finxcel 9.0

East West University Investment and Finance Club, in association with Code Crafters International, hosted the ninth season of FINXCEL, an inter-university Excel-based training and competition, on May 9 & May 10, 2025.

On May10 2025, the finale of FINXCEL 9.0, “Advanced Excel Showdown,” took place, where the finalists tested their skills in the ultimate game of accuracy, quickness, and strategy. The finale was judged by esteemed professionals including Nicholas Dipta Gomes, Mahbub Rahman Nafee, Tamrin Al Deen and many more.

The FINXCEL 9.0 Award giving ceremony was held at the Mazur Elahi Auditorium of East West University. The event was graced by the presence of The Chief Guest, Pro-Vice Chancellor Professor Dr. Mohammad Ashik Mosaddik, Special Guest, Professor Dr. Tanbir Ahmed Chowdhury, and Guest of Honor, Mr. Jisan Mahmud, Code Crafters International Ltd. Lead Software Engineer were present and appreciated the analytical perseverance and achievement of the finalists.





PHOTOGRAPHY CLUB

Photography Competition



EVANESCE: An exclusive Intra-University Photography Competition was held on June 24-26, 2025, at the EWU-WiFi zone EWU. The event was organized to celebrate the power of creativity through the art of photography. Out of 1,793 submissions, top 50 were curated for exhibition. The event was inaugurated by the Chief Guest, Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU. Among the standout talents, AB Siddik earned First Prize for his emotionally evocative work that blended visual storytelling with technical precision. Israt Jahan Ira, got the Second Prize, and The Md Asiful Islam The Third Prize.

Exhibition

A photo exhibition took place on July 18, 2025, to observe the Private University Resistance Day. The exhibition took place at East West University. Members of the East West University Photography Club (EWUPC) displayed their photographs. to the auditorium. There were 36 photos displayed. The number 36 was chosen to represent the 36 days of struggle during the student-led uprising against the former ruling government. Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU, inaugurated the event.



ROBOTICS CLUB

Seminar on Software Lifecycle

East West University Robotics Club successfully organized an insightful seminar titled "Testing Throughout the Software Lifecycle" on July 09, 2025 in collaboration with Unbolt Academy. The event featured Md. Kamruzzaman Shoibal, a seasoned professional in the field of software testing, currently serving as Senior Software Test Engineer at RedDot Digital Limited and Mentor at Unbolt Academy. The session was attended by 70 students from various departments and was aimed at bridge the gap between academic knowledge and industry expectations in the field of

Software Quality Assurance (SQA). The seminar was structured into interactive segments, starting with the basics of SQA and testing life cycles, followed by career guidance, automation tools, and real-world project demonstrations. The speaker explained the basics of software testing, the necessary skills for the field, popular testing tools, and shared real industry examples. The session concluded with a Q&A, allowing students to directly engage with the expert, making the experience both informative and interactive.

Seminar on Machine Learning

East West University Robotics Club successfully hosted a seminar on “From Data to Decisions: The Power of Machine Learning” on 24 July 2025 in collaboration with Interactive Cares. The session emphasized the increasing significance of machine learning in contemporary data analysis and intelligent decision-

making. With almost 100 enthusiastic participants in attendance, the seminar provided a comprehensive introduction to the foundational principles of machine learning algorithms, classifications, and working mechanisms.



Seminar on Industry 5.0

East West University Robotics Club (EWURC) organized a seminar titled “Industry 5.0 and Sustainable AI: Transforming Bangladesh’s Future” on 4th August 2025. The seminar emphasized key concepts of

AI. The speaker of the seminar was Prof. Dr. Ahmed Wasif Reza, Professor, Department of Computer Science & Engineering, Dean, Faculty of Sciences and Engineering, East West University.





ROTARACT CLUB

Seminar on Blood Donation Camp and Thalassemia Awareness

Rotaract Club of East West University successfully organized a two-day blood donation campaign on May 14-15, 2025, in collaboration with the Bangladesh Thalassemia Samity and Hospital. The campaign resulted in the collection of 120 bags of blood, which would be provided free of cost to thalassemia patients in need. Besides the donation program, a seminar on Thalassemia Awareness presented by Dr. Fatema Ahmed, Associate Professor, Bangladesh Thalassemia Samity and Hospital was held at East West University. The event featured special guests, including Mr. Syed Deedar Bakht, Adviser of Bangladesh Thalassemia Samity and Hospital, and Ms. Ismat Shereen, Adviser of the Students' Welfare Department and Head of the Career Counseling Center, who attended the program.



BREATH 5.0: Plant Today, Breathe Tomorrow

Rotaract Club of East West University organized a two-day event titled BREATH 5.0 on August 24-25, 2025, at EWU. The initiative aimed to promote sustainability and raise awareness about the impacts of deforestation. The program was inaugurated by Ms. Ismat Shereen, Advisor of the Career Counselling Centre, and Ms. Nabila Farhin, Senior Lecturer, Department of Law, and Club Moderator.

As part of the event, 100 saplings were planted around the university premises, enriching the campus with greenery. Additionally, 1,300 saplings were distributed among students and the EWU community, encouraging lifestyle changes that reduce greenhouse gas emissions and advocating tree plantation as a natural solution to absorb CO₂.





SCIENCE CLUB

Search Your Innovation 3.0



The much anticipated event “Search Your Innovation 3.0” organized by the EWU Science Club on 2nd July to 4th July, 2025. It was a true celebration of innovation, creativity, and scientific exploration. The event featured 6 exciting segments, including Math Olympiad, Physics Olympiad, E-football, IQ and Public Speaking. During the prize-giving ceremony, the winners of each segment were acknowledged and rewarded for their achievements.

The distinguished guests were Dr. Samina Ahmed, Chairman and Chief Scientific Officer, Bangladesh Council of Scientific and Industrial Research (BCSIR), Dr. B. M. Mainul Hossain, Director, Institute of Information Technology and Air Cdre (Retd.) Ishfaq Illahi Choudhury, Treasurer, East West University were present at the event.



SPORTS CLUB

Indoor Sports Carnival

East West University Sports Club successfully organized the EWU Indoor Sports Carnival 2025. The carnival featuring five indoor sports : badminton, table tennis, chess, darts, and carom. Over 240 participants including students, alumni, faculty members and administrative staff participated in the games. The event was graced

The event concluded with the prize-giving ceremony honoring the outstanding accomplishments of the winners from different segments.



Football Fiesta 2025 powered by MOJO



East West University Sports Club hosted its signature sports event, “Football Fiesta 2025”, powered by MOJO. The Inaugural Ceremony was held on 7th August 2025, featuring the trophy unveiling and live musical performances by Band Lalon and Karnival. The interdepartmental football tournament took place on 10th and 11th August 2025 at the Nutmeg Field, Aftabnagar. The Department of Computer Science and Engineering (CSE) got the Champion trophy, while the Department of Civil Engineering secured the Runner-Up trophy.



TELECOMMUNICATIONS CLUB

Seminar

East West University Telecommunications Club successfully hosted a thought-provoking seminar titled *"Introduction to AI for Non-Experts: A Conceptual Framework for Students of All Disciplines"* on July 07, 2025. The keynote speaker, Dr. Ahmed Wasif Reza, Dean, Faculty of Sciences and Engineering and Additional Director,

Quality Assurance, IQAC, captivated the audience with an insightful presentation on the fundamentals of Artificial Intelligence. The seminar highlighted key AI concepts, demonstrated real-life applications, and showcased how AI is influencing future career paths across disciplines.



Learning Fest 3.0" powered by Brain Station-23



The East West University Telecommunications Club (EWUTC) successfully organized an impactful event titled "Learning Fest 3.0," powered by Brain Station-23, on 22nd and 23rd August 2025. This two-day event provided students with an excellent opportunity to learn, and enhance their skills through four engaging and knowledge-packed workshops.

An Overview Of Departmental Activities

Department of Business Administration

Research In Focus

On July 17, 2025, Department of Business Administration of East West University arranged the seventh “Research In Focus” session in the BBA seminar room. Dr. Shabiha Akter, Assistant Professor

of the department, presented her research paper on “Why do microfinance institutions charge higher interest rates than banks? The role of operating costs.”



Seminar on Trade Unions and Labour Rights

On May 6, 2025, Department of Business Administration organized a seminar titled “From Law to Labour: Trade Union & CBA Under BLA 2006”. The guest speaker was Ms. Zariath Tamanna, Team Leader of the ILO-Better Work Bangladesh Program. Her speech focused on the Bangladesh Labour Act (BLA).

Seminar on “Strategic Brand Development in the FMCG Sector.”

On May 08, 2025, Department of Business Administration organized a Seminar on “Strategic Brand Development in the FMCG Sector.” The speaker for the event was Md. Abul Hasnath Mazumder, Assistant General Manager, Brand at Meghna Group of Industries, a seasoned professional with over 15 years of experience in marketing and brand management.



Seminar Session on “Tips And Tricks To Get Ready For The Job”

Department of Business Administration organized a seminar titled “Tips and Tricks to Get Ready for the Job” on 24th May 2025 at S. M. Nousher Ali Lecture Gallery, Mr. Rafiq Ahmed, Customer Life Cycle Management Director at Banglalink highlighted strategies for effective communication, resume building, and excelling in job interviews, along with real-life examples from the corporate world



Seminar on “Job Analysis and Performance Appraisal: Linking Structure with Strategy in HR Practice”



On May 4, 2025, Department of Business Administration at East West University conducted a seminar on “Job Analysis and Performance Appraisal: Linking Structure with Strategy in HR Practice.” It was facilitated by Mr. Ishfaqur Rahman, Talent Acquisition Senior Specialist & HRBP at Banglalink Digital Communications Ltd.

Seminar on “Digital Transformation in Healthcare in Bangladesh”

A seminar titled “Digital Transformation in Healthcare in Bangladesh” was held on May 06, 2025 at S.M. Nousher Ali Lecture Gallery. The session was led by Mr. Parvez Ahmad, Chief Operating Officer of Clinica Limited. The discussion highlighted national strategies, key technological advancements, and the socio-economic factors shaping the country's digital health landscape.



Reimagining Industrial Relations: Seminar at East West University Highlights Global Labor Reform



On 22nd July 2025, Department of Business Administration at East West University hosted a seminar titled “From Conflict to Collaboration: Reimagining Industrial Relations for a Fairer Future of Work”. The keynote address was delivered by Mr. Syed Fazle Niaz, Team Leader of Better Work Bangladesh (BWB), an initiative of the International Labour Organization (ILO).

Panel Discussion on Harnessing Information Systems for Business in Bangladesh

Department of Business Administration organized a high-profile panel discussion focused on current landscape and future prospects of information technology in Bangladesh. The Distinguished Panelists included: Md Yousup Faruq, Country Lead, Microsoft Bangladesh, Reaz Uddin Khan, Head of Bangladesh, ADA Data AI Solutions Ltd., Masum Uddin Khan, CEO, Crystal Grains Ltd (New Zealand Dairy), Ishtiaque Shahriar, EVP & Head of Digital Assets and Communications, bKash Ltd. The discussion explored the pivotal role of data, digital solutions, and intelligent systems in driving business innovation and efficiency.



Study Tour to Akij Bakers Ltd.

Department of Business Administration at East West University organized a study tour for 70 students to Akij Bakers Ltd. in Tongi as part of the International Marketing (MKT 408) course. Recognized as one of

Bangladesh's largest and most advanced factories, Akij Bakers Ltd. allowed students to observe its operations on July 19, 2025, under the guidance of Senior Lecturer Mr. Reaz Hafiz.



Industrial Visit to Picard Bangladesh Ltd.

On August 9, 2025, Department of Business Administration at East West University organized an industrial visit for HRM-413 students to Picard Bangladesh Ltd. Significant discussions were led by HR Manager Mr. Rajib, Mr. Gazi, along with EWU faculty members Dr. Md. Atiqur Rahman Sarker and Abdullah Al Sayed, focusing on the company's operations and historical background.



ACHIEVEMENTS OF STUDENTS

Winner of Promaestros 2025 Competition

Orhan Hossain (8th semester, Department of Business Administration, East West University) and his teammates, Ajra Adiba, Syed Zahidur Rahman, and Md. Tashfeen Farhan Rahman, have won victory in the esteemed Pro Maestros 2025 competition!



Idea Hunters 3.0: An Inter University Business Case Competition

Straline Presents Idea Hunters 3.0. Inter-University Business Case Competition organized by ULAB Digital Marketing Club. Zamila Akter along with Sakib Al Asad and Ahnaf Abid Arpon from the Department of Business Administration, East West University, secured the Second Runners-Up position.



Recognition as NEXTGEN Campus Ambassador by PRAN-RFL Group



Nusrat Jahan Shaily and Ruhul Islam Sami have been recognized as a NEXTGEN Campus Ambassador by PRAN-RFL Group.

Recognition as Campus Ambassador by Step-Footwear

Md. Shihab Uddin Chowdhury, was appointed as Campus Ambassador for Step-Footwear. In this role, he represents the organization on campus, promoting its brand and initiatives while engaging students and fostering connections between the company and the university community.



Performance and Recognition as a Musician



Diganto Singh was highlighted on Shomoy TV for his musical journey and contributions. He delivered a sitar recital at the Saturi Meditation Center during the Pahela Baishakh celebrations and also took part in the BUP Folk & Cultural Fest, demonstrating his enthusiasm for music and cultural expression across various platforms.

MBA/EMBA Programs

Vice Chancellor's Meeting with MBA & EMBA Adjunct Faculty Members

EWU MBA and EMBA Programs hosted a productive meeting between among Vice Chancellor, Professor Dr. Shams Rahman and Pro-Vice Chancellor, Professor Dr. Mohammad Ashik Mosaddik, and adjunct faculty members of the MBA and EMBA Programs on 26 July

2025, Chaired by Professor Dr. Anup Chowdhury, Dean, Faculty of Business and Economics, the session aimed to reinforce commitment to academic excellence, address academic priorities, and explore innovative approaches to enhancing



Professor Shams Rahman Vice Chancellor, East West University addressing the audience at the Vice Chancellor's Meeting with MBA & EMBA Adjunct Faculty Members

Seminar on “Employee Mental Health, Work-Life Balance, and Wellbeing in Bangladesh”

On 5th August 2025, the EMBA & MBA Programs at East West University organized a seminar titled “Employee Mental Health, Work-Life Balance, and Wellbeing in Bangladesh” to highlight the critical issues surrounding mental health, work-life balance, and employee well-

being in the context of Bangladesh's workforce. The seminar was led by Dr. Maleeha Sheefa, a Consultant for Routine Immunization Coverage and Equity at UNICEF, USA.

ACHIEVEMENTS OF STUDENTS



Somaia Mazid Mim, an MBA student, working as a senior officer at investment department of in Panthapath Branch, Standard Bank PLC recently achieved the prestigious Junior Associateship of the Institute of Bankers, Bangladesh (JAIBB) on 20 July 2025.

Imran Mahmood, an MBA student, currently working as a Senior Executive in the Digital Department of Bangla Vision, Dhaka has been promoted to In-Charge of the Content Team in August 2025.



Saima Haque, an EMBA student, working as Officer (Grade I) at the operations department of IDLC Finance Limited, Dhaka has been promoted to Officer (Grade II) in July 2025.

Mehedi Hasan Shimanto has been appointed as an Officer at Sonali Bank PLC, the biggest state-owned leading public commercial bank in May 2025 and currently serving in Chowmohni Branch at Noakhali.



ACHIEVEMENTS OF ALUMNI



Faria Sharmin Mukta, an MBA graduate and former Graduate Teaching Assistant at MBA and EMBA Programs has been appointed as an Assistant Customer Service Officer, Retail Distribution, Retail Banking at VIP Road Branch of City Bank PLC.

Md. Alim - UI – Razee, an MBA graduate, Senior Officer, Cards Operation Division, Head Office, Dutch-Bangla Bank has been promoted to the rank of Executive Officer, Cards Operation Division in June 2025



Department of Genetic Engineering and Biotechnology

Laboratory Visit



Laboratory Visit at Centre for Advanced Research in Sciences (CARS), University of Dhaka

On 22nd May 2025, a laboratory visit was organized for the students of Genetic Engineering and Biotechnology (GEB), East West University as part of their academic enrichment and practical exposure. The visit took place

at the Centre for Advanced Research in Sciences (CARS), located at University of Dhaka, near the Mukarram Hussain Khundker Biggan Bhaban.

ALUMNI SUCCESS STORIES



Shabab Mehebab is currently working as a Graduate Research Assistant at Texas Woman's University in the USA. His research includes Plant Biotechnology. He graduated from Department of Genetic Engineering and Biotechnology (GEB), East West University.

Bitali Islam is currently working as a Research Assistant at Texas Woman's University in the USA. Her research works include Plant Biology & Microbiology. He graduated from Department of Genetic Engineering and Biotechnology (GEB), East West University.



Tanbir Ahammed Niloy is a graduate student from the Department of Genetic Engineering and Biotechnology (GEB) at East West University. He is currently working as lecturer in this department. He graduated from Department of Genetic Engineering and Biotechnology (GEB), East West University in 2023.

Saad Hossain graduated in 2024 from the Department of Genetic Engineering and Biotechnology (GEB) at East West University. He is currently pursuing an Erasmus Mundus Joint MSc in Chemical Innovation and Regulation at three different universities in Europe and is also working as a Research Trainee at the Max Planck Institute of Chemical Ecology.



Ashraful Mia is currently pursuing an MSc in Data Science at the Kyoto College of Graduate Studies for Informatics in Japan from this year. He graduated from Department of Genetic Engineering and Biotechnology (GEB), East West University in 2024.

Department of Social Relations

Seminar on “Public Health Nutrition in Bangladesh”

Department of Social Relations organized a seminar on ‘Public Health Nutrition in Bangladesh’ on 10 July, featuring distinguished guest speakers Tania Sharmin, Director of Food Security & Livelihoods and Child Poverty, and Md. Taufiqul Islam, Manager of the Right2Grow Consortium Program Bangladesh at Save

the Children Bangladesh. Dr. Marzia Zaman Sultana, Senior Lecturer, Department of Social Relations, East West University was the Internal Speaker of the seminar. Dr. Touhida Tasnima, Associate Professor and Chairperson of DSR chaired the seminar.



The Department of Social Relations hosted a seminar titled “Public Health Nutrition in Bangladesh”

Seminar on “Development Challenges and Career Pathways in Bangladesh”

Department of Social Relations organized a seminar titled “From Classroom to Reality: Addressing the Emerging Development Challenges in Bangladesh” on May 15, 2025. The event took place at the Jalaluddin Ahmed Lecture Gallery of EWU. The seminar featured

guest speaker Hossain Ishrath Adib, the Director of the Integrated Development Program (IDP), Ultra Poor Graduation (UPG), and Water, Sanitation and Hygiene (WASH) at BRAC.

Stakeholders Meeting between Plan International and Department of Social Relations

Department of Social Relations had the honor to host Kabita Bose, Country Director of Plan International Bangladesh, along with Sabrina Arifin Khan, Director, People and Culture of the same organization,

for an engaging and insightful session held on Sunday, 18 May 2025. During the session, senior officials from Plan International Bangladesh shared valuable insights into the organization’s ongoing projects and initiatives.



Kabita Bose, the Country Director of Plan International Bangladesh along with the Director - People and Culture of the same organization visited the Department of Social Relations

Field Visit to CCDB

Department of Social Relations took part in a transformative field visit to the Christian Commission for Development in Bangladesh (CCDB) Climate Centre in Gazipur on 16th May, 2025, as part of East West University's commitment to experiential learning

and sustainability education. Students enrolled in EHS301: Global Environmental Challenges and EHS302: Advanced Environmental Health, instructed by Md Rezwan Siddiqui, Senior Lecturer, and Kazi Nujhat Naila, took part in this visit.



Field Visit to Smiling Children Special School

On 7 & 9 July 2025, students of PHS304 and PHS305 courses went on a field visit to Smiling Children Special School, located in Aftabnagar, Dhaka. The school specializes in the education and therapeutic care of children with Autism Spectrum Disorder and

other neurodevelopmental conditions. The purpose of this tour was to deepen students' understanding of early intervention, inclusive education, behavioral observation, and the role of public health in disability care



Field Visit to Smiling Children Special School by the Students of Population and Public Health Sciences

Department of Economics

STATA 5.0: Hands-On Data Analysis Workshop

On 25th July 2025, East West University Economics Club launched STATA 5.0 with the aim of equipping undergraduate students with practical skills in using STATA for academic research, thesis work, and data-

driven projects under the guidance of Mohammad Riad Uddin. The workshop kicked off with great enthusiasm as more than 70 participants from various departments showed keen interest in the world of data analysis.



Students engaging with the local communities

Department of Economics at East West University arranged an academic field trip on 9th August. Students from ECO485: Cost-Benefit Analysis, ECO585: Applied Cost-Benefit Analysis, and MDS511: Philosophy and Forms of Development and Governance took part in this day-long educational trip to the Padma Bridge Rehabilitation Site 4 near Shariatpur Road. A group of 91 students and 11 faculty members joined the team.



Students and Faculty Members at the Field Trip

On August 28, 2025 **Dr. C. Rashaad Shabab** discussed his research on "Growth and Inequality during Covid-19: Evidence from Bangladeshi Villages" with the students and faculty members of the Department of Economics. Dr. Shabab is an award-winning teacher of Economics, and is currently Serving as the Associate Dean for Education and Students at the University of Sussex Business School.



Department of English

Training on “Ethical Use of AI in Teaching-Learning Languages, Research and Publication in the Global South: A Roadmap”

Professor Dr. Muhammed Shahriar Haque from the Department of English and Ms. Ferina Haque from BRAC University conducted a hands-on training titled “Ethical Use of AI in Teaching-Learning Languages, Research, and Publication in the Global South: A Roadmap” at BRAC University on 31 July 2025. This hands-on training engaged the modern language coordinators of the BRAC Institute of Languages (BIL), BRAC University, in analyzing global and local AI policies, brainstorming, and paving the way toward developing a contextualized AI policy for language education, research, and publication.

Ms. Sollika Akter nominated for FLTA



Ms. Sollika Akter, lecturer at the department, has been selected for the Fulbright Foreign Language Teaching Assistant (FLTA) program for 2025-2026 at Michigan State University. This 9 month long program, sponsored by the United States Department of State Bureau of Educational and Cultural Affairs (ECA), provides a unique opportunity to English educators to teach their native language while representing their national and cultural identity.

Seminars

Rhizome from the Department of English seminar series, Rhizome, organized its first seminar of Summer 2025 on 17 July 2025. Assistant professor Dr Ariful Islam presented his paper titled “Celebrations in Bangladesh through the Lens of Political Popular Culture: A Critical Observation.”

On 14 August 2025, Rhizome's second seminar of the semester was held in the Razia Samad Lecture Gallery. Dr Asifa Sultana, a professor at the Department of English and Humanities, BRAC University, presented a paper titled “Are the Schools Saving the Indigenous Languages? Perspectives from Bengal.”

Workshop on “Writing Abstracts for Academic Papers”

The Writing Centre organized a workshop titled “Writing Abstracts for Academic Papers” on August 10, 2025. Dr. Farzana Akhter, Professor at the Department of English and Dean of the Faculty of Liberal Arts and Social Sciences, conducted the workshop. Open to all students at East West University, the workshop attracted an overwhelming number of enthusiastic attendees. Over the course of an engaging hour, the speaker shared valuable insights into academic writing through hands-on examples and discussed both essential components and strategies for writing abstracts for conferences and journal papers.



Workshop on “Basics of Theater and Acting” and the Stage Performance of *Nimajjan*



Department of English, East West University, hosted a two-day theatre event on 20–21 August 2025, featuring

a dynamic workshop and a powerful staging of Dhaka Theater’s 32nd production, *Nimajjan*. On Day 1, renowned Bangladeshi TV and stage actor Mr. Faruque Ahmed conducted an engaging workshop on the basics of theatre and acting for EWU English students. On Day 2 (21 August), the main team of Dhaka Theater captivated the audience with a stunning performance of *Nimajjan*. The event was hosted by Dr. Akhter Jahan, and chaired by the Vice Chancellor of EWU, Dr. Shams Rahman, and was open to all EWU faculty, staff, and students.



Department of Law

Workshop on Mooting and Advocacy skills

Department of Law hosted workshop on “Mooting and Advocacy Skills” on Saturday, May 10, 2025. The event was attended by 90 enthusiastic first- and second-year law students. Mr. Riad Mahmud, Senior Lecturer in Law, initiated the workshop with his session titled “Introduction to Mooting.” This was followed by Ms. Farzana Rifat Siddique, Lecturer in Law, who

discussed the essential skill of “Fact Marshalling.” Mr. Sayeed Hossain Sarwar, Senior Lecturer in Law, provided guidance on “Legal Research and Memorial Writing,” while Mr. Ali Mashraf, Lecturer in Law, concluded the sessions with “Oral Advocacy and the Art of Presentation.”



Workshop titled “Deception Detection Through Body Language Analysis in Courtroom”

Department of Law organized a specialized workshop titled “Deception Detection Through Body Language Analysis in Courtroom” on Sunday, May 26, 2025. The session was attended by 120 enthusiastic law

students. The session commenced with an introductory speech delivered by Ms. Nur-A Ariya Alam, Lecturer, Department of Law.



Event

Department of Law organized the 4th Intra-Department Moot Court Competition on 30–31 May, 2025. Nineteen teams from various semesters of the department participated in the two-day event.



4th Intra-Department Moot Court Competition 2025

ACHIEVEMENTS OF FACULTY MEMBER

Training



Ms. Nabila Farhin, Senior Lecturer, Department of Law, completed the training on ILS Academy

Ms. Nabila Farhin, a Senior Lecturer in the Department of Law at East West University, has completed the International Labour Standards (ILS) Academy, a distinguished global training program jointly organised by the International Training Centre of the ILO (ITCILO) and the International Labour Standards Department (NORMES) of the International Labour Office.

The International Labour Organization (ILO) and 13 universities including EWU across Bangladesh signed a Memorandum of Understanding (MoU), aiming to integrate International Labour Standards (ILS) into labour law curricula.



MoU signing Ceremony with ILO

ACHIEVEMENTS OF STUDENTS

Competitions and Awards



Department of Law is pleased to inform that Tanjim Maliha and Alvia Islam secured the position of Second Runner-Up in the Case Analysis Segment of the BAIUST National Law Olympiad 2025. Arafat Rahman secured Third Place in the Legal Quiz Segment of the same event.

Mahidul Hasan, a second-year student from the Department of Law, East West University, has been awarded the prestigious title of “Outstanding Member of Parliament” at the NILS-LEB National Model Legislative Assembly 2025. This landmark national event brought together nearly 350 students from 53 universities across Bangladesh, creating a dynamic platform to simulate the sessions of a national parliament.

Mr. K. M. Radhit Ahmed Snigdho received the award in the Three-Minute One Slide Presentation (Student) category, also at the Department level, showcasing the department's strong emphasis on student-led research at the university's inaugural Research Day 2025, held on 24 May 2025 at the Manzur Elahi Auditorium.

Department of Law, became the champion at the SCLS National Law Olympiad 2025 (Season V), held on July 11–12 at the University of Chittagong. The Team, comprised of Afrin Sultana Anika and Tanjim Maliha, won the Champion's Trophy with their strong performance on the agenda: “Beyond the Facade: Unpacking Corporate Social Responsibility and Environmental Accountability in Bangladesh”. Syeda Nabila from another team Haque received the “Rebellious Spirit Award”.



Field Work



The students enrolled in the Labor Law course (LAW304) recently completed their mandatory fieldwork, which forms an essential component of their term paper assessment. This task required them to collect data through interviews with laborers from sectors such as construction, retail, healthcare, and automotive services.

Department of Computer Science and Engineering

Intra-University Programming Contest

Department of CSE hosted the Intra-University Programming Contest – Summer 2025 on 08–09 August 2025 to promote problem-solving skills and a culture of competitive programming. The Prize Giving Ceremony took place on 09 August from 2:30 PM to 4:00 PM at the Nousher Ali Lecture Gallery.



Seminar on Competitive Programming

On 26 June 2025, the Department of CSE hosted a seminar titled “Crack the Code: Develop Critical Thinking with Competitive Programming” to revitalize interest in competitive programming. The event featured speakers Sk Amir Hamza (Software Engineer Level 2, Streams Tech), Fatima Tasnim (Software Engineer, Google, Poland—present virtually), and Fahim Khandakar (Machine Learning Engineer, inverse.ai). They emphasized critical thinking and shared insights into problem-solving strategies.

Seminar on AI Thinking and Model Development

On 16 July 2025, this seminar was part of the monthly CSE Department Seminar Series. Dr. Md. Atiqur Rahman delivered an insightful talk titled “How to Think When Creating an AI Model.” The session focused on research-driven model development, emphasizing key stages like data preparation and design.



Dr. Md. Atiqur Rahman and the Chairperson of the CSE Department

Training Session on Pre-Advising for Newly Joined Faculty Members of Summer 2025

On 19 July 2025, a training session on student pre-advising was conducted by Nishat Tasneem Niloy, Lecturer, for newly joined faculty members of the CSE Department. The session aimed to prepare participants for the Fall 2025 semester by familiarizing them with the rules, procedures, and departmental practices related to student advising, ensuring a smooth and efficient advising process.

Workshop on Outcome-Based Education (OBE) for CSE Faculties



Dr. Mohammad Rezwanul Huq presenting key details during the Outcome-Based Education (OBE) workshop.

On 24 July 2025, thirty-three full-time faculty members participated in a workshop on Outcome-Based Education (OBE), conducted by Dr. Mohammad Rezwanul Huq. The session focused on improving teaching practices through effective mapping of Course Outcomes (COs) with Program Outcomes (POs).

ACHIEVEMENTS OF FACULTY MEMBERS

Huawei and BRACNet Host ‘Campus NextGen’ to Advance Smart Education in Bangladesh

On May 29, 2025, BRACNet and Huawei Bangladesh jointly hosted Campus NextGen: The Future of Digital Education at the Huawei Bangladesh Academy. Professor Dr. Ahmed Wasif Reza, Dean of the Faculty of Sciences and Engineering at East West University, was honored with a token of appreciation for his ongoing contributions to smart education and academic innovation in Bangladesh.



ACM Complimentary Membership Awardee

In May 2025, Sanzana Karim Lora, Lecturer, Department of CSE, received a one-year complimentary membership from the Association for Computing Machinery (ACM), recognizing her outstanding potential and active involvement in the global research community. As an ACM member, she gains access to a vast network of resources, publications, and collaborative opportunities that will further support her research journey and contribution to the advancement of technology.



Peer-Reviewer for Q1/Q2 Journals under Leading Publishers

Sanzana Karim Lora, Lecturer, Department of CSE, has been trusted by top publishers such as Springer Nature, ACM, and Cambridge University Press to critically evaluate and improve submitted manuscripts. As of July 2025, she has reviewed more than 7 manuscripts and is currently invited to review 4 others.

Department of Information Studies



Inaugural Meeting on Media and Information Literacy Network and Workshop on Digital Ecosystem Strategies at EWU

On 22 June 2025, Department of Information Studies, in collaboration with UNESCO Dhaka Office organized the inaugural team-building meeting for forming a network among leading public and private universities on Media and Information Literacy (MIL), followed by a workshop on Strategies for a Healthy Digital Ecosystem. The Network formation session was chaired by Professor Shams Rahman, Vice Chancellor, East West University. Dr. Susan Vize, Head of Office, UNESCO Representative to Bangladesh, Professor Dr. Dilara Begum, Chairperson, Department of Information Studies, East West University and Ms.

Noore Jannat Proma, Communication and Information Officer, UNESCO Dhaka Office along with other faculty members graced the session with their presence.

The afternoon workshop focused on fostering a healthy digital ecosystem. Professor Dr. Saiful Alam discussed the consequence of misinformation, disinformation, and fake news in the digital era, while Professor Dr. Dilara Begum shared insights on Fact-Checking tools and techniques. Mr. Nadim Farhad, Peace & Development Officer, United Nations addressed strategies for mitigating hate speech and promoting respect.

Field Visit at National Archives of Bangladesh



Department of Information Studies, organized a field visit at the National Archives of Bangladesh for the students of INF 7204-Records and Archives Management, as a part of their coursework, on 11 May 2025.

The purpose of the field visit was to introduce the practical aspects of managing and preserving records. The students experienced a wide range of materials, from ancient texts to recent administrative records, that the archives carefully conserve.

Professor Dr. Dilara Begum Attended an International Conference as Invited Speaker

Professor Dr. Dilara Begum, Chairperson, Department of Information Studies, East West University, was invited as a speaker at the International Conference on Innovation and Digital Transformation in Academic Libraries (ICIDTAL), held at Faridabad, India, from 27th-28th May 2025.



Professor Dr. Dilara Begum named as an expert member of Documents Management System Committee of IDRA

Professor Dr. Dilara Begum, Chairperson, Department of Information Studies, East West University named as an expert member of Documents Management System Committee by Insurance Development & Regulatory Authority (IDRA).

Department of Pharmacy

Seminar on Pharmaceutical Marketing and Branding

Department of Pharmacy at East West University organized an insightful seminar titled "Pharmaceutical Marketing and Branding: Unveiling the Success Formula," held on 20 May 2025. The session was conducted by Mr. Md. Tanbir Sajib, Chief Marketing Officer of Renata PLC, who shared his industry expertise and practical insights on the evolving landscape of pharmaceutical marketing.



Visit to Popular Pharmaceuticals Ltd.

On 28 May, around 30 students from the Department of Pharmacy took part in an educational visit to Popular Pharmaceuticals Ltd., accompanied by senior faculty

members including Dr. Farhana Rizwan, Dr. Farjana Khatun, and others. The visit was organized as part of an academic initiative to bridge the gap between theoretical studies and real-world pharmaceutical practices.



ACHIEVEMENTS OF FACULTY MEMBER

Associate Professor Dr. Rejina Afrin Honored with ACS 2025 Leadership and Mentoring Recognition

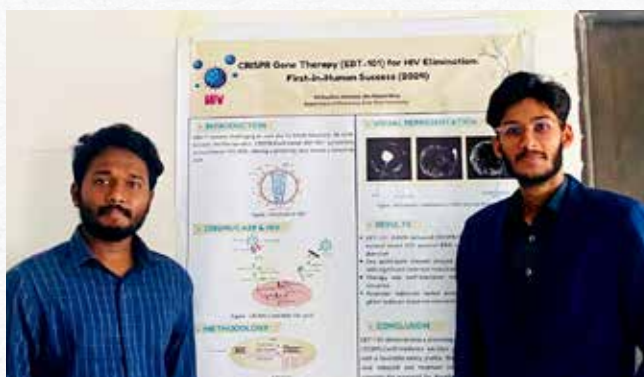


Dr. Rejina Afrin, Associate Professor of Department of Pharmacy has been distinguished with the American Chemical Society (ACS) 2025 Leadership and Mentoring Recognition, an honor that underscores the Society's commitment to celebrating exceptional leadership and mentorship within the chemical sciences.

STUDENTS' ACHIEVEMENTS

EWU Pharmacy Students Shine at Bangladesh Clinical Olympiad 2025

Md Sawkhin Ahmmmed and Abu Faysal Niloy from the Department of Pharmacy secured 2nd Position in the Poster Presentation at the Bangladesh Clinical Olympiad 2025, held on June 20 at Mount View Hospital, Savar. Their poster, "CRISPR Gene Therapy (EBT-101) for HIV Elimination: First-in-Human Success (2024)," showcased pioneering research in gene editing for HIV treatment.



ALUMNI ACHIEVEMENT

Mr. Arfan Shourov Joins ACME Laboratories as Head of Training and Development

Mr. Arfan Shourov joined The ACME Laboratories Ltd. as the Head of Training and Development. Prior to this, he held a leading position at Sun Pharma. Mr. Shourov is a proud alumnus of the Department of Pharmacy, East West University.

Department of Mathematical and Physical Sciences

ACHIEVEMENTS OF THE FACULTY MEMBERS

PhD Award

Afsana Al Sharmin, Senior Lecturer in Statistics in the Department of Mathematical and Physical Sciences at East West University, has been awarded her Doctor of Philosophy (PhD) in Bayesian Modeling from Universiti Putra Malaysia (UPM) on 12 June 2025.



Dr. Zubair Hasan and his Team Awarded BDT 3.7 Crore HEAT Grant for Pioneering Sustainability Research

Dr. Zubair Hasan, Associate Professor in the Department of MPS, East West University, and his interdisciplinary team have secured the prestigious Higher Education Acceleration and Transformation (HEAT) research grant, amounting to BDT 3 Crore 70 Lakh. The grant is funded by the World Bank and the Government of Bangladesh through the University Grants Commission of Bangladesh. The esteemed team includes: Dr. Zubair Hasan, Associate Professor, Department of MPS, Dr. Chowdhury Faiz Hossain, Professor, Department of Pharmacy. Dr. Md. Nazmul Abedin Khan, Associate Professor, Department of MPS. Dr. Sadik Rahman, Assistant Professor, Department of Civil Engineering.



Department of Civil Engineering

EWU Civil Engineering Program Earns Prestigious IEB Accreditation under the Washington Accord

Department of Civil Engineering at East West University has received its accreditation from the Institution of Engineers, Bangladesh (IEB) for its B.Sc. in Civil Engineering program, granted by BAETE under the Washington Accord (Version 2.1). The accreditation is valid for three years from March 2025. EWU Civil Engineering is now the 9th civil engineering program

in Bangladesh to be accredited, and the youngest to achieve this milestone, having started in 2017. This recognition enhances global mobility and professional opportunities for EWU civil engineering graduates. The department extends sincerely thanks to all who contributed to this outstanding achievement.



EWU Civil Engineering Program Earns Prestigious IEB Accreditation under the Washington Accord

Seminar on Structural Steel Industry and Professional Development

Department of Civil Engineering hosted a seminar titled "Insights into the Structural Steel Industry and Career Opportunities" on May 10, 2025, at the S. M. Nousher Ali Lecture Gallery. Engr. Md. Sultan Mahmud, MD

of Universal Structural Steel Ltd and KUET alumnus, delivered the keynote, sharing his expertise in steel construction and career development.



Seminar on Structural Steel Industry and Professional Development

Poster Presentation Competition Spring 2025

Department of Civil Engineering held Poster Presentation Competition Spring 2025 celebrating students' innovation in civil engineering design and research.

Out of 17 registered teams, three were awarded prizes for originality, relevance, and presentation. The winners received crests and certificates.



Poster Presentation Competition Spring 2025

Training

Department of Civil Engineering successfully conducted a specialized training program titled "Training in Handling Firefighting Tools" to enhance fire safety awareness and preparedness among its faculty members, lab officers, and staff. The training was held on 31 July 2025. Two experienced firefighting technicians provided hands-on training in the proper use and handling of various firefighting tools and equipment available at EWU.

Industrial Visit: Summer 2025 Field Visit to Seven Rings Cement Factory

On August 2, 2025, Department of Civil Engineering at EWU organized a field visit to Seven Rings Cement Factory in Kaligonj, Gazipur. Students gained hands-

on exposure to cement manufacturing, from raw material sourcing to packaging and distribution. The tour included lab testing, real-time production, and logistics systems.



Industrial Visit in Seven Rings Cement



Team of Dr. Sadik Rahman Received UGC HEAT grant

Dr. Sadik Rahman, Assistant Professor in the Department of Civil Engineering is a project team member of the prestigious HEAT research grant awarded by the University Grants Commission (UGC) of Bangladesh. Dr. Zubair Hasan, Associate Professor in the Department of Mathematics and Physical Sciences, is the principal investigator of this project. titled “Development of Carbon-Based Porous Materials from Waste Resources for Sustainable Energy, Environmental, and Desalination Applications.”

Team Concrete Heroes Wins at EWU Electronics Fest 2025

On July 13–14, 2025, the EWU Electronics Club hosted the vibrant Electronics Fest 2025, celebrating innovation across disciplines. Team Concrete Heroes proudly secured the Champion title in the Poster Presentation Segment with their project titled “PlastiGraph Concrete: A Sustainable Self-Healing Concrete Using Waste-Based Plastic Graphene Oxide.” The idea showcased an eco-friendly solution that transforms plastic waste into graphene oxide to enhance concrete durability.



Team Concrete Heroes Wins at EWU Electronics Fest 2025

EWU Student Named Finalist in Global Learning Planet Youth Design Challenge 2024-25

Md. Sadik Jamal Kowshik, a student at EWU, has been named one of the 12 global finalists in the prestigious Learning Planet Youth Design Challenge 2024-25, organized by Learning Planet in collaboration with UNESCO. His project, “Shobdo Shiksha – Sound-Based Learning for the Blind,” stood out among 1,060 submissions from 105 countries for its innovative approach to inclusive education.

ALUMNI SUCCESS STORIES

Shaikh Zamiul Ahmed Received Master’s Scholarship in Geotechnical Engineering at Universiti Teknologi PETRONAS



Shaikh Zamiul Ahmed from Batch 9 has joined Universiti Teknologi PETRONAS for a Master’s in Geotechnical Engineering under the guidance of Professor Dr. Hisham Bin Mohamad. He will work as a Graduate Research Assistant in the Geotechnical Engineering Lab for two years, funded by the International Collaborative Research Fund.

Department of Sociology

SEMINARS AND WORKSHOPS

The Department of Sociology at East West University (EWU) hosted a seminar to celebrate Begum Rokeya Sakhawat Hossain's seminal feminist work, *Sultana's Dream*, and its recent inscription into UNESCO's Memory of the World Regional Register. The program was held on 10 August 2025, at the Nousher Ali Lecture Gallery of EWU. The event revisited the timeless relevance of the 1905 novella, which envisions a utopian "Ladyland" where women lead society with equality, peace, and progress. The seminar was chaired by Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees, EWU. Distinguished guests included Professor Dr. Shams Rahman, Vice Chancellor of EWU, as a special guest, and Mofidul Hoque, Founder Trustee of the Bangladesh Liberation War Museum, who served as the chief guest.



Sociological Seminar Series on "Revisiting the Idea of Collective Bargaining in the Ready-Made Garment (RMG) Industry, held on 29th June 2025, was conducted by Istiaq Mohammad Fakhruddin, Lecturer, Department of Sociology.

Research Seminar on "From Policy to Practice: Exploring Women's Participation in Community-Based Disaster Risk Reduction in Bangladesh", held on 26th May 2025, was conducted by Dr. Mumita Tanjeela (Associate Professor), along with two co-investigators at the Bangladesh Public Administration Training Centre (BPATC).



Research team with MDS at the BPATC conference hall

Research Seminar on "Understanding Civil Service Careers Through the Lens of Weber's Social Stratification Model", held on 27th May 2025, was conducted by Dr. Anisur Rahman Khan (Associate Professor), with team members Dr. Rasel Hussain (Assistant Professor), Md. Helal Uddin (Senior Lecturer), Ruma Parvin (Lecturer), along with a Senior Research Officer of BPATC at the Bangladesh Public Administration Training Centre (BPATC).

Field Visits the Bangladesh National Museum

Field visit at the Bangladesh National Museum on Saturday, 3rd May 2025 from the SOC 7102 (Introduction to Anthropology) and SOC 7307 (Bangladesh Society & Culture) guided by Dr. Fouzia Mannan (Professor and Chairperson); Dr. Rasel Hussain (Assistant Professor), and Mr. Helal Uddin (Senior Lecturer) of the Department of Sociology, East West University.



Students with the faculty members at the ground of the Bangladesh National Museum

Field visit at the SOS Children's Village, Shyamoli, Dhaka on 8th May 2025 from the SOC 7201 (Sociology of Family and Marriage) guided by Dr. Mumita Tanjeela

(Associate Professor), and Md. Helal Uddin (Senior Lecturer) of the Sociology Department.



Students with the faculty members and SOS officials in front of the SOS Children's Village office

Field visit at Latif Bawany Jute Mills Ltd., Demra, Dhaka on 10th May 2025 from the SOC 7209 (Industrial

Sociology) guided by Dr. Anisur Rahman Khan (Associate Professor), Department of Sociology.



Students with the faculty member and the Jute Mills officials at Latif Bawany Jute Mills Ltd

ACHIEVEMENTS OF THE FACULTY MEMBERS



Cover page of the book, Rising Tide, Resilient Voices: Bangladeshi Women Battling Climate Change, by Dr. Mumita Tanjeela

1. Dr. Mumita Tanjeela, Associate Professor in the Department of Sociology at East West University, Bangladesh, has published a book titled "Rising Tide, Resilient Voices: Bangladeshi Women Battling Climate Change". from Common Ground Research Networks, USA.

2. Dr. Anisur Rahman Khan, Associate Professor in the Department of Sociology, has been appointed as Professor Extraordinarius at the Institute of Social and Health Sciences (ISHS), University of South Africa (UNISA) for a three-year term.

ALUMNI SUCCESS STORIES

1. Five sociology graduate students (Md. Mabruj UI Azam, Arkid Hasan, Sanjida Tamanna Oishee, Samiha Simran, and Zannatul Ferdous Dana) have been awarded the prestigious SAARC Scholarship 2025 to pursue their Master's Degree in Sociology at South Asian University, New Delhi, India.



SAARC scholarship awardee sociology graduate



2. Naila Abdullah Mim, a graduate student of the Department of Sociology, got a fully funded PhD opportunity at Kent State University, USA.



3. Two graduate students from Sociology, Ariz-Un-Elma and Abu Muhammad Jarrah, have received AIT fellowship for pursuing MA in Development and Sustainability and MA in Development Planning, Management, and Innovation, respectively, at the Asian Institute of Technology (AIT), Bangkok, Thailand, for the 2025 session.



Department of Electrical and Electronic Engineering

Alumni Meet up

Department of Electrical and Electronic Engineering (EEE), in collaboration with its alumni, organized a seminar and alumni meet up 23rd May 2025 at East

West University campus. The faculty members and over 200 alumni of EEE department participated in this event.



Meetings

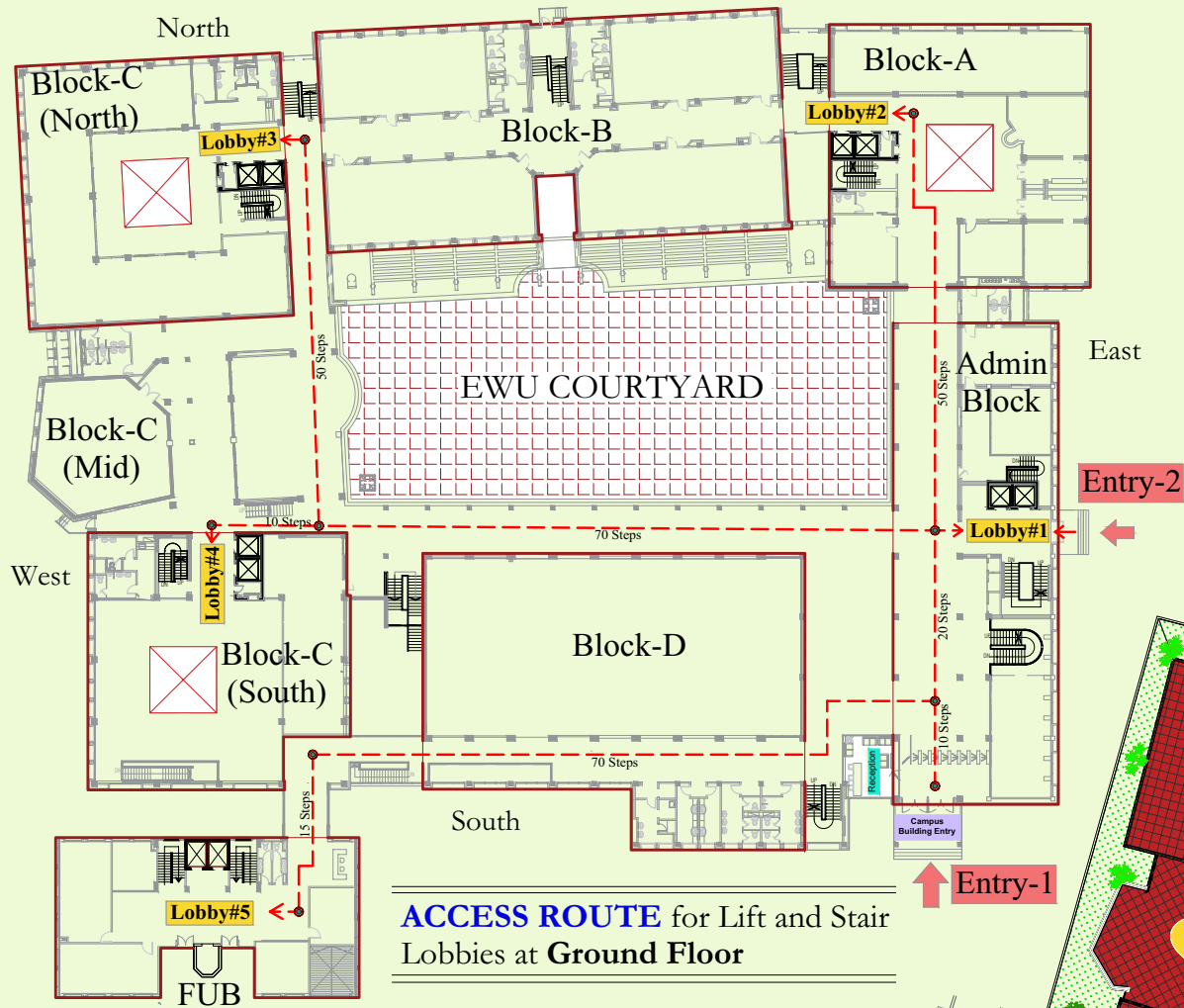
On July 20, 2025, a research meeting on Optics and Microwave Group was held in the EEE conference room, where Dr. Farhana Parveen, Assistant Professor in the Department of EEE, delivered a presentation on "Antipodal Vivaldi Antenna for the Application of Microwave Imaging of the Brain".

Industrial Visit to Energypac's EEL Factory

On June 21, 2025, a total of 76 students from the Department of Electrical and Electronic Engineering (EEE) at East West University participated in a one-day

industrial study tour at Energypac's EEL Factory. The visit was arranged to provide students with practical exposure to the company's production facilities.





Block Inform

Block	FL
ADMIN	*B2
A	B2
B	B2
C - North	B2
C - Middle	B2
C - South	B2
D	B2
FUB	B2

* B2: Two Basements

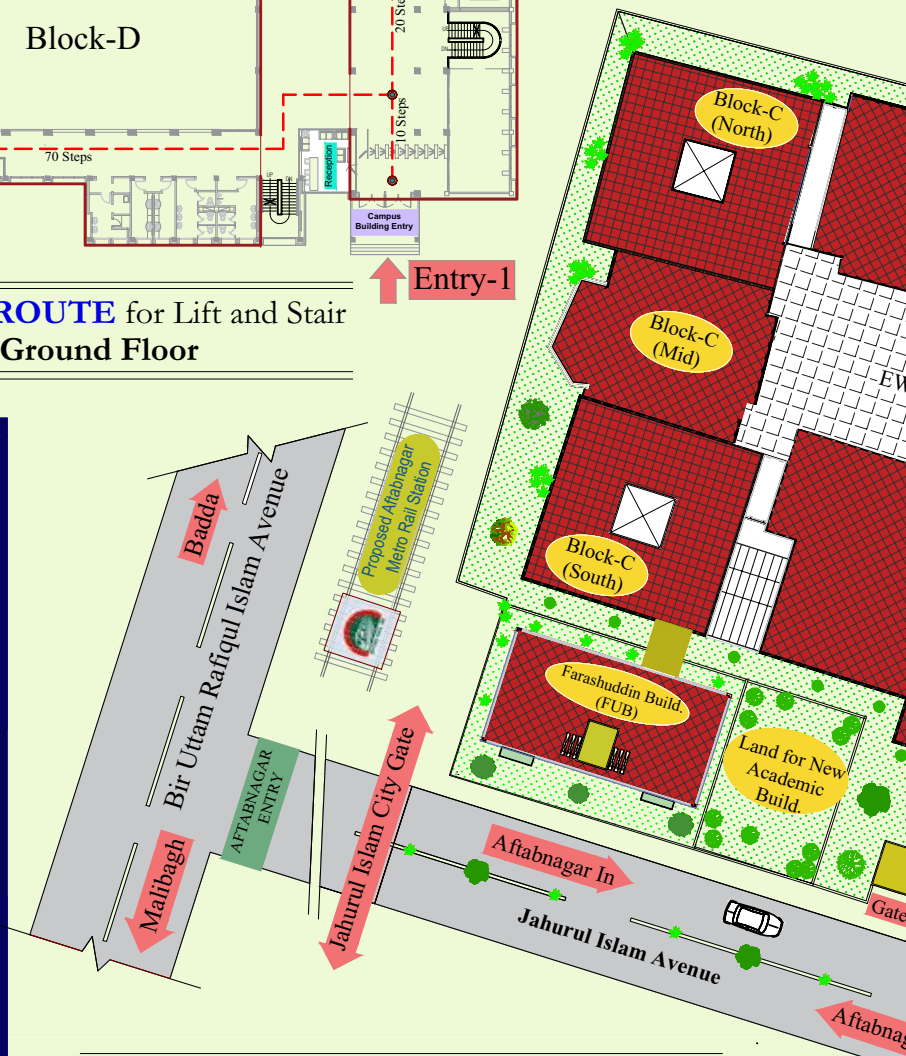
EWU CAMPUS MAP



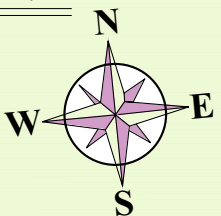
East West University (EWU)
A/2, Jahurul Islam Avenue, Jahurul Islam City
Aftabnagar, Dhaka-1212, Bangladesh



View this map online at
<https://www.ewubd.edu/access-map>



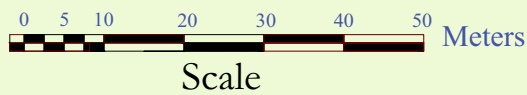
LOCATION MAP of East West University



Information

Floor	Block Connectivity
2+GF+5	ADMIN to/from A (Connected to all floors, except 1 st and 5 th)
2+GF+7	A to/from B (Connected to all floors, except 7 th)
2+GF+5	B to/from C-North (Connected to all floors, except 5 th)
2+GF+8	C-North to/from C-Middle (Connected to all floors, except 7 th and 8 th)
2+GF+6	C-Middle to/from C-South (Connected to all floors, except 7 th)
2+GF+7	C-South to/from D (No access)
2+GF+2	D to/from ADMIN (Connected to all floors, except 3 rd , 4 th and 5 th)
1+GF+9	FUB to/from C-South (Connected only to ground floor)

ments; GF: Ground Floor; 5: Five Floors above GF



Scan for EWU Campus Location on Google Map



ADMINISTRATIVE OFFICES

Name	Block	Floor
Chairperson, BOT	Admin	5 th
Chief Advisor	Admin	5 th
Vice Chancellor	Admin	4 th
Pro Vice Chancellor	Admin	4 th
Treasurer	Admin	2 nd
Registrar	Admin	3 rd

ACADEMIC SPACES

Office	Block	Floor
Dean Office	C (North)	GF
Business Administration	A	3 rd
Civil Engineering	C (South)	3 rd
Computer Science & Eng.	C (South)	5 th
Electrical & Electronic Eng.	C (South)	4 th
Economics	C (North)	2 nd
English	C (North)	1 st
Genetic Eng. & Biotech.	A	7 th
Information Studies	A	6 th
Law	C (North)	7 th
MBA & EMBA	C (North)	GF
Math. & Physical Sciences	FUB	9 th
Pharmacy	C (South)	6 th
Social Relations	C (North)	8 th
Sociology	A	6 th

SERVICE OFFICES

Name	Block	Floor
M.A.Mumin Admission Off.	Admin	1 st
Accounts Office	Admin	1 st
Bank Booth	Admin	1 st
Center for Research & Train.	Admin	1 st
Controller of Exam.	Admin	2 nd
Director of Finance	Admin	2 nd
Eng. & Maint. Dept.	Admin	B1
HR & Logistics	Admin	4 th
Info. & Com. Services	Admin	3 rd
Internal Audit	Admin	2 nd
IQAC	D	1 st
Proctor Office	D	2 nd
Students' Welfare	Admin	2 nd

FACILITIES

Name	Block	Floor
Manzur Elahi Auditorium	D	GF
Canteen	D	B1
Common Room	D	B2
Computer Practice Lab	A	5 th
Dr. S. R. Lasker Library	B	5 th
Medical Center	D	1 st
Playground	D	B2
Prayer Room	A	GF
Reading Room	A	5 th
Green Shop	A	GF

MISCELLANEOUS

Name	Block	Floor
Career Coun. Center Lobby	Admin	2 nd
Faculty Lounge	C (South)	GF
ICS Computer Lab	B	4 th
S.M.Nousher Ali Lec. Gal.	C (Middle)	GF
Razia Samad Lec. Gal.	C (Middle)	1 st
Jalaluddin Ahmed Lec. Gal.	C (Middle)	2 nd
Shelley A. Mubdi Lec. Gal.	C (Middle)	4 th
Reception	Admin	GF

Academic Calendar for Undergraduate Programs

(Except B.Pharm and LL.B)
Important Dates to Remember

Fall 2025

Date	Day	Event
September 25	Thursday	Orientation and Advising of Newly Admitted Students and Knowing your Campus: Orientation with the academic and other facilities of the University
September 28	Sunday	First Day of Classes
September 28-30	Sunday-Tuesday	Adding of Courses
October 01-02	Wednesday-Thursday	Holiday: Durgapuja (Maha Navami and Bijoya Dashami)
October 13	Monday	Last day to Drop Course(s)/Semester with 100% Refund
October 14	Tuesday	<ul style="list-style-type: none"> Last date of full payment of tuition fees without late fee Last day of payment of the 1st Installment: 60% of the tuition fees without late fee
October 23	Thursday	Last day to Drop Course(s)/Semester with 85% Refund
October 30	Thursday	Last day of payment of the 2nd Installment: 40% of the tuition fees without late fee
November 04	Tuesday	Last day of Tuition Payment with Late Fee of Tk. 500/-
November 09	Sunday	Last day of Tuition Payment with Late Fee of Tk. 1000/-
November 11	Tuesday	Blocking of ID Numbers of Defaulting Students
November 25	Tuesday	Last Day to Drop Course(s)/Semester with 50% Refund
December 03-06	Wednesday-Saturday	Online Advising of Courses for Spring 2026 (ongoing students)
December 13	Saturday	Admission Test for Spring 2026
December 16	Tuesday	Holiday: Victory Day
December 18	Thursday	Last Day of Classes
December 21-27	Sunday-Saturday	Final Examinations 22 December Monday: Thursday schedule will be followed
December 25	Thursday	Holiday: Christmas Day
January 01-05	Thursday-Monday	Semester Break
January 06	Tuesday	University Reopens for Spring 2026
January 08	Thursday	Orientation for Spring 2026
January 11	Sunday	First Day of Classes for Spring 2026



EAST WEST UNIVERSITY

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