Executive Development Center (EDC), East West University (EWU)
Skills for Industry Competitiveness and Innovation Program (SICIP)

Call for Applications
Graduate Diploma in Leather, Leather Goods, and Footwear Management

Program Context

The leather and footwear sector in Bangladesh holds significant growth potential, driven by the country's abundant raw material supply, competitive labor costs, and increasing global demand for quality leather products. To facilitate the sector, the Government of Bangladesh has taken initiatives to produce a group of mid-level managers which will minimize the dependencies on the foreign experts. In compliance with this initiative, the Executive Development Center (EDC) of East West University (EWU) is offering a Graduate Diploma in Leather, Leather Goods, and Footwear management under the Skills for Industry Competitiveness and Innovation Program (SICIP), Ministry of Finance, Government of Bangladesh.

Program Objectives

➤ Enhance the technology-driven skilled workforce within the sector focusing on climate-resilient practices and green technologies.
➤ Cultivate world-class, mid and high-level industry-fit managers.
➤ Reduce reliance on foreign managers by encouraging industry-university collaborations.

Program Features

➤ The tuition fee is fully waived and additional allowances will be provided after successful completion.
➤ The nine-month long program.
➤ Industry Attachment is mandatory.
➤ Experienced resource persons from both industry and academia.
➤ Classes will be held on weekends and/or evenings of weekdays.

Eligibility Criteria

➤ A Bachelor's degree or its equivalent in any discipline from a UGC approved university or an institution.
➤ Applicant must have a minimum of 5 points in total based on past examination results. The calculation of the points is as follows:

SSC		HSC		Bachelor	
Div./GPA	Point	Div./GPA	Point	Div./CGPA	Point
1st/ >=4.0	3	1st/ >=4.0	3	1st/ >=3.0	3
2nd/>=3.0 & <4.0	2	2nd/>=3.0 & <4.0	2	2nd/>=2.5 & <3.0	2
3rd/>=2.0 & <3.0	1	3rd/>=2.0 & <3.0	1	3rd/>=2.0 & <2.5	1

➤ Applicant's age must be less than 50 years as of the last date of application.
➤ Those who were enrolled in any programs under SEIP for two weeks or above, need not to apply.
➤ **Females and Ethnic groups are encouraged to apply**.

Application Procedure

➤ Please collect and drop the admission form through email at the following address: **admission-edc@ewubd.edu**
➤ It is also possible to collect and drop the form from the EDC-SICIP office, which opens every day from 11:00 am to 4:30 pm.

Last Date of Application: 15 SEP 2024

Selection Procedure

➤ **Written Test:** There will be a Written Test on 21 Sep 2024.
➤ **Viva Voce:** Applicants passing the written test will appear for Viva Voce.

Contact Details
EDC-SICIP Office, Room # 269, East West University, Aftabnagar, Dhaka-1212, Bangladesh.