

NEWSLETTER

FALL-2025\VOLUME-XXV\ISSUE-III



East West University Successfully Arranged a Day-Long Job Fair

East West University (EWU) hosted a day-long 'Job Fair' on 15 November 2025, connecting thousands of aspiring graduates with 70 leading national and multinational organizations. The event was inaugurated by Muhammad Fouzul Kabir Khan, Adviser to the Ministry of Power, Energy, and Mineral Resources at the EWU campus in Aftabnagar, Dhaka. In his address, Mr. Khan called on the youths to enter politics, stressing the critical need for ethical leadership.

Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees (EWU), emphasized the importance of entrepreneurship for national development. Professor Dr. Shams Rahman, Vice Chancellor of EWU, stated that the 'Job Fair' is organized to establish a vital link between industry and academia. He noted that at the job fair, students are not only applying to their preferred organizations, but organizations are also able to find their preferred graduates.

A total of 70 companies, including banks, NGOs, telecom operators, RMG, beverage, electronics, software companies, financial institutions, non-profit organizations, pharmaceuticals, and HR professional training institutions, participated in the event, providing a wide array of career opportunities for EWU students and alumni.



Message

Welcome to East West University!

Since 1996, East West University (EWU) has been more than a place of learning – it has been a center of ambition, opportunity, and transformation. What began with a small group of dedicated educators and a single mission—to provide quality, affordable, and relevant higher education in Bangladesh—has evolved into a vibrant academic community. Today, EWU serves over 16,000 students, supported by more than 434 faculty members across a diverse range of undergraduate and graduate programs. This steady growth reflects the trust placed in us by students, families, and society, and our enduring commitment to academic excellence. Aligned with the vision of its founders, EWU also supports students from diverse socio-economic backgrounds through merit-based scholarships and need-based financial aid.

EWU's dedication to quality, relevance, and sustainability has earned both national and international recognition. We are ranked among the top 5 private universities in Bangladesh and placed third in Sustainability in the latest QS rankings. Our Faculty of Business and Economics holds accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), and our BBA program is accredited by the Association of Chartered Certified Accountants (ACCA). Our programs in Computer Science and Engineering (CSE), Electrical and Electronic Engineering (EEE), and Civil Engineering (CE) are accredited by the Board of Accreditation for Engineering & Technical Education (BAETE) under the Washington Accord. EWU is also affiliated with the Chartered Financial Analyst (CFA) Institute and partnered with the Government of Bangladesh's Skills for Industry Competitiveness and Innovation Program (SICIP). Supporting these efforts, our Institutional Quality Assurance Cell (IQAC) ensures a strong outcome-based learning environment through continuous improvement of teaching, learning, and assessment.

Our curriculum is designed to prepare students to compete confidently on a global stage while remaining responsive to the needs and realities of Bangladesh. We take pride in our

growing alumni network—graduates who are contributing meaningfully across business, technology, research, public service, and creative industries at home and abroad.

At the core of EWU's academic strength is its faculty. Our educators combine local insight with international exposure, bringing real-world perspectives into the classroom. Research and innovation are central to our identity, supported through the East West University Center for Research and Training (EWUCRT), which promotes faculty- and student-led research that advances knowledge and serves society.

Education at EWU extends beyond academics. A vibrant campus life—featuring cultural activities, sports, volunteer initiatives, and over twenty student clubs—encourages leadership, creativity, and community engagement. Student well-being is supported through on-site counseling services, healthcare facilities, modern dining spaces, sports courts, and the Dr. S. R. Laskar Library with extensive physical and digital resources.

Preparing students for professional success remains a priority. The Entrepreneurship Development Center and Career Counseling Center support skill development, internships, and career placement through strong industry and institutional partnerships.

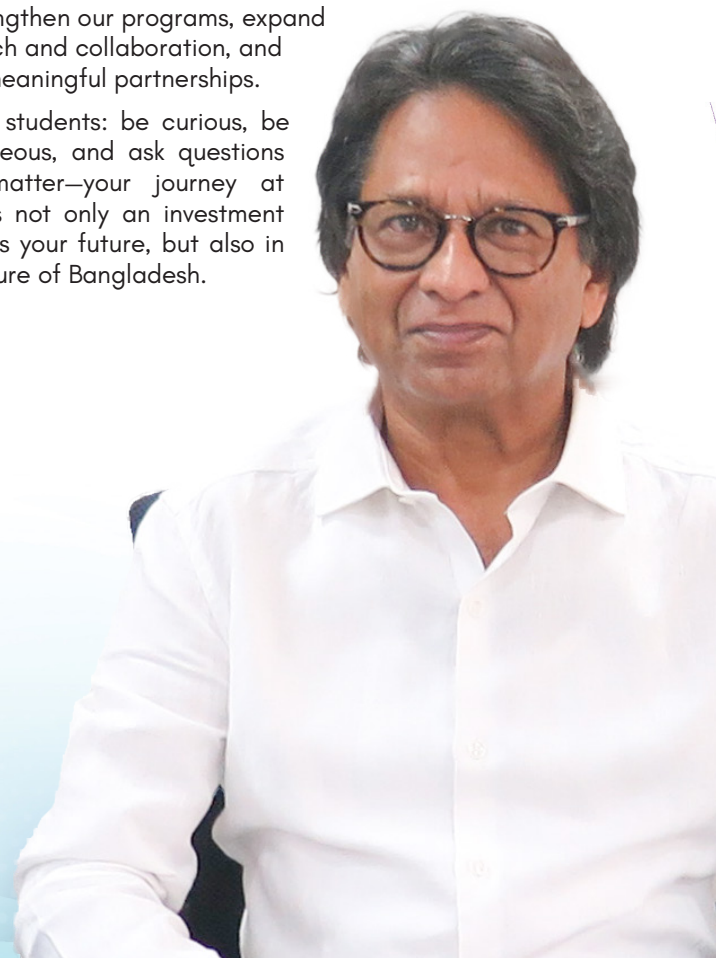
As we move forward, we will continue to strengthen our programs, expand research and collaboration, and build meaningful partnerships.

To our students: be curious, be courageous, and ask questions that matter—your journey at EWU is not only an investment towards your future, but also in the future of Bangladesh.

Sincerely,



Professor Dr. Shams Rahman
Vice Chancellor



OVERVIEW OF MAJOR EVENTS AT EWU

Memorandum of Understanding

EWU and UIU Sign MoU to Strengthen Research Collaboration



East West University (EWU) and United International University (UIU) have signed a Memorandum of Understanding (MoU) aimed at establishing a strong and sustainable framework for collaborative research. The agreement reflects a shared commitment to advancing academic excellence, fostering innovation, and promoting knowledge exchange with meaningful national and global impact.

Under the MoU, joint research initiatives will be coordinated by the Center for Research and Training (CRT) at East West University and the Institute for Advanced Research (IAR) at United International University. The partnership seeks to encourage multidisciplinary collaboration through joint research projects, capacity-building programs, and co-authored scholarly publications.

The MoU was formally signed on December 17, 2025, at United International University by Professor Dr. Shams Rahman, Vice Chancellor of East West University, and Professor Dr. Abul Kashem Mia, Vice Chancellor of United International University.

Highlighting the importance of the collaboration, Professor Dr. Shams Rahman noted that the partnership would create new opportunities for high-impact research and enable faculty members and researchers to contribute more effectively to societal development. Professor Dr. Abul Kashem Mia emphasized that the agreement aligns with

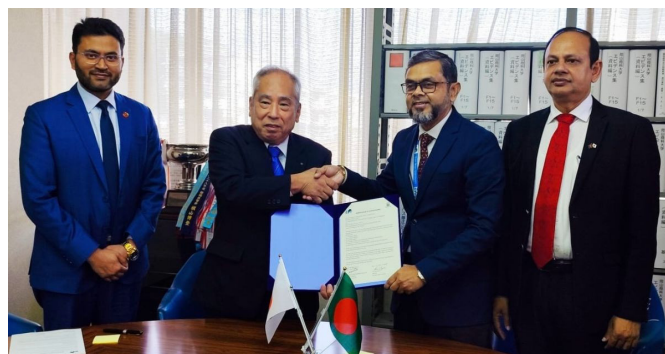
UIU's strategic vision of strengthening research excellence through meaningful institutional collaboration.

The implementation and coordination of activities under the MoU were facilitated by Professor Dr. Ahmed Wasif Reza, Dean of the Faculty of Sciences and Engineering at EWU, and Professor Dr. M. Rezwan Khan, Executive Director of the Institute for Advanced Research (IAR) at UIU.

EWU Signs MoU with Okayama Shoka University, Japan, for Student Exchange Program

East West University (EWU) has taken a significant step toward expanding global learning opportunities by signing a Memorandum of Understanding (MoU) with Okayama Shoka University, Japan. The agreement aims to foster cross-cultural understanding, academic collaboration, and international mobility for EWU students.

The MoU was signed on 11 November 2025 at the Okayama Shoka University campus in Okayama, Japan. Professor Akio Ijiri, President of Okayama Shoka University, and Dr. Ashik Mosaddik, Pro Vice-Chancellor of East West University, signed the agreement on behalf of their respective institutions.



Professor Ashik Mosaddik, Pro-VC, EWU with Prof. Akio Ijiri, President of Okayama Shoka University

Bangladesh Ambassador to Japan, Md. Daud Ali attended the ceremony as a special guest and emphasized the importance of strengthening educational ties between Bangladesh and Japan. This MoU marks a milestone in EWU's commitment to internationalization and global engagement.

Meetings

Meeting with International Pacific University and Prefectural University of Okayama on student exchange and research collaboration



Professor Ashik Mosaddik met with the Director of International Affairs and Global Study Center Dr. Takaoki Mizogoshi at IPU.

The Pro Vice Chancellor of EWU has started a mission to establish student exchange to create new opportunities for higher education and job placement. In this process, Professor Dr. Ashik Mosaddik met the Director of International Affairs and Global Study Center Dr. Takaoki Mizogoshi at the beautiful modern campus of International Pacific University.

He agreed to work closely to sign a fruitful MOU for this purpose and a collaboration in research and publication between East West University and International Pacific University (IUP).

Meeting with the President of the Okayama Prefectural University

Pro-Vice Chancellor met the President of Okayama Prefectural University Dr. Eng. Akio Gofuku and the Dean of Food and Nutrition for joint research and collaboration in the Biological and Health Sciences and Engineering faculties. The President of Okayama Prefectural University showed his keen interest in visiting EWU, Bangladesh, and expressed his kind thanks for the initiative for the partnership.



Professor Ashik Mosaddik met with the President of the Okayama Prefectural University Dr. Eng. Akio Gofuku

East West University Observes National Victory Day

East West University (EWU) marked Bangladesh's National Victory Day with solemn homage and tribute to the valiant freedom fighters and millions of martyrs who gave their lives for the country's independence. The EWU family gathered to honor their memory and celebrate the nation's historic achievement.

The celebration commenced with the hoisting of the National Flag at the EWU 'Shaheed Minar' premises at 6:34 a.m., followed by a special "Munajat" for the martyrs and freedom fighters, as well as for the peace and prosperity of Bangladesh. This heartfelt prayer took place in the early morning at the EWU Campus, Aftabnagar, Dhaka.

The program was attended by notable university figures, including Professor Dr. Shams Rahman, Vice Chancellor; Professor Dr. M. Ashik Mosaddik, Pro Vice Chancellor; Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Treasurer of the university. The event saw active participation from Deans, Faculty Members, Registrar, Proctor, Officers, Students, and University Staff, all coming together to pay their respects and celebrate this momentous occasion.



Department of Students' Welfare and Career Counseling Center

HSBC Bangladesh: Student Work Placement Roadshow Opportunity

On 7 October 2025, the Career and Counselling Center (CCC), in collaboration with HSBC Bangladesh, organised the Student Work Placement Roadshow. The program showcased HSBC's flagship internship opportunity designed for final-year undergraduate students and fresh graduates who are ready to begin their professional journeys and contribute to the bank from Day 1.

The session was conducted by Ms. Mahbuba Ashraf, Senior Vice President & Head of Product, Global Trade Solutions, Corporate & Institutional Banking, HSBC, and Mr. Tanzid Samad Choudhury, Officer, Talent Acquisition, Human Resources, HSBC. They introduced the structure and objectives of the intensive six-month internship, highlighting hands-on learning through live projects, professional mentorship, and exposure to a global work environment at one of the world's leading financial institutions.

DSW Hosts 'Club Fair - Fall 2025'



Department of Students' Welfare (DSW) at East West University (EWU) organized the Club Fair during the Fall 2025 Freshers' Orientation Day, held on September 25, 2025. The objective was to welcome the newly admitted students and introduce them to the activities of EWU clubs. The fair successfully engaged freshers, helping them explore various clubs and encouraging active participation in extracurricular activities.

Session on "From Self-doubt to Self-care: How Body Image Shapes Students' Well-being"



A session titled "From Self-doubt to Self-care: How Body Image Shapes Students' Well-being" was held on 20 October 2025. The speaker, Rabeya Shikder Sathi,

Psychosocial Counsellor at the EWU Socio-Psychic Counselling Centre, discussed the impact of high and low body weight on mental health and academic performance, emphasizing both the consequences and strategies for effective management. Her insights aimed to help students better understand their emotional well-being and adopt healthier self-care practices.

Corporate Meetings

The Department of Student Welfare (DSW) and Career Counseling Center (CCC) organized several meetings with following organizations at the DSW office. These meetings focused on internship placements, job opportunities, training programs, seminars, workshops, and building partnerships.

- Stech Group
- Dot5 Private Limited
- Intellier Limited
- Ismatu Technology BD Limited
- BRAC IT Services Limited
- Mutual Trust Bank PLC.
- Neural Semiconductor Limited
- Munshi HR Solutions Limited
- SSLCOMMERZ LIMITED
- The Hongkong and Shanghai Banking Corporation Limited

Job Placement

The CCC would like to thank the authorities of the following organizations who provided employment opportunities to EWU graduates:

- Academia
- Acme Laboratories Ltd.
- Akij Venture Group
- American & Efirid Bangladesh Ltd
- Aristhopharma Ltd.
- Augmedix
- Barnali Textile and Printing Industry
- Bayshore Communication
- Bdjobs.com Ltd.
- Betopia Group
- BizzNTek
- bKash Limited
- BRAC Bank PLC.
- BRAC IT Services Limited
- Bread & Butter Consulting Agency
- Canadian University of Bangladesh
- Centre for Policy Dialogue
- CloudlyIO
- Created by Cocoon
- Daffodil International University
- DataPath Ltd.
- Dhaka International University
- District and Session Judge Court, Barguna
- Divine Group
- Druto Fintech Ltd (Drutoloan)
- Dutch-Bangla Bank PLC.

- Eastern Bank PLC.
- Ebenezer International School
- Era Infotech
- ERA InfoTech Ltd.
- EWN Bangladesh
- FinSource Limited
- GAO Tek Bangladesh
- GaoTek Inc
- Giga Tech Ltd.
- Gogh Solutions
- Heidelberg Materials Bangladesh PLC
- IDLC Finance PLC.
- Imperial International School
- Info Power Limited
- Interlink Techsoft Limited
- Leadcraft
- Macadam Limited
- Max Group BD
- MedEasy Healthcare Ltd.
- Nestlé Bangladesh PLC.
- NetCom Learning Bangladesh
- NEXLINE BD
- NEXT Ventures
- NZ Group
- Pathao
- Paul's Academy
- PRAN-RFL Group
- Reckitt Benckiser (Bangladesh) PLC.
- Redshop Technologies Limited
- ReiRed International
- RelyOn Simulation
- Research and Policy Integration for Development (RAPID)
- RootDevs
- Route To Market International Limited (rtm)
- SBAC Bank PLC.
- Shomvob Technologies Ltd.
- Singer Bangladesh Ltd.
- Skyline Digital Solutions
- SM Technologies Pvt. Ltd.
- Solarland Bangladesh
- Spark Tech Agency

- Sparktech Agency
- Speedway Solutions Ltd.
- Super Star Group
- Synovia Pharma PLC
- TEAM Group
- UCB Investment Limited
- WellDev Bangladesh Ltd.
- WPPOOL

Internship Placement

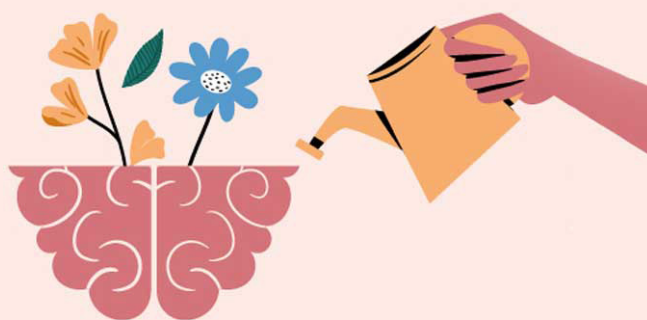
We extend our heartfelt thanks to the following organizations for providing internship opportunities to East West University students during Fall 2025:

- ADCOMM Limited
- Akij Ventures Limited
- AkijBashir Group
- Believe International Ltd.
- ClickNup
- Daraz Bangladesh Limited
- Dhaka Bank PLC.
- East West Property Development (Pvt) Limited
- Eastern Bank PLC.
- EdXpert Visa Solutions
- Eskayef Pharmaceuticals Ltd.
- Goldsands Group
- IDLC Finance PLC.
- Infinix Mobile
- IPDC Finance PLC.
- Kazi Farms Limited
- NCC Bank PLC.
- Nohor Initiatives
- Onfinigent Consulting Ltd.
- ORAIMO TECHNOLOGY LIMITED
- Phoenix Finance and Investments Ltd.
- Premier Cement Mills PLC.
- Pubali Bank PLC
- Renata PLC
- Smart Technologies Ltd.
- Social Islami Bank Ltd.
- Sonali Bank Limited
- Trust Bank PLC.

EWU Socio-Psyche Counseling Center

The Socio-Psyche Counseling Center (SPCC) at East West University is the source for necessary psychological support to the students of this university as they go through the daily academic challenges on campus and the personal challenges at home and at university. The SPCC psychologists guide EWU students to cope with mental health issues ranging from anxiety attacks to depression and other issues which become obstacles for these students to achieve success academics and in extracurricular activities.

There are two psychologist counselors. Each counselor holds counseling sessions with maximum five students daily, to guide them to overcome mental health challenges. Between September 2025 and October 2025, 81 students received counseling through a total of 126 sessions. These numbers indicate the SPCC's dedication towards guiding many East West University students to cope with mental challenges.



Alumni Success Stories



Rashedul Morshed Reyad

Trainee System Engineer, Smart Technologies (Software Solutions Team)

"I got dismissed from EEE after 6 semesters, but i didn't give up. I am a graduate of CSE and dream to be a System Architect in the near future. EWU has given me this confidence indded."

Mohammad Abu Sayem

Territory Officer, Robi Axiata PLC

"Securing a role in a multinational company soon after graduation became possible through my passion, determination, and pursuit of excellence. East West University helped me unlock my potential and guided me toward this achievement."



K. M. Safin Kamal

Lecturer in CSE department, East West University

"My journey from being a student at East West University to becoming a lecturer in the same place reflects the values and guidance EWU gave me. The mentorship, supportive environment, and strong values I found here still guide me today. I am grateful to give back by supporting the next generation of learners with the same sincerity EWU once gave me."

Md. Shah Alam

Senior Executive, Bangladesh Honda Private Limited

"EWU strengthened my foundation in marketing and strategy formulation. At Bangladesh Honda, I use these skills to create customer-centric programs and deliver impactful brand experiences across the country."



Alumni Success Stories

Sharifa Ahmed Mim

Management Trainee Officer – Finance, PRAN-RFL Group

"I completed my BBA in Finance from East West University (EWU) in 2025. I am grateful to the Almighty Allah. I credit my achievements to His blessings, along with my consistency, eagerness to learn, and the support of my family, friends, and teachers. I aspire to grow as a responsible Finance professional and contribute to impactful organizational development, guided by the strong values and academic foundation I received from East West University.."



Arpita Saha

Brand Executive, ACI Pharmaceuticals PLC

"I would like to express my heartfelt gratitude to East West University for shaping the foundation of my academic and professional journey. Studying Pharmacy at EWU has been one of the most enriching experiences of my life. The guidance, support, and mentorship I received from my respected teachers not only strengthened my knowledge but also helped me develop the values and confidence needed to enter the pharmaceutical industry."



Moumita Saha

Executive, Quality Assurance, ACI Healthcare Limited

"My journey at East West University has been a true turning point in my life. The supportive faculty, structured learning environment, and skill-building opportunities helped me grow with confidence. I am especially grateful because the knowledge and discipline I gained at EWU played a key role in making my career at ACI PLC smooth and successful. Without the strong foundation from EWU, I could not have stepped into the professional world with such readiness and clarity."



Shawon Saha

Relationship Officer, The City Bank PLC

"Earning a tertiary education from the esteemed faculty of business and economics at the prestigious East West University certainly gives me a competitive edge over the recruiters, society. Remarkably this institution has empowered me through knowledge as well as skill to get into the employment. Serving organization, family and society by learned value make me thankful to the University."



Anuksha Tahsin

Executive, Pathao

"As a student of East West University, I always looked for opportunities to grow. Getting the chance to work with a major brand like Pathao changed everything for me. It took me from the university classroom to the real corporate world, where I learned how a business truly operates."



A GLIMPSE OF STUDENTS' CLUBS



Club for Performing Arts

Flash Mob 2025

On 19 October 2025, East West University came alive with energy, rhythm, and excitement as the East West University Club for Performing Arts (ECPA) hosted Flash the Freshers, a vibrant flash mob event designed to welcome the Fall 2025 incoming students. Held in the campus courtyard, the program featured dance, drama, and musical performances, offering a colorful showcase of the university's cultural diversity and artistic talent.



The 2nd Runner-Up in Cultural Fest Bangladesh 3.0

The East West University Club for Performing Arts (ECPA) has once again demonstrated its artistic excellence by achieving the 2nd Runner-Up position at the prestigious Cultural Fest Bangladesh 3.0, organized by Event Box. The vibrant two-day festival, held from 31 October to 1 November 2025 at the Aloki Center, brought together an inspiring fusion of music, dance, art, and creative expression—celebrating the artistic spirit of university students from across the country.



Electronics Club

Hands-On Drone 2.0

On 17 and 24 October 2025, East West University Electronics Club (EWUEC) organized a two-day technical workshop titled “Hands-on Drone 2.0 – From Scratch to the Skies.” Designed to enhance students’ practical competencies in emerging technologies, the workshop provided an in-depth, experiential introduction to modern drone systems.

Day 1 featured an expert-led session by Faisal Hossain, EWU EEE alumnus and owner of Rotor Solution BD, who delivered a comprehensive overview of drone fundamentals, operational principles, and real-world applications. Day 2 students tested their skills with a quiz, a hands-on assembly and configuration session, and live drone-light turning theory into practice.



Debating Club



EWUDC Odyssey Reaches Quarterfinal at BCDS National Debate Festival 2025

Team EWUDC Odyssey delivered an exceptional performance at the 2nd BCDS National Debate Festival 2025, held on 5–6 September, securing a well-earned position in the quarterfinals. Their achievement reflects not only strategic sophistication but also a deep capacity to critically engage with complex and socially relevant motions. Throughout the tournament, the team demonstrated confidence, clarity, and composure—qualities that define EWUDC’s best.



Health and Well-being Club



Psyche Flow 2025

On 1-2 November 2025, Health and Well-being Club of East West University, in collaboration with Bejoy Counseling & Wellness Institute and Team BSS, hosted Psyche Flow 2025, a two-day mental health program. Students enjoyed wellness activities, meditation, games, and a presentation competition, all designed to promote self-care and mental health awareness. The seminar's key speakers, Jacob Berlin, Managing Director of Bejoy Counseling, and Joya Berlin, shared insights on mental health, wellness strategies, and the importance of fostering supportive communities..



Investment & Finance Club

NeXTor 2.0

East West University Investment & Finance Club (EWUIFC) successfully conducted its flagship event, "NeXTor 2.0," from 12th October to 22nd November 2025. This inter-university, capital market-based real-time investment competition provided students with hands-on experience in stock market operations.

NeXTor 2.0 featured four comprehensive workshops and multiple competitive rounds, covering key areas such as investment fundamentals, financial analysis, portfolio construction, and real-time trading strategies.



Model United Nations Club



Palestine: A Journey Through History, Resilience, and Aspiration

East West University Model United Nations Club (EWUMUNC) hosted a seminar titled "Palestine: A Journey Through History, Resilience, and Aspiration" on 29th October 2025. Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer of EWU, delivered the keynote, highlighting Palestine's historical journey, contemporary challenges, and prospects for peace. The seminar provided students with a platform to engage in meaningful dialogue, encouraging critical thinking, appreciation of diverse perspectives, and active participation in discussions.



Photography Club



A Basic Photography and Cinematography Workshop for the Oxford International School.

On 11th October 2025, the East West University Photography Club hosted a Basic Photography and Cinematography Workshop for the Photography and Film Club of Oxford International School. The day-long workshop featured an engaging session led by Documentary Filmmaker and Photographer Shifat Tanjim Rahman, who guided participants through essential photography techniques, camera controls, and the fundamentals of cinematography. The event concluded with a certificate giving ceremony.



Rotaract Club

Winter Smile Fair 8.0

Rotaract Club of East West University hosted the two-day Winter Smile Fair 8.0 on 23rd and 24th November 2025, aiming to aid vulnerable communities across Bangladesh during the winter season. The fair showcased 24 stalls, and on the second day, crests were awarded to all participating stall owners in recognition of their valuable contributions. The fair not only raised funds for winter-distressed communities but also promoted social responsibility and community engagement among students through an enjoyable platform.



Science Club



Science Fair

East West University Science Club organized the 2-Day Science Fair 2025 on 23rd and 24th November at East West University.

The first day of the fair featured four dynamic segments: a Poster & Project Showcase, a PUBG Tournament, a Chemistry & Biology Olympiad, and a Content Writing Competition, offering diverse opportunities for student engagement and innovation. On the second day, the event hosted a seminar titled "Facts vs Myths: Radiation & Safety Systems of Rooppur Nuclear Power Plant", presented by Dr. Afroza Shelley, Professor in the Department of Nuclear Engineering at the University of Dhaka. The fair concluded with a prize-giving ceremony acknowledging the winners of the various competitions.



Nobanner Ahobane

Sociology Club of East West University (SCEWU) successfully organized a three-day event, “Nobanner Ahobane”, held from 21st to 23rd October 2025. The first two days featured a vibrant fair showcasing local crafts, traditional foods, and folk art, providing attendees with an immersive experience of rural Bengali culture. The event culminated on the final day with a cultural evening, highlighting music, dance performances, and a lively flash mob by club members. The initiative fostered cultural awareness, enhanced student engagement, and celebrated the richness of rural Bengali traditions.



Telecommunications Club

Pickaboo presents National Entrepreneurship Summit 2025

East West University Technology Club (EWUTC) hosted the 8th edition of Pickaboo Presents National Entrepreneurship Summit 2025 on October 31 and November 7, 2025, at the East West University campus, Dhaka. The two-day summit served as a vibrant platform for aspiring entrepreneurs and innovators from across Bangladesh.

The first day featured the Draft Pitching Round, where teams presented initial business ideas and received expert feedback. The second day showcased the Final Presentation Round and Grand Closing Ceremony, attracting students, faculty, alumni, and industry professionals.



National Policy Competition 2025

East West University hosted the final institutional round of the National Policy Competition 2025 on 30 September 2025, organized by the Ministry of Youth and Sports, Bangladesh. The competition encouraged students to develop practical policy solutions in preparation for Bangladesh’s upcoming LDC graduation.

The winners received prize-money, certificates, and crests. The awards were presented by the distinguished guests Dr. A. K. Enamul Haque, Director General, Bangladesh Institute of Development Studies (BIDS) and Md. Iqbal Hussain, Additional Secretary (Administration Wing), Ministry of Youth and Sports, and other guests.

East West University

Center for Research and Training (EWUCRT)

Call for Research Proposal

EWUCRT has invited research proposals for its 18th Internal Funding Round on 1 September 2025. In response to the 3rd 'Call for Research Proposal-Round 18', the center received 07 research proposals from the faculty members of East West University. All the research proposals are at different stages of the review and revision process.

Details of the Seven Research Proposals

- *Food Sharing System with Mobile and IoT Integration* by Dr. Mohammad Salah Uddin, Associate Professor, Department of Computer Science and Engineering, East West University, and Md. Salah Uddin, Assistant Professor and Head, Department of Multimedia and Creative Technology, Daffodil International University.
- *Virtual Reality-based Disaster Response Training System: Fire and Earthquake* by Dr. Mohammad Salah Uddin, Associate Professor, and Md Al-Imran, Senior Lecturer, Department of Computer Science and Engineering, East West University.
- *The Role of Business School Accreditation in Employability from the Context of Public and Private Universities in Bangladesh* by Shabiha Afrin Sharna, Lecturer, and Md. Kawsar, Lecturer, Department of Business Administration, East West University.
- *Numerical Simulation of Targeted Pulmonary Drug Delivery in Patient-based Human Lung Model Under Physiological Conditions* by Dr. Md. Sahidul Islam, Assistant Professor, Department of Mathematical and Physical Sciences, Dr. Sarwar Jahan, Associate Professor, Department of Computer Science and Engineering, East West University, Dr. Kazi Ekramul Hoque, Associate Professor, Department of Arts and Sciences, Ahsanullah University of Science and Technology and Dr. S M Afzal Hoq, Assistant Professor, Department of Science in Engineering, Kuliyah of Engineering, International Islamic University, Malaysia.
- *Towards Mental Health Resilience: A Psychophysics-Driven EEG Framework for Early Detection and Risk Stratification of Anxiety and Depression in East West University Students* by Dr. Ahmed Wasif Reza, Professor, Dr. Mohammad Rifat Ahmmad Rashid, Associate Professor, Dr. Shamim H Ripon, Professor, Dr. Raihan Ul Islam, Associate Professor, Department of Computer Science and Engineering, East West University.
- *Mental Health Profile and Academic Performance among Undergraduate Students of East West University* by Md. Mahmudul Hasan, Lecturer, Qazi Maksudur Rahman, Lecturer, and Dr. Md. Mobarak

Hossain Khan, Professor, Department of Social Relations, East West University.

- *From Tears to Care: Developing a Dialect-Aware AI Platform for Early Detection of Postpartum Depression in Bangladeshi Mothers* by Dr. Md Sawkat Ali, Associate Professor, Ms. Sanzana Karim Lora, Lecturer, Dr. Mohammad Rezwanul Huq, Associate Professor, Dr. Maheen Islam, Associate Professor, Department of Computer Science and Engineering, East West University and Dr. Rifat Shahriyar, Professor, Department of Computer Science and Engineering, Bangladesh University of Engineering and Technology, Dhaka

Fund Release

Research grants aim to nurture and sustain a vibrant research community at EWU by engaging academics and researchers from all faculties/fields. During September-December 2025, funds have been released for the five research proposals.

- *Multimodal Fusion and Transformer-based Detection of Glaucoma with Explainable AI (XAI): A study on the Prevalence of Primary Open-angle Glaucoma* by Dr. Fakir Mashuque Alamgir, Assistant Professor, Department of Electrical & Electronic Engineering, East West University, Professor Dr. Siddiqur Rahman, Managing Director, Vision Eye Hospital, Dhaka, Rizwan Shaikh, Lecturer and Md. Abdur Rahman, Lecturer, Department of Electrical & Electronic Engineering, East West University.



Dr. Fakir Mashuque Alamgir, Assistant Professor, EEE and his team receiving research grants from the Executive Director, EWUCRT

- A Brain Computer Interface System to Control Wheelchair for Severe Mobility Impaired Persons by Dr. Shamim H Ripon, Professor, Dr. Ahmed Wasif Reza, Professor, Dr. Raihan Ul Islam, Associate Professor, Dr. Mohammad Rifat Ahmmad Rashid, Associate Professor, Department of Computer Science and Engineering, East West University and Dr. Md. Golam Rabiul Alam, Professor, Department of Computer Science and Engineering, BRAC University.



Dr. Shamim H Ripon, Professor, Dr. Ahmed Wasif Reza, Professor, and their team receiving research grants.

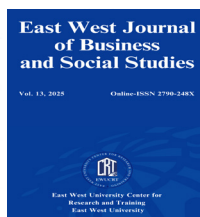


Dr. Sadik Rahman, Assistant Professor, CSE and his team receiving grants from Dr. Md. Sohel Rana, Executive Director, EWUCRT.

- Assessing the Reuse Potential of Water Collected from the Air Conditioning Units of East West University: A Pilot Study on Air Condensate Harvesting by Dr. Sadik Rahman, Assistant Professor, Dr. Shakil Ahmed, Assistant Professor, Dr. Mohammad Manzurul Islam, Assistant Professor, Department of Computer Science and Engineering, Dr. Md. Sohel Rana, Professor, Department of Mathematical and Physical Sciences and Dr. Abdullah Al-Mamun, Associate Professor, Department of Civil and Architectural Engineering, Sultan Qaboos University, Sultanate of Oman.

- Environmental Degradation and Displacement of Forests Dependent Communities: A Socio-ecological Study in the Sundarbans Area, Bangladesh by Dr. Mumita Tanjeela, Associate Professor, Dr. Rasel Hussain, Assistant Professor, Md. Helal Uddin, Senior Lecturer, Department of Sociology, East West University and Dr. Mayumi Kako, Associate Professor, School of Biomedical and Health Sciences, Hiroshima University. Japan.
- Preservation of Indigenous Knowledge in the University Libraries of Bangladesh: Perceptions, Issues and Challenges by Raiyan Bin Reza, Lecturer and Abdur Rahman Sumon, Senior Lecturer, Department of Information Studies, West University.

Publications



East West Journal of Business and Social Studies (EWJBSS) volume-13, 2025, is currently under editorial processing.



The Abstracts of Published Papers is an annual publication of EWUCRT. It aims to keep an official log of the academic publications of the faculty members of East West University. *The Abstracts of Published Papers*, volume 19, 2024. published in December 2025.

Research Seminar

EWUCRT organized four research seminars from September to December 2025:

- A research seminar titled “Determinants of Research Productivity of University Teachers in Bangladesh” held on 10 September 2025. The presenters of the seminar were Dr. Md. Nazmul Hoque, Assistant Professor, Dr. A.M. Tanvir Hussain, Associate Professor, and Ms. Pooja Agnes Gomes, Lecturer, Department of Economics, East West University.
- A research seminar titled “Do the quality dimensions of m-fashion rental apps influence e-WOM intention of Gen Z? The roles of shame, perceived hygiene, and green altruism” held on 16 October 2025. The presenters of the seminar were Mr. Dewan Mehrab Ashrafi, Senior Lecturer, Mr. Md. Miad Uddin Fahim, Lecturer, Dr. Farhana Ferdousi, Professor and Dr. Atiqur Rahman Sarker, Associate Professor, Department of Business Administration, East West University.
- A research seminar titled “Men’s Experiences of Female Perpetrated Intimate Partner Violence

in Bangladesh” held on 30 October 2025. The presenters of the seminar were Dr. Anisur Rahman Khan, Associate Professor, and Dr. Rasel Hussain, Assistant Professor, Department of Sociology, East West University.



- A research seminar titled “Isolation and characterization of plastic waste degrading

microorganisms from landfill soil” held on 27 November 2025. The presenters of the seminar were Dr. Murshida Mahbub, Assistant Professor, Dr. Suraia Nusrin, Associate Professor, Department of Genetic Engineering and Biotechnology, East West University and Dr. Jesmin, Professor, Department of Genetic Engineering and Biotechnology, University of Dhaka.



Research Committee (RC) Meeting of the EWUCRT

East West University Center for Research and Training (EWUCRT) organized 29th Research Committee (RC) meeting on 20 November 2025 at 9.00 am in the Board Room (Room no: 604, 5th floor) of the university. Several decisions were made by the committee on various research-related matters.



East West University Research Ethical Committee (EWUREC) Meeting

The 23rd meeting of East West University Research Ethical Committee (EWUREC) held on 11 September 2025 at 9.30 am at EWUCRT Research Hub, Room no-615, 5th floor, Block -A, East West University for the ethical clearance of the following two research proposals:

- *Environmental Degradation and Displacement of Forests Dependent Communities: A Sociological Study in Sundarbans Area, Bangladesh.*
- *Assessing the Reuse Potential of Water Collected from the Air Conditioning Units of East West University: A Pilot Study on Air Condensate Harvesting.*



Institutional Quality Assurance Cell (IQAC)

The Inaugural Ceremony of Teaching, Learning, and Research (TLR-3)



The Institutional Quality Assurance Cell (IQAC) and the East West University Center for Research and Training (EWUCRT) jointly organized the inaugural ceremony of the third phase of teachers' training program on "Teaching, Learning, and Research (TLR-3)" on 16 October 2025. Professor Dr. Mohammad Anwar Hossen, Member of the University Grants Commission of Bangladesh (UGC) was present as the Chief Guest, and Professor Dr. Shams Rahman, Vice Chancellor of EWU attended as a special guest. Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees and Founder Vice Chancellor of East West University chaired the event.

Professor Dr. Ahmed Wasif Reza, Dean of the Faculty of Sciences and Engineering and Additional Director of IQAC, gave the welcome speech and introduced the participants to the distinguished guests. The inauguration ceremony was attended by 36 faculty members from 10 academic disciplines who would participate in the four-month training program.



IQAC organized the following discussions on the third phase of "Teaching, Learning, and Research:

- Quality Assurance and Quality Enhancement in Higher Education Bangladesh National Qualifications Framework (BNQF) on 23 October 2025.
- Teaching/Learning & Thinking: As a teacher, should you design your thinking? on 30 October 2025.
- Teaching Philosophy and Integrity; Teaching Responsibilities; Effective Teaching on 06 November 2025.

- Teaching-Learning Strategies Constructive Alignment of Students' Learning within the OBE Framework on 20 November 2025.
- Industry-Academia Collaboration: Current Industry Trend and Bridging Academia-Industry Linkage on 27 November 2025.
- Attributes of a Good Teacher, and Time Management on 04 December 2025.
- Continuing Professional Development (CPD): Its Importance and Impact on Quality Assurance on 11 December 2025.
- Health and Well-Being: Time and Stress Management and Psychological Stimulation on 18 December 2025.

Workshops

- A workshop on "Outcome-based Education (OBE)" was organized by the IQAC on 01 November 2025 for the faculty members of the Department of Computer Science and Engineering. The resource person of the workshop was Dr. Mohammad Rezwanul Huq, Associate Professor, Department of Computer Science & Engineering. Improving outcome-based education implementation in the CSE department was the workshop's main object.
- The IQAC organized a workshop on "Outcome-based Education" for the faculty members of the Department of English on 06 November 2025. Professor Dr. Abul H. M. G. Azam, Professor-cum-Adviser, Department of Business Administration, conducted the session as a resource person. The OBE teaching and learning approach was thoroughly explained by Professor Dr. Azam.
- The IQAC of East West University organized workshops on "Professional Development" for messengers of all academic programs and administrative departments of East West University on two different days on 10 November, and 15 December 2025. Prof. Dr. Farhana Ferdousi, Chairperson, Dept. of Business Administration, and Dr. Mumita Tanjeela, Associate Professor, Dept. of Sociology, conducted the program as resource persons.



DR. S. R. LASKER LIBRARY

A Gateway to Knowledge

Library Facilities

- Borrowing Facilities
- Photocopy Service
- Reference Management Services
- Wi-Fi Service
- WhatsApp: Instant Reference Service
- Subscribed Print Journals Service
- Article Request Service
- Institutional Repository
- Corporate Membership
- Pigeonhole Facilities
- Department Wise Resource Portal
- Remote Access Services to E-Resources Wiley Online Library

Library Hours

Sunday - Thursday : 8:30am - 10:00pm
Friday : 8:30am - 5:00pm
(1:00pm-2:00pm break)
Saturday : 5:00pm - 10:00pm

Special Session on Scholarly Communication and Citation Skills

On 20 November 2025, Dr. S. R. Lasker Library organized a special session titled "Scholarly Communication and Citation Skills: Essentials for Academic Success" for senior students of the Department of Social Relations engaged in research work. The session focused on key academic skills, including citation styles, research ethics, and strategies for effective scholarly writing, aiming to strengthen students' research capabilities and ensure academic integrity.

Strengthening Library Collaboration: BTV Team Visits Dr. S. R. Lasker Library

On 03 November, Dr. S. R. Lasker Library welcomed the Bangladesh Television (BTV) Library & IT Team for a professional exchange. The visit highlighted the library's innovative resources, digital services, and user-focused initiatives. As part of the collaboration, the library team conducted a hands-on training session on cataloging practices and the Koha Integrated Library System, reinforcing a shared commitment to advancing library and IT capacities.



Information Literacy Program for Faculty Members of the Department of Law

Dr. S. R. Lasker Library, East West University, organized an Information Literacy Program for faculty members of the Department of Law on 23 October 2025. The session was chaired by Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor of EWU. The resource person was Professor Dr. Dilara Begum, Chairperson, Department of Information Studies and Librarian (In-Charge). This program aimed to enhance faculty members' understanding of information literacy, empowering them to integrate effective research and information management practices into their academic work.



Advancing Scholarly Communication in the AI Era: Highlights from Dr. S. R. Lasker Library's Global Celebrations

- Dr. S. R. Lasker Library celebrated International Open Access Week 2025 (October 20-26), This year's theme, "Who Owns Our Knowledge?", Reflects on the systems that shape knowledge creation and access, especially in an era of AI and commercialization.
- Dr. S. R. Lasker Library celebrated Peer Review Week 2025 from 15-19 September with the theme "Rethinking Peer Review in the AI Era." The week highlighted the importance of peer review in scholarly communication, engaging researchers, faculty, and students.
- Dr. S. R. Lasker Library celebrated Digital Learning Week 2025 from 2-5 September, in alignment with UNESCO's global initiative. With the theme "AI and the Future of Education: Disruptions, Dilemmas and Directions," the event explored AI's impact on education and key ethical issues like surveillance, bias, and accountability.

Achievements



Mr. Md. Sagar Shahanawaz, Senior Assistant Librarian, and **Mr. Nur Mohammed Golam Newaz**, Assistant Librarian, were invited by Bangladesh Television (BTV) to serve as resource persons in a specialized training program on digital cataloging of books and media resources using the Koha Integrated Library System.



Ms. Shaharima Parvin, Senior Assistant Librarian, successfully completed the DOAJ-accredited course offered in collaboration with Research4Life, held from 1 September to 12 October 2025.

AN OVERVIEW OF DEPARTMENTAL ACTIVITIES

Department of Business Administration

Seminar on “Tips and Tricks For Employment”



Department of Business Administration at East West University organised a seminar session for Strategic Management (MGT480) students, featuring senior officials from Arla Foods Bangladesh Ltd.: Md. Ali Ahsan, Head of HR & Admin, and Anowarul Amin, Head of Corporate Affairs, Regulatory and Communications. The distinguished speakers provided in-depth perspectives on the operations of global companies in Bangladesh and elucidated how organisational strategy is shaped by people, processes, and policies.

Seminar on “HRM Research and Its impact on Industry and Society”

The HRM Discipline under the Department of Business Administration organized a seminar for the faculty members as well as for the students on November 27, 2025. The seminar titled “HRM Research and its impact on Industry and Society” was conducted by Dr. Sardana Islam Khan, Lecturer, HRM, School of Management RMIT University, Australia. Dr. Sardana Islam Khan delivered an insightful session on HR Strength, Social Identification & Employee Performance, Co-design in action research for a positive leadership development program, alternative work arrangements and being future-ready for the Gen-Z workforce.

Webinar on “Health Professionals, Factory Employment Benefits in Leather Footwear, RMG Sectors & Global Conglomerates”

Department of Business Administration at East West University organised a webinar entitled “Compensation & Reward Management for Health Professionals, Factory Employment Benefits in Leather Footwear, RMG Sectors & Global Conglomerates from a Bangladesh Perspective” on 19 November 2025 for students majoring in Human Resource Management. The event featured distinguished speakers who provided sector-specific insights: Dr Fabia Hannan Mone addressed compensation challenges in the healthcare industry; Mr Atiqur Rahman Tuhin discussed structured corporate pay systems and the growing demand for digital skills; and Mr Md. Syfur Rahman examined wage practices within the RMG and leather sectors. This session

effectively bridged theoretical concepts with industry realities, enriching students’ understanding of compensation dynamics and potential career pathways.

Knowledge Sharing Session on “Use of AI in the Classroom & Research”



On September 7, 2025, Professor Rahat Munir, Head of the Accounting and Corporate Governance Department at Macquarie Business School, conducted a session on “Use of AI in the Classroom & Research” at East West University. the speaker highlighted the transformative effects of AI on teaching, learning, and academic research.

Meeting Session

A meeting was held between East West University (EWU) and Banglalink to further strengthen the ongoing collaboration under the existing Memorandum of Understanding (MoU). from East West University were Professor Dr. Anup Chowdhury, Dean of the Faculty of Business and Economics; Professor Dr. Farhana Ferdousi, Chairperson of the Department of Business Administration; and Associate Professors Dr. Rumana Afroz and Associate Professor Dr. Zakaria Masud. The Banglalink delegation included Ms. Tahseen Labeeba Preema, Talent Management Lead Specialist and Manager; Mr. K.M. Raihan, Head of the RYZE Business Unit; and Mr. Md. Abul Hasnat, Senior Specialist, HR Transformation. The meeting focused on introducing the new RISE Curriculum to further promote industry-academia integration.



Guest Lecture Session on “Future HR Leaders: Skills and Strategies for a Successful Career”

The HRM Discipline under the Department of Business Administration, organized a seminar for the students of the courses “Human Resource Planning (HRM 411)” and “Industrial Relations and Labor Law (HRM 413)” on October 21, 2025. The seminar titled “Future HR Leaders: Skills and Strategies for a Successful Career” was conducted by Md. Mehanazuddin Rupom, SHRM- SCP, Head of HR & Admin, AMANN Bangladesh Limited. Mr. Rupom delivered an insightful session on career development strategies for the students.

Study Tour

The Certificate Course in Integrated Supply Chain Management (ISCM) a collaborative initiative between East West University and the Bangladesh Freight Forwarders

Association (BAFFA) recently organized a comprehensive industrial study tour to Knit Plus Ltd., a leading apparel manufacturing and export-oriented facility in Gazipur. Six students gained valuable insights into the end-to-end supply chain operations within the RMG sector.



Achievements of Students and Alumni



Bappy Rana Howlader

Bappy Rana Howlader was awarded Best Campus Delegate of the Month for outstanding journalism and photography. Two photographs of Bappy Rana Howlader, 2023-2-10-16 were featured in a Netra News photo-story on the July-August 2024 student protests, highlighting EWU student resilience. One of his video contents published in times of Bangladesh. He has authored 17 articles for TBS Graduates, covering campus updates (e.g., EWU Lit-Carnival 2025 on 16 October 2025, Cyber Security Club launch), off-campus events (e.g., Barishal Textile Olympiad), and social issues (e.g., July Uprising events, Sadarghat photo-story). These reflect strong research and writing skills, enhancing university and national visibility.

Sabera Khatun and Munem Mahmud Nafi from the Department of Business Administration, East West University, have been selected as Campus Ambassadors for the Nestlé Youth Influencer Program. Their selection reflects their leadership potential and commitment to represent the university in meaningful youth engagements.



The Department of Business Administration at East West University is pleased to announce that **Ms. Raisa Jahan Binti** has been appointed as a Campus Ambassador for Pathao for the 2025 academic year, during her 10th semester. In this role, Ms. Binti will represent Pathao by leading student engagement and promotional initiatives on campus. Her selection reflects commendable leadership, communication skills, and professional excellence.



Kazi Tanvir Ishtiaque, published his conference paper at the International Conference on Financial Literacy and Economic Wellbeing (ICFLEW), organized by BRAC Business School, BRAC University. His contribution highlights his commitment to advancing knowledge in financial literacy and economic wellbeing within the academic community.

Md. Akib Al-Mas alumni, Department of Business Administration stepped into history at the Business Development Centre of China Civil Engineering Construction Corporation-CCECC South Asia not only as the first intern (in the company's history), but also as the only non-Chinese and non-technical professional on the South Asia Business Development floor.

Mr. Md. Akib Al-Mas joined bKash Limited, Bangladesh's largest mobile financial service provider, as a Territory Executive. He has been recognized with the "Next Level Thinking Award" (Q2, Mymensingh Region) for his strategic innovation and leadership in field operations. His distribution house also emerged as "Q2 Registration Champion" during the Quarterly Business Review.



Shahneoz Tusher alumni, Department of Business Administration joined as Territory Sales Associate at Arla Foods Bangladesh Limited. Arla Foods Bangladesh Limited, a subsidiary of Denmark-based Arla Foods, offers high-quality dairy products under the DANO brand.

Diganto Singh an accomplished alumnus of the Department of Business Administration, had his research paper, "Understanding Customer Preferences Toward AI-Powered Chatbots vs. Human Agents in Bangladesh," peer-reviewed and accepted for oral presentation at the prestigious 8th Entrepreneurship for Sustainability & Impact (ESI) 2025 International Conference. This renowned event, held under the theme "Frontier Technologies for Resilient Economies," brought together thought leaders, innovators, and industry experts from around the globe.

He also presented another full paper titled "Sustainable Digital Services for Home-Made Fragrances (Attar) in Bangladesh: Innovation and Development Pathways" on 6 November 2025 for presentation at the 4th International Conference on Sustainable and Digital Business (ICSDB 2025) held in Sri Lanka.



MBA and EMBA Programs

Seminar on “Managerial Economics Practices”

Professor Abdul Bayes, Former Vice Chancellor, Jahangirnagar University and Adjunct Faculty, MBA and EMBA Programs organized a session on Managerial Economics Practices on Friday, 31 October 2025 at EWU. The keynote speaker for the session was Sri Lankan national, Mr. Prashanthan Pathmanathan, Chief Financial Officer (CFO), Cylon Biscuits Bangladesh Pvt. Ltd.



Mr. Prashanthan Pathmanathan, Chief Financial Officer (CFO), Cylon Biscuits Bangladesh Pvt. Ltd speaking at the event

Seminar on “Automated customer care solution providing through digital channels”

Drabir Alam, Managing Director, V2 Technologies Ltd. and Adjunct Faculty, MBA and EMBA Programs organized a session on automated customer care solution providing through digital channels on Friday, 14 November 2025. The keynote speaker for the session Imran Hossain Fahad, Director, Media and Analytics, Scorecard Ltd.

Seminar on “Effective Business Communications”

Sharmin Sultan, Chief People Officer, GPH Ispat Limited and Adjunct Faculty, MBA and EMBA Programs organized a Seminar on “Effective Business Communications” on Tuesday, 4 November 2025 at EWU Campus Room 430. Yasin Shohag, HR Lead of Coca-Cola CCI Bangladesh, a seasoned professional with 11 plus years of experience across HR domain, conducted the interactive session on effective Business Communications.

Achievements of Students and Alumni



Shazzad Hossain got promoted as Manager Marketing & Strategic Planning at Square Textile PLC, Dhaka, Bangladesh in September 2025. His new responsibilities include Brand Promotion & development, Strategic Sales planning, Business Team Lead, Planning Team Lead, Technical support for the operation management team

Mehedi Hasan Akash, successfully started his professional journey with BRAC Bank Limited as a Universal Officer after a rigorous selection procedure in September 2025. His Transition from an HR background to a core banking role has strengthened his understanding of customer service, financial operations, and organizational dynamics.



Being a newly certified Income Tax Lawyer at ITP (NBR) in October 2025, **Ikra Ishrar** has successfully advised multiple clients on tax planning. His recent achievement includes securing official recognition as an authorized income tax practitioner, enabling him to represent clients before tax authorities.



2022 graduate, **Mahpara Rahman** has been working as a Specialist 2 at Therap Services for 4 years now. She handled many projects single handedly with utmost dedication and achieved patent work in September 2025 and for her leadership her team received recognition from higher management for submitting the patents on time.

2018 graduate, **Md. Rakibul Hasan Raihan** working in The Premier Bank PLC. In November 2025, he was awarded as “Outstanding Performance” by senior management for his excellent performance and dedication to the bank. Moreover, he successfully completed the Certified Expert in Credit Management (CECM) program under the Bangladesh Institute of Bank Management (BIBM)



2017 graduate, **Siyam Rahman** received the Best Performing Award 2024 among the bank's top 25 professionals and was recognized as the Elite Performer for Q1 2025. In September 2025, he was promoted to Senior Officer & Associate Manager, reflecting his consistent excellence, leadership, and commitment to achieving organizational goals.

2019 graduate, **Md. Sayem Hossain**, Regional Analyst at Daraz (Alibaba Group), has been contributing to several key financial efficiency projects and automation initiatives in BD,NP,LK,MM & PK. His consistent performance and dedication to organizational goals were recognized with the Outstanding Contributor Award – Daraz Value Award: Deliver on Our Promise (September 2025)



2022 graduate, **Md. Mustafezur Rahaman** joined Emerging Credit Rating Limited as a Research Analyst, where he was promoted to Financial Analyst in early 2025 in recognition of strong analytical and research capabilities. He received the opportunity to pursue a Research Master's degree at the University of Hertfordshire (September 2025 intake). During the same time, he also secured a position at Entain PLC, one of the leading global companies in the UK.



2020 graduate, **Md. Sirajam Monir** has been working as strategic marketing leader and team head at Shamsul Alamin Real Estate Ltd. Through effective leadership, management excellence, and data-driven branding, he has helped his team to achieve record sales performance and recognized by REHAB delivering one of the highest growth contributions to Bangladesh's real estate economy.

2015 Graduate, **Md. Nasir Uddin**, has been promoted to Senior Research Associate from Research Associate at New Vision Solutions Limited in September 2025.



2019 graduate, **Marium Bipasha** has been promoted from Junior Executive to Executive in Sales Accounts Department at China Bangla Ceramic Ind. Ltd in October 2025.

2023 graduate, **Mohammad Mofizur Rahman** moved to US and attained position at project management in AFL global in September 2025.



2020 graduate **Md. Choyan Amir** attained a new position at Global Enterprise as Manager (Accounts & Finance), effective October 1, 2025

Department of Civil Engineering

Educational Field Visit to Dhaka Mass Rapid Transit Development Project (MRT Line-6)

Department of Civil Engineering, East West University, organized a field visit for Fall 2025 students to the Dhaka Mass Rapid Transit Development Project (MRT Line-6) at Kamlapur. The team was warmly received by officials from DMTCL, including the Additional Project Director and engineering staff. Students learned about project scope, stakeholders, construction phases, budgeting, and management practices.

First field survey held in Aftabnagar playground, Dhaka

Department of Civil Engineering at East West University conducted its Fall 2025 field survey on November 2nd at Aftabnagar Playground for students of CE103/CE7103. Guided by two faculty members and four lab officers, students practiced essential surveying techniques and applied classroom concepts in a real environment.



EWU Civil Engineering Club founded houses and wheelchair for flood-affected people



In 2025, the Civil Engineering Club of East West University undertook a meaningful humanitarian initiative to support families severely affected by seasonal floods in

Feni, Bangladesh. The club organized a comprehensive fundraising campaign. It provided two wheelchairs for two special-needs children in South Doulatpur, Phulgazi, and reconstructing two new homes for flood-affected families in Mali Pathor, Parshuram, and South Doulatpur, Phulgazi, Feni.

Achievements of Faculty Members

Dr. Sadik Rahman, Assistant Professor, Department of Civil Engineering, East West University, and his team received a 25.15 lac taka research grant from the Centre for Research and Training East West University (CRTEWU) for the research proposal “Assessing the Reuse Potential of Water Collected from the Air Conditioning Units of East West University: A Pilot Study on Air Condensate Harvesting.” The team includes Dr. Sadik Rahman, Assistant Professor, Department of Civil Engineering, as PI; Dr. Mohammad Manzurul Islam, Assistant Professor, Department of CSE, as Co-PI; and Prof. Dr. Md. Sohel Rana, Department of MPS, Asso. Prof. Dr. Abdullah Al-Mamun, Department of Civil and Environmental Engineering, KFUPM, Saudi Arabia, as an external collaborator.

Achievements of Students

EWU Team became the 1st Runner Up in CPD National Climate Policy Case Competition

Team 3 Zero from East West University's Civil Engineering Department earned the 1st Runner-Up position in the Climate Policy Case Competition 2025, organized by CPD in partnership with the Embassy of Denmark. Out of 45 teams, only five reached the finale, representing major universities including DU, JU, BRAC, BUBT, and EWU. The EWU team—Md. Sadik Jamal Kowshik, Md. Tanvir Alam, and Amlan Deb Nath—was recognized for their project “Heat Resilient Dhaka: The Cool Path Initiative,” which proposed solutions to urban heat stress through sustainable planning and community-driven adaptation. Awards were presented by Mr. Anders B. Karlsen and Dr. Fahmida Khatun.

Sourav Shome, a graduate of Civil Engineering, achieved a fully funded M.A.Sc. program at UBC, Vancouver



Mr. Sourav Shome, a recent B.Sc. graduate from the Department of Civil Engineering, East West University (EWU), has been awarded full funding for his Master of Applied Science (M.A.Sc.) program in Civil Engineering at the University of British Columbia (UBC), Vancouver, Canada, starting in Fall 2025.

Department of Computer Science and Engineering

OBE Workshop on Addressing Engineering Problems and Activities.

On 1 November 2025, the Institutional Quality Assurance Cell (IQAC), East West University, organized a workshop titled “Addressing Engineering Problems and Activities.” The session was conducted by Professor Dr. Ahmed Wasif Reza, Dean, Faculty of Science and Engineering, and attended by all 62 faculty members of the CSE Department. The workshop focused on strengthening faculty understanding of Complex Engineering Problems (CEP) and Complex Engineering Activities (CEA).



CSE Department faculty during the OBE workshop led by Professor Dr. Ahmed Wasif Reza

Workshop on Course File Preparation and OBE-Aligned Assessment Methods

A training session was organized on 24 September 2025 for all full-time faculty members of the CSE Department, East West University, focusing on effective course file preparation and assessment practices aligned with Outcome-Based Education (OBE). The session was conducted by Dr. Mohammad Rezwanul Huq, Associate Professor, CSE.

Meetings

Meeting with Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, and Professor Shams Rahman, Vice Chancellor: on Tuesday, November 4, 2025. CSE Department discuss departmental queries, challenges, suggestions, and future directions. Faculty members shared their concerns and recommendations.



Meeting of Professor Dr. Mohammed Farashuddin and Professor Shams Rahman with CSE faculty members

Alumni Focus Group Discussion: The CSE Department of East West University hosted an Alumni Focus Group Discussion on October 19, 2025. The session brought together CSE alumni, the department chairperson, and

faculty members for an interactive exchange of feedback, experiences, and suggestions. Alumni shared valuable insights on curriculum relevance, industry needs, and opportunities for departmental growth, strengthening the connection between EWU and its graduates.

Achievements of Faculty Members

- **Dr. Shamim H. Ripon**, Professor, Department of Computer Science and Engineering, East West University (EWU), has received a research grant from the East West University Center for Research and Training (EWUCRT) as the Principal Investigator for the project titled “A Brain-Computer Interface System to Control Wheelchair for Severe Mobility-Impaired Persons.” The project aims to develop an intelligent assistive technology that allows individuals with severe mobility limitations to operate a wheelchair using brain signals, integrating advanced AI and neural signal processing. The research team also includes Dr. Ahmed Wasif Reza, Dr. Raihan Ul Islam, Dr. Mohammad Rifat Ahmmad Rashid (EWU), and Dr. Md. Golam Rabiul Alam (BRAC University).
- **Dr. Mohammad Manzurul Islam**, Assistant Professor in the Department of Computer Science and Engineering and Moderator of the Computer Programming Club at East West University, has received a prestigious research grant of 25.15 lakh taka, has been awarded by from the Centre for Research and Training (CRTEWU) for the project titled “Assessing the Reuse Potential of Water Collected from the Air Conditioning Units of East West University: A Pilot Study on Air Condensate Harvesting.” This interdisciplinary research is led by Dr. Sadik Rahman, Assistant Professor, Department of Civil Engineering, as the Principal Investigator.
- **Dr. Md Mostofa Kamal Rasel**, Associate Professor in the Department of Computer Science and Engineering at East West University, has been granted a United States Patent on November 18, 2025. The patent, titled “Operator Movement Optimization Technique for Procedures,” addresses advanced database query optimization methods. Dr. Rasel’s research focuses on improving the efficiency of database systems by optimizing query processing, which has significant implications for enhancing data retrieval performance in modern computing systems.

Achievements of Students

ICPC Asia Dhaka Regional Contest 2025 – Preliminary Round

East West University participated in the ICPC Asia Dhaka Regional Contest 2025 Preliminary Round, held online on 15 November after a mock contest on 14 November. East West University students of the CSE department participated from the university laboratories. A total of 39 students, forming 13 teams, took part in the preliminary round. The event

was well-supervised, reflecting growing student interest in competitive programming. Based on the results, six EWU teams qualified for the onsite regional contest, marking a significant achievement for the CSE department.



Achievements of Alumni

SILQ Group has been formed through the merger of ShopUp, Bangladesh's largest B2B commerce platform, and Sary, the Gulf's leading B2B marketplace. ShopUp was co-founded by Ataur Rahim Chowdhury, an alumnus of East West University. The merger creates the largest B2B commerce platform serving the Gulf and Emerging Asia's fastest-growing consumer markets. The newly formed group has secured \$110 million in funding led by Sanabil Investments and Peter Thiel's Valar Ventures. This landmark achievement highlights the entrepreneurial excellence fostered at East West University and marks a significant milestone for Bangladesh's tech ecosystem.

EWU Alumnus Leads Team to National Cyber Drill Championship: Muhammad Abdullah Al Mamun, an alumnus of The Department of Computer Science and Engineering, has led United Commercial Bank PLC's Information Security Team to their second consecutive championship at the 5th National Cyber Drill.

Department of Economics

Economics Seminar Series



- Dr. Bazlul Haque Khondker, Director at Policy Research Institute (PRI) presented his remarks on the Population dividends in Bangladesh: some estimates from National Transfer Account and National Time Transfer Account. The chief guest of this seminar was Mr. Kamran T. Rahman, President of Metropolitan Chamber of Commerce & Industry and Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, East West University was the Session Chair.
- Dr. Anisuzzaman Chowdhury, Special Assistant to the Honourable Chief Advisor (Ministry of Finance), Government of Bangladesh presented his remarks on Debunking Macroeconomic myths in favor of Developmental Macroeconomics on December 6, 2025.



- Shaikh Tanvir Hossain, Doctoral Student, Department of Business and Economics, Technical University of Dortmund, Germany presented his current research work on the "Adaptive Experiments with Interference" Economics Seminar Series on November 20, 2025.

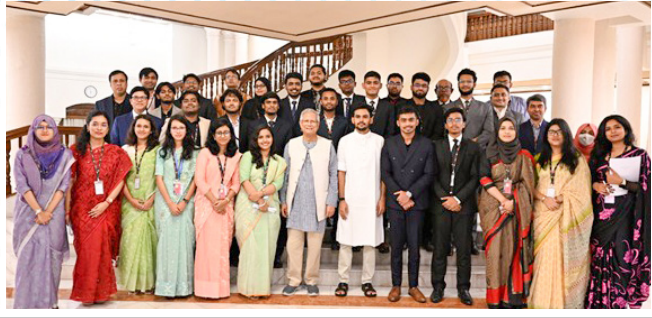
Achievement of Faculty Member

Parvez Karim Abbasi, Assistant Professor in the Department of Economics, has organized The Bay of Bengal Conversation, a premier annual geopolitical forum titled "Rivals, Ruptures, Realignments-Navigating Power and Purpose in a Disordered World" hosted by the Centre for Governance Studies in Dhaka, Bangladesh. Bringing together leaders, diplomats, and thinkers from across the Indo-Pacific, it fostered frank dialogue on the rivalries, risks, and opportunities shaping our shared future.



Achievements of Students

Nijhum Khan, Ahmed Sabiha Fairuz and Anindo Muntasir Slogan won the prestigious National Policy Competition 2025, organized by the Ministry of Youth. The winners from EWU and from nine other universities and one medical college, met the Honorable Chief Adviser **Professor Dr. Muhammad Yunus** later to celebrate their win.



Mustafa Nakib and **Iffat Binta Abedin Jim** represented East West University in RAPID Policy Debate on the topic: “Can Industrial Policy Replace Neoliberal Reforms as a Driver of Development?” at BRAC University.

Kashfia Zaman is one of the 5 recipients, out of 200, of the prestigious “Just Energy Transition- Developing a viable Business Model Fellowship” presented by Oxfam In Bangladesh. Alongside, she also won the Shoktikonna Cohort 2025, funded by WB, GIZ, EU, Devtae Partners showcasing her idea on “Solar powered battery charging point with recycle battery under circular economy.”

Key Highlights

A new compulsory course ECO7107 – Environment and Sustainable Development was added to the curriculum with a vision to raise climate awareness among students

Associate Professor Dr. Biva Arani Mallik has been appointed the new Director of the Centre for Urban Studies and Sustainable Development (CUSSD), an interdisciplinary research centre at the East West University (EWU).

Department of English



Foodi Presents EWU Lit-Carnival 2025

The Department of English at East West University proudly organized Foodi Presents EWU Lit-Carnival 2025, an inter-university literary festival, on 16 October 2025, welcoming participants from 22 universities across Bangladesh. From Spot Poetry, Drama, and Poster Presentation to Comic-Con, Cosplay, and the dazzling Masquerade, the event was a vibrant celebration of creativity and talent. Professor Dr. Mohammed Farashuddin, Professor Shams Rahman, Ms. Luva Nahid Choudhury, and Ms. Munize Manzur inspired the crowd with their presence and insights.

Seminar Series



Rhizome, the English Department Seminar Series, organized the first seminar of Fall 25 on Thursday, 27 November, from 1:30 to 3:00 PM, in Room 550 (Lecture Gallery). Mian Md. Naushaad Kabir, PhD, Associate Professor of ELT/ TESOL at the Institute of Modern Languages, University of Dhaka, presented a paper titled “May not an ass know when the cart draws the horse?” – the July Uprising, graffiti, translanguageing”

Seminar on AI Literacy in collaboration with TESOL BD



The seminar on “AI Literacy for Teachers and Researchers” was held on Monday, December 1, 2025, in collaboration

with TESOL BD at the Nousher Ali Lecture Gallery, East West University. The speaker, Dr. Lilian W. Mina, Director of Institutional Assessment, Institutional Effectiveness & Analysis, and Associate Professor of Rhetoric and Composition at the University of Alabama at Birmingham (USA), discussed the growing importance of AI in education and research.

Annual Picnic

Department of English organized a day-long outing at Chuti Aronnobash Resort. Faculty members, students, and administrative staff of the department, along with distinguished guests from North South University, Independent University, Bangladesh, and BRAC University. During the day out, the department also commemorated the 50-year teaching career of Professor Fakrul Alam, Advisor to the Department of English and former Pro Vice-Chancellor of East West University.



Achievements of Faculty Members



Prof. Dr. Farzana Akhter, Dean, Faculty of Liberal Arts and Social Sciences, has been invited to serve as the Associate Editor of the Scopus-Indexed Q1 journal, *English Studies: A Journal of English Language and Literature*, published by Routledge/Taylor & Francis. Dr. Farzana has also been a member of the Editorial Board of the *World Journal of English Language*, a Scopus-Indexed Q1 journal published by Sciedu Press.



Ms. Saifa Haque's research proposal on 'Impact of Blended Learning on Learner Motivation and Self-Efficacy in EFL Writing Classrooms at Bangladeshi Universities' has received fund by United International University which amounts BDT 318,000.00.



Jarin Tasnim Raisa, Lecturer, Department of English, East West University, received the prestigious Dean's Merit List of Academic Recognition (B.A. Examination 2021) from the University of Dhaka on 14 October 2025.



Ms. Shama Tasnim Rahman received a certificate from the Alumni Association of the Department of English, Rajshahi University for attaining 1st position in the MA exam.

Speaker Invited at Conferences and Symposiums

- **Prof. Dr. Farzana Akhter**, Dean, Faculty of Liberal Arts and Social Sciences, was invited to deliver a guest lecture via an online platform on "Research Methodology" at the Department of English for Global and Creative Communication, Ma Chung University, Indonesia. Prof. Dr. Farzana Akhter was also an Invited Panel Discussant at the 5th *International Conference on Language, Literature, Culture, and Crises*, organized by the Department of English and Modern Languages, Independent University, Bangladesh (IUB), Dhaka. The title of her talk was "Displacement and Dissent: The Politics of Crisis in Immigrant and Diasporic Fiction."
- **Dr. Akhter Jahan**, Chairperson, Department of English, was invited by the BRAC institution of Languages (BIL) to deliver a seminar titled "Transforming EFL Classrooms Through Differentiated Instruction: Enhancing Learning outcomes and Empowering Teachers," on 7 October 2025 at the BRAC University campus.

Workshop

- **Prof. Dr. Farzana Akhter** has conducted 3 workshop/training sessions: a training on 'Methods of Writing a Research Paper' at the Liberation War Museum, Dhaka; a workshop on "Writing Abstracts for Academic Papers" at the Writing Centre Workshop Series, Department of English, East West University; and, another workshop titled "Continuing Professional Development (CPD): Its Importance and Impact on Quality Assurance" at teacher training program on "Teaching, Learning, and Research" organized by the Institutional Quality Assurance Cell (IQAC) in collaboration with the Center for Research and Training (CRT), EWU.

Achievements of Students and Alumni

- **Ms. Raisa Nuzhat** has been appointed as a Lecturer in the Department of English at Green University of Bangladesh (GUB). She completed her BA and MA in English (TESOL) at East West University with Magna Cum Laude distinction in

recognition of her academic excellence.

- **Zarin Tasnim Lifa** (BA in English) and Afnan Binte Helal (MA in English) had their creative works published in BRACU Resonance, a renowned bilingual creative writing journal by BRAC University's Department of English and Humanities. Zarin's prose piece "Feels of Freedom"

and Afnan's poem "Second Independence" were selected for the special issue "New Beginnings," featuring writings that explore themes of freedom, self-rediscovery, and transformative change. This distinguished issue includes contributions from respected academics and students from universities across the country.

Department of Genetic Engineering and Biotechnology

Achievements of Faculty members



Dr. Suraia Nusrin, Associate Professor and Chairperson GEB, as the principal investigator and Dr. Mst Murshida Mahbub, Assistant Professor, GEB, as the associate investigator, has received a research grant of BDT 3 lac under special allocations (Interdisciplinary group) from the Ministry of Science and Technology

(MoST), Govt. of Bangladesh, in the financial year 2025-2026. The title of the project is "Assessing Breast Cancer Risk Associated with Polymorphism of Genetic Markers among Bangladeshi women".



Dr. Mst Murshida Mahbub



Dr. Afsana Bhuiyan Toma, Assistant Professor, Department of GEB, has received a research grant of BDT 85,000 under RnD (Biology, Medical Science & Nutrition group) from the Ministry of Science and Technology (MoST), Govt. of Bangladesh, in the financial year 2025-2026. The title of the project is "Investigating the Oncogenic Susceptibility Conferred

by ERCC1 Polymorphism: A Genetic Association Study in Breast and Colorectal Cancer among the Bangladeshi Population"



Nusrat Jahan Antora, Senior lecturer, Department of GEB, has received a research grant of BDT 90,000 under RnD (Biology, Medical Science & Nutrition group) from the Ministry of Science and Technology (MoST), Govt. of Bangladesh, in the financial year 2025-2026. The title of the project is "Isolation and Identification of Multi Drug Resistant

Uropathogens from Pregnant Women in Dhaka city, Bangladesh".



Md. Anwar Hossain Adib, Lecturer, Department of GEB, has received a research grant of BDT 85,000 under RnD (Biology, Medical Science & Nutrition group) from the Ministry of Science and Technology (MoST), Govt. of Bangladesh, in the financial year 2025-2026. The title of the project is "Comparative genomic analysis of multi drug resistant Salmonella spp. isolated from street everages in Dhaka City, Bangladesh".

Achievement of Alumni



Sharaf Nawar, a GEB graduate, has been awarded one of Japan's most prestigious scholarships - the MEXT Scholarship. She is currently pursuing her graduate studies at the Graduate School of Engineering at The University of Osaka, Japan.

Department of Mathematical and Physical Sciences

EWU Holds 'Dua Mahfil' in Memory of Late Student D. M. Mushfiquzzaman



East West University (EWU) arranged a deeply felt Session of Reminiscence and Dua Mahfil on December 11, 2025, to honor the memory of its departed student, D. M. Mushfiquzzaman, an undergraduate student of the Department of Mathematical and Physical Sciences, who passed away on November 20, 2025.

The heartfelt gathering was organized by the Department of Mathematical and Physical Sciences and held at the Front of the Admission Office premises on the university campus. The purpose of the assembly was to pray for the peace and eternal rest of Mushfiq's departed soul and to offer condolences to his family.

The Dua Mahfil saw the presence of EWU's high officials, including Professor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees; Professor Dr. Shams Rahman, Vice Chancellor; Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor; and Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Treasurer.

They were joined by numerous faculty members, administrative officials, and fellow students of the university who gathered to pay their respects and share in the prayer. The atmosphere reflected the deep sense of loss felt by the entire EWU community for the promising young student.

16th Dhaka South Regional Undergraduate Mathematics Olympiad 2025 at EWU



Department of Mathematical and Physical Sciences (MPS), East West University, organized the 16th Dhaka

South Regional Undergraduate Mathematics Olympiad 2025 (DSRUMO25) on 21 November 2025. The event was inaugurated by Professor Shams Rahman, Vice Chancellor, East West University. Professor Dr. Shahidul Islam, President of the Bangladesh Mathematical Society (BMS) and Vice Chancellor, Pirojpur Science & Technology University, attended the inaugural session as the Special Guest. The Olympiad, a regional segment of the National Undergraduate Mathematics Olympiad, brought together students from reputed public and private universities and colleges across the Dhaka South region.

Departmental Colloquium

Dr. Md. Fazlul Karim, Professor of Mathematics, presented a research topic titled "Sensitivity of Double-Diffusive Mixed Convection in an Enclosure with a Zigzag Bottom Wall and a Torsionally Oscillating Lid Using Hybrid Nanofluid" on 6th November 2025. His study explores the physical behavior of a bottom zigzag cavity filled with a hybrid nanofluid under a torsionally oscillating lid using CFD and ANN methods.

Achievement of Faculty Members



Dr. Zubair Hasan and Dr. Nazmul Abedin Khan Received MoST Special Research Grant

Dr. Zubair Hasan and **Dr. Nazmul Abedin Khan** received Ministry of Science and Technology (MoST) Special Research Grants of BDT 5 lakhs on their project titled "Synthesis of bimetallic zeolitic imidazolate frameworks (ZIFs) and ZIFs derived carbon composites for catalytic and adsorptive removal of PPCPs and dyes from aqueous environment".



Dr. Nasima Akter Mukta and Dr. Mongur Hossain Received MoST Special Research Grant

Dr. Nasima Akter Mukta and **Dr. Mongur Hossain** received Ministry of Science and Technology (MoST) Special Research Grants of BDT 6 lakhs on their project titled “Preparation of electrospun bi-polymeric scaffolds from sugarcane bagasse lignin and alginate to assess their efficacy in biomedical applications”.



Dr. Thamina Acter received the Ministry of Science and Technology (MoST) R&D grant of BDT 80,000 for her project titled “Molecular-level characterization of sedimentary organic matter (SOM) in estuarine regions of Bangladesh using ultrahigh-resolution mass spectrometry”.

Four faculty members—**Ms. Shobha Islam, Mr. Apurbo Roy Chowdhury, Mr. Syed Shovon Mahbub Mahin,** and **Mr. Md. Aminul Islam** Shazid—all serving as Lecturers, have received the prestigious Dean’s Honor Award from the Faculty of Science, University of Dhaka, in recognition of their outstanding academic achievements.

Seminar on Astrophysics



Dr. Tonima Tasnim Ananna Presented a Topic on Astrophysics at the Departmental Seminar

Department of MPS organized a seminar on Astrophysics. Dr. Tonima Tasnim Ananna, Assistant Professor, Department

of Physics and Astronomy, Wayne State University, Michigan, presented a topic titled “Catching a Star: How Modern Astronomers Find Exciting Phenomena” on 4th December 2025. Her talk explores how observations of cosmic expansion, light-element abundances, and the cosmic microwave background contribute to our understanding of the Universe.

Annual Picnic



MPS department organized its annual picnic on 6 December 2025 at Rupsha Resort, Gazipur. The day-long program featured a variety of activities, including sports competitions, cultural sessions and concluded with an exciting raffle draw, adding to the enjoyment and festive spirit of the event. The picnic brought together faculty members, staff, and students for a day of recreation, teamwork, and extracurricular engagement.

Department of Pharmacy



World Pharmacists Day 2025 Celebration at EWU

Department of Pharmacy celebrated World Pharmacists Day 2025 with a rally, cake-cutting, and a seminar on “Pharmacists for Sustainable Healthcare in Bangladesh”. Distinguished guests, including university leaders and healthcare officials, highlighted the essential role of pharmacists in hospital services, drug safety, and national healthcare quality. The event emphasized this year’s theme, “Think Health, Think Pharmacist”, and reinforced the importance of skilled pharmacists for the nation’s sustainable healthcare future.

Department of Pharmacy Hosts Seminar on NMR Spectroscopy



Seminar on NMR Spectroscopy

Department of Pharmacy hosted a seminar titled “Unveiling Molecular Structure Through NMR Spectroscopy” on 6 November 2025. Professor Dr. Choudhury Mahmood Hasan, Vice President of the Pharmacy Council of Bangladesh, delivered an engaging keynote address explaining NMR fundamentals and inspiring students with his insights on knowledge and happiness.

Achievements of Faculty Members

Dr. Rejina Afrin, Associate Professor as the Principal Investigator, in collaboration with Professor **Dr. Chowdhury Faiz Hossain** as the Associate Investigator, has been awarded the Special Research Grant 2025-2026 by the Ministry of Science and Technology, Government of the People’s Republic of Bangladesh. This prestigious funding will support their innovative research project entitled “Evaluation of the Hepatoprotective Effect of Corchorus olitorius (Jute Plant) Leaves Extract and Its Secondary Metabolites in a Mouse Model with Progressive Non-Alcoholic Fatty Liver Disease.”



Dr. Rajina Afrin

Dr. Chowdhury Faiz Hossain

Ms. Ripa Kundu, Lecturer, Department of Pharmacy, East West University, has received the Research and Development (R&D) Grant 2025-2026 from the Ministry of Science and Technology, Government of the People’s Republic of Bangladesh, for her research proposal “Unlocking the Neuropharmacological Potential of Xanthosoma undipes Rhizomes: An Integrated GC-MS Analysis, In-vitro, In-vivo, and In-silico Approach.”

Dr. Nazia Hoque, Associate Professor, Department of Pharmacy has achieved 1st place in the Oral Presentation category at the 2025 Mercer School of Medicine-College of Pharmacy (SOM-COP) Joint Research Conference, held on October 31, 2025, in Atlanta, GA, USA.

Achievements of Students

Best Campus Ambassador Award

Two students from the Department of Pharmacy, **Kazi Musaddiq Hossain** and **Tahsin Bintey Mahmud**, have achieved the ‘Best Campus Ambassador Award’ at the SEU Pharma Fest 2025 held on 24-25 September 2025.



Best Campus Ambassador at SEU Pharma Fest 2025

Champions of Pharma Olympiad at NSU Pharma Fest 2025



Champions of Pharma Olympiad at NSU Pharma Fest 2025

Department of Pharmacy made an impressive mark at the inter-university event Pharma Fest 2025, organized by North South University on 5-6 November. The team of Nusrat Jahan and Fariha Ahmed emerged as the Champions of Pharma Olympiad, competing with teams from 21 different universities across the country. Also, three teams of our students participated in the Poster Presentation segment and received Certificate of Participation for their commendable research presentations.

Notable Achievements at 1st Bangladesh Science Expo 2025

Department of Pharmacy, is excited to share the extraordinary accomplishments of its brilliant students at the 1st Bangladesh Science Expo 2025 held on 07-08

November 2025. This prestigious event, organized by the Dhaka University Science Society (DUSS), Bestcade Corp., and the Wadood Moimunnessa Foundation, provided a national stage where our students' stellar performance reflected the culture of academic and research excellence fostered at East West University. In the Science in Poster (Scholars Category) segment, the team of Nusrat Jahan, Sumaiya Ahammad, and Sohela Faisal secured the 1st position and Anaet Sharif Tushar achieved the 2nd position. Taeyba Akter Tuly and Nusrat Jahan ranked 1st (tie) position and 2nd (tie) position, respectively, in the Science in Slides (Scholars Category) competition. Also Rajasrwee Saha achieved the "Best Campas Ambassador" award jointly with others.



Poster Presentation (1st position) at 1st Bangladesh Science Expo 2025

EWU Alumnus Ikram Hossain Rana Secures Prestigious Erasmus Mundus Scholarship in MemBioMed

Mr. Ikram Hossain Rana, an alumnus of the Department of Pharmacy, East West University, has been admitted to the prestigious Erasmus Mundus Joint Master's Program in Membrane Biology to Neuroscience and Experimental Medicine (MemBioMed) with a fully funded scholarship. Ikram will be pursuing his studies across renowned European universities: Université Côte d'Azur (France), University of Genoa (Italy) and Osnabrück University (Germany). Prior to this remarkable achievement, Mr. Rana—the topper of Spring 2018—built a successful career in the Product Management Department of Eskayef Pharmaceuticals Ltd.,



Department of Social Relations

Seminars

Seminar on “Recent Epidemic of Anthrax in Bangladesh: Role of Advanced Laboratory Methods for Better Prevention”

Department of Social Relations organized a seminar on “Recent Epidemic of Anthrax in Bangladesh: Role of Advanced Laboratory Methods for Better Prevention” on November 6, 2025, at Nousher Ali Lecture Gallery. Dr. Noorjahan Begum Maliha, Associate Scientist, Virology Laboratory, Infectious Division, icddr,b, delivered a speech as a guest speaker. Dr. Md. Mobarak Hossain Khan, Professor, DSR, and Dr. Marzia Zaman Sultana, Senior Lecturer, DSR, were internal speakers at the seminar Series.

Seminar on Social Etiquette

Department of Social Relations (DSR) organized a seminar on Social Etiquette on November 6, 2025, at the Nousher Ali Lecture Gallery. The session was designed for first-semester students enrolled in the Population and Public Health Sciences (PPHS) program and aimed to familiarize them with the standards of behavior expected at the university level. The session was conducted by Rubayat Kabir, Senior Lecturer in the Department of Social Relations.



Rubayat Kabir delivering her speech during the seminar

Participation in Dialogue at PSTC

Department of Social Relations was invited at a dialogue on the “16 Days of Activism against Gender-Based Violence” organized by Population Services and Training Center (PSTC). The chairperson of the department, Dr. Touhida Tasnima, Associate Professor, Dr. Md. Mobarak Hossain Khan, Professor, Dr. Marzia Zaman Sultana, Senior Lecturer, Abdullah Al Mamun, Lecturer and 16 students from the department joined the dialogue.

Breast Cancer Awareness Month Celebration at EWU

Under the guidance of Dr. Marzia Zaman Sultana, Senior Lecturer of DSR, students of 'PHS 305: Epidemiology of Noncommunicable Diseases and Injuries' prepared some colorful posters on different aspects of breast cancer to create awareness among the students, faculty members, and other staff of the university.



Students and Faculties celebrated Breast Cancer Awareness Month 2025

Annual Picnic

Department of Social Relations hosted its annual Picnic at the serene Garden Centre Resort in Gazipur on November 21, 2025. The event brought together students of the BSS in Population and Public Health Sciences (PPHS) and the Master of Population, Reproductive Health, Gender and Development (MPRHGD) programs, along with faculty members and staff.



Achievements of Faculty Member

Faculty of Business, Economics and Social Development (FBESD) at Universiti Malaysia Terengganu (UMT) has nominated **Dr. Touhida Tasnima**, Associate Professor and Chairperson of DSR to serve as an External Assessor for their academic promotion exercise.

Achievements of Students

Top Honors in “Psyche Flow -Mental Health Awareness Competition

Two students from the Department of Social Relations, under the Program of Population and Public Health Sciences, achieved remarkable success in the Psyche Flow - Mental Health Awareness Competition, organized by the East West University Health and Well-being Club. Among the winners, **Purnota Rahman**, a student of 2nd semester in the Department of Social Relations, was awarded Champion, while **Rifa Tasfia**, a student of 7th semester in the Department of Social Relations, earned the title of 1st Runner-up.



Purnota Rahman a PPHS student, secured the Champion title in Psyche Flow

Students of DSR Secure 2nd Runner-Up in the National Policy Competition 2025

Team Cohesion, comprising students of BSS in Population and Public Health Science; Sabiha Binta Siraj, Israt Jahan Labonno, and Sajidul Haque, from the Department of Social Relations earned the 2nd Runner-Up award. Their policy paper, titled “Workplace Childcare and Women Empowerment: Bangladesh’s LDC Graduation,” received comments for its originality, relevance, and insightful policy recommendations in the context of Bangladesh’s graduation from LDC status.

PPHS students presented at an international conference

Md. Naimuddoula Arafat and Suhana Majid, both 9th-semester students of the Population and Public Health Sciences Program under the Department of Social Relations at East West University, have successfully presented their research at a prestigious International Conference. on Recent Advances in Science and Technology, organized by the Faculty of Science, University of Rajshahi. Their poster ranked 6th among the submissions.

Galacticos FC, a female football team won Champion and Runners-up titles

Female football team from the Population and Public Health Sciences Program under the Department of Social Relations at East West University won two champions titles at the Women’s Predictors Cup - The Rise, Royal 11 Intra Tournament, held on 19 and 26 September. The team also achieved runners-up titles in Shield Cup Dhaka and All Star Cup, held on 20 September and 8 November. The team delivered commendable performances throughout the season.



Players of the PPHS female football team

Department of Electrical and Electronic Engineering

Seminar on “Analog IC Design: from Fundamentals to Industry Applications”

Department of Electrical and Electronic Engineering hosted a seminar on “Analog IC Design: from Fundamentals to Industry Applications” on October 12, 2025. The session was conducted by Dr. Andalib Chowdhury, Chief Strategy Officer at a stealth-mode startup based in California, USA. Drawing on over three decades of experience in the semiconductor industry, Dr. Chowdhury shared valuable insights into the design and development of analog and mixed-signal integrated circuits, highlighting practical aspects of ASIC design and high-volume chip production.



Webinar on Microwave/RF Devices and their Interactions with Novel Nano-Materials for Sensing and Communication Applications

A webinar titled “Microwave/RF Devices and their Interactions with Novel Nano-Materials for Sensing and Communication Applications”, jointly organized by the IEEE Bangladesh Section APS-MTTS Joint Chapter and the IEEE East West University Student Branch, took place on October 30, 2025. The distinguished speaker of the session was Dr. Mohammad Hossein Zarifi (Ph.D., PEng, PRC Tier II, SMIEEE), Associate Professor and Tier II Principal's Research Chair (PRC) in Sensors and Microelectronics at the University of British Columbia, Canada, and Director of the Okanagan MicroElectronics and Gigahertz Applications (OMEGA) Lab. Dr. Zarifi shared valuable insights into the interaction between microwave/RF devices and advanced nanomaterials, emphasizing their role in the development of modern sensing and communication technologies.

Webinar on “Thermal Power in Action: A Deep Dive into Coal-Based Plant Operations”

Department of Electrical and Electronic Engineering (EEE) organized an insightful webinar titled “Thermal Power in Action: A Deep Dive into Coal-Based Plant Operations” on August 22, 2025. The session focused on providing participants with a comprehensive understanding of thermal power generation, particularly the operation and management of coal-based power plants.

Webinar on “Advancing Nuclear Power in Bangladesh through Safe, Secure, and Reliable I&C Systems”

A webinar titled “Advancing Nuclear Power in Bangladesh

through Safe, Secure, and Reliable I&C Systems” organized by the Department of Electrical and Electronic Engineering (EEE), on October 14, 2025. This insightful session of the webinar was conducted by our keynote speaker Engr. Royal Barua, Assistant Manager (Engineering), NPCBL. The session was chaired by Dr. Khairul Alam, Professor and Chairperson, Department of EEE, EWU. This webinar focused on advancing nuclear power in Bangladesh through safe, secure, and reliable instrumentation and control (I&C) systems.

Intra-EEE Football Tournament 2025



The Intra EEE Department Football Tournament 2025 took place on October 24, 2025, at the East Court Arena in Aftabnagar. Organized by the EWU EEE Football Club, the event brought together the vibrant community of the EEE Department at East West University. A total of 14 teams participated, featuring enthusiastic players from among the faculty, staff, alumni, and current students.

Field Visit



On August 21, 2025, a group of 31 students from the Department of Electrical and Electronic Engineering (EEE) at East West University visited the National Load Dispatch Centre (NLDC) and the 230/132 kV Grid Substation at Rampura, operated by Power Grid Bangladesh PLC (former PGCB). The visit was organized as part of the EEE-441 course to provide students with practical exposure to Bangladesh's national power transmission and system operation network.

On July 23, 2025 and Nov 05, 2025 (on the semester of summer-25 and fall-25), students of the EEE-441 course, guided by Sidrat Muntaha Nur Pranto, Lecturer, EEE, EWU, visited the indoor substation at the main campus East West University. The visit aimed to provide practical

exposure to power system operations and electrical distribution. Students observed key equipment such as power transformers, circuit breakers, isolators, current and potential transformers (CTs & PTs), busbars, and control panels.



On October 27, 2025, a group of 27 students from Section 1 of the EEE-301 course at East West University visited the AB-3 Indoor Substation under the guidance of Sidrat Muntaha Nur Pranto, Lecturer, Department of EEE. The visit was organized to help students gain practical understanding of the working principles of a three-phase transformer and other associated electrical equipment.

Achievements of Faculty Members

Dr. Fakir Mashaque Alamgir (PI), Mr. Abdur Rahman(CoPI) and Mr. Rizwan Shaikh(CoPI), has received a competitive research grant of BDT 14,90,000/- from the Center for Research and Training (CRT), East West University, for a project titled “Multimodal fusion and transformer-based detection of Glaucoma with explainable AI (XAI): A study on the prevalence of primary open-angle

Glaucoma”. This interdisciplinary research initiative seeks to develop an advanced diagnostic framework that integrates multimodal data fusion and deep learning techniques to improve the early detection of glaucoma, with the broader goal of enhancing healthcare research and outcomes in Bangladesh.

Achievements of Students

- **Md. Salauddin Sakib**, a EEE student and Vice President of the East West University Robotics Club, has been awarded the ICCAD Youth Innovation Fund 2025 (Sponsoring Green Idea/Campaign category) with support from the Embassy of Sweden. As Founder and CEO of HydroZone, Sakib is developing a clean, affordable water-based fuel solution for homes and small businesses, aiming to cut fuel costs by 60% and eliminate harmful emissions. After 1.5 years of dedicated work, he is now refining the third-generation reactor, targeting a market launch by late 2025. This recognition highlights both HydroZone’s promise and the innovative drive of EWU students.
- **Sadika Parvin Mumu**, a final-year student of the Department of Electrical and Electronic Engineering (EEE) at East West University (EWU), has been selected for the renowned Third Shoktikonna, Leadership Cohort 2025 through a competitive national selection process. Out of more than 1,000 applicants across Bangladesh, only 75 outstanding young women were chosen for this year’s cohort. The Shoktikonna Leadership Cohort 2025 is organized in collaboration with the European Union Delegation in Bangladesh, GIZ (German International Cooperation), the WePOWER Network, the World Bank, and Devtale Partners.

Department of Law

Workshop on Legal Careers in Banks and NBFIs Concludes Successfully



Department of Law organized a career-focused workshop on legal roles in banks and NBFIs, featuring Mr. Qazi Mahmudur Rahman, EVP & Chief Legal Officer, as the guest speaker on 7th October, 2025. He shared practical insights on compliance, litigation, and career pathways in financial institutions.

10th Workshop on Mooting and Advocacy Skills



Department of Law successfully held its 10th “Mooting and Advocacy Skills Workshop” on 1st November 2025 with 80 first- and second-year participants. The workshop featured training on Mendeley Reference Manager and legal research databases. Participants also observed a Demonstration Moot Court performed by experienced mooters. The program concluded with a certificate ceremony attended by Dr. Muhammad Ekramul Haque,

Professor and Adviser, Dr. Nabaat Tasnima Mahbub, Associate Professor and Chairperson, and Dr. Md. Mehedi Hasan, Associate Professor.

Department of Law organized a seminar on “The Recent Amendment of the Code of Criminal Procedure, 1898”, on 8th November, 2025. The distinguished panel included Dr. Muhammad Mahbubur Rahman, Professor (on leave), Department of Law, University of Dhaka and Professor & Head, Department of Law, Independent University, Bangladesh; Mr. Muhammad Omar Faruque, Senior Assistant Secretary, Law & Justice Division, Ministry of Law, Justice and Parliamentary Affairs; and Mr. Md. Zahirul Islam, Advocate, Supreme Court of Bangladesh. They discussed the differences between the previous and amended Codes, procedures of regular and mobile courts, police station syndicates, and irregularities under the old system, combining theoretical understanding with practical examples.

East West University Law Clinic hosted a seminar on “Navigating Artificial Intelligence in the Legal Domain: Opportunities, Barriers and Strategic Pathways” East West University Law Clinic has organized seminar titled “Navigating Artificial Intelligence in the Legal Domain: Opportunities, Barriers and Strategic Pathways” Saturday, November 22, 2025. The event featured keynote speech by Dr. Mohammad Ershadul Karim, Associate Professor at University of Malaya, Malaysia, a global expert on law and technology. The honourable Vice Chancellor of the East West University, Professor Dr. Shams Rahman, graced the event as the Chief Guest



A seminar on the Recent Amendment of the Code of Civil Procedure, 1908 was successfully organized by the Department of law and East West University Law Clinic on 29th November, 2025. Ashfaqur Rahman, Senior Assistant Secretary, Law & Justice Division, Ministry of Law, Justice and Parliamentary Affairs, Government of the People's Republic of Bangladesh and Jubaer Ahmed, Advocate, Supreme Court of Bangladesh were present at guests.



As a part of the academic orientation program of the Department of Law, faculty members of the 1st semester conducted week-long workshops titled ‘Academic Orientation: How to Navigate Law School’ for the newly admitted of the Department of Law in the fall 2025 semester.

In Fall 2025, Department of Law conducted the 7th edition of the East West University Law Clinic. In this edition of the clinic, such distinguished resource persons as Justice Md. Zakir Hossain, Honourable Judge, High Court Division, Supreme Court of Bangladesh, Barrister Khaled Hamid Chowdhury and Barrister Rashna Imam, Senior Advocates, Supreme Court of Bangladesh, along with other judges and lawyers of the subordinate and apex courts, conducted 25 sessions on civil and criminal trial and advocacy, public interest litigation, client handling and management, alternative dispute resolution, legal aid, etc.

Achievements of the Faculty Members



- **Md. Pizuar Hossain**, Senior Lecturer, Department of Law has received the 2025 Alex Raydon and Nina Narodowski PhD Award at Monash University in Melbourne, Australia. He has achieved this award as a top up scholarship in addition to his current Monash Graduate Scholarship (MGS) and Monash International Tuition Scholarship (MITS) to pursue his PhD.
- **Md. Pizuar Hossain** has also been awarded the Charles E. Scheidt Faculty Fellows Program in Atrocity Prevention at the Institute for Genocide and Mass Atrocity Prevention (I-GMAP), Binghamton University, New York, for the 2025–26 academic year. As part of the fellowship, Mr. Hossain will attend the Frontiers of Prevention Forum in New York in April 2026, joining leading scholars, practitioners, and policymakers.
- **Md. Pizuar Hossain**, Senior Lecturer at the Department of Law, EWU, has been appointed as the Higher Degree by Research (HDR) Representative at the Faculty of Law, Monash University in Australia. In this capacity, he serves as a member of the Faculty Research Committee (FRC), contributing to key discussions shaping research priorities and postgraduate engagement within the Faculty.



- **Ali Mashraf**, Lecturer, Department of Law, passed the enlistment exam and became empanelled as an arbitral tribunal secretary of the Bangladesh International Arbitration Centre, the first and only licensed and registered Alternative Dispute Resolution institution in Bangladesh.

Achievements of Students



Ewu Team Bags The Championship Title Of 2nd Bup National Moot Court Competition 2025. The Moot Team, comprising Ms. Saima Haque Nisa (Oralist), Mr. Mahidul Hasan Mahim (Oralist), and Mr. Asif Rahman (Researcher), from the Department of Law has secured the championship title at the 2nd BUP National Moot Court Competition, held from 11th-14th September 2025, at Bangladesh University of Professionals (BUP).

Department of Law proudly represented at the HROC Legal Skills Boot Camp 2025, held on 18-20 September 2025 at Suvarnagrama Amusement Park & Resorts, Rupganj, Narayanganj. organized by the Human Rights Observation Center (HROC). Four EWU students achieved remarkable success: Nafis Bin Nadim was part of the Champion Team winning the *Team With Distinction Award*; Nafis Bin Nadim's team also secured 2nd place in the Poster Presentation. Kazi Samsey Tabriz Mim received the *Best Activities Excellence Award*; while Afrin Salauddin and Mahmudul Hasan Maruf performed with distinction.



The EWU Law Team, comprising Ms. Israt Jahan Sadia, Mr. Md. Muktasin Fuad, and Mr. Saroar Mohammad, won the Championship at the National Moot Court Competition 2025 held at the University of Asia Pacific, coached by Ms. Mashraba Naziat, Lecturer, Department of Law.



The EWU Law Team—Shagufta Chowdhury Adrita (Oralist), Md. Salmun Alam (Oralist), and Abdur Rahman Jobair (Researcher)—won the Champion title at the NUEB LMC National Moot Court Competition 1.0 (2025), titled “Verdict Vista: The Law Olympiad 1.0”, held on 21-22 November in Sylhet, coached and guided by Ms. Nur-A Ariya Alam, Lecturer, Department of Law.



Department of Information Studies

Celebration of Global Media and Information Literacy Week 2025



Celebration of Global Media and Information Literacy Week 2025

Department of Information Studies inaugurated the weeklong celebration of Global Media and Information Literacy (MIL) Week 2025 on October 26, 2025, in collaboration with the UNESCO Dhaka Office and the Media and Information Literacy Network Bangladesh (MILNetBD). Dr. Susan Vize, Head of Office and UNESCO Representative to Bangladesh, Professor Dr. Shams Rahman, Honorable Vice Chancellor of East West University, Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor of East West University, Professor Dr. Saquiba Yesmine from Jahangirnagar University, Dr. Md. Saiful Alam, Professor, Department of Information Studies and Professor Dr. Dilara Begum, President of MILNetBD and Chairperson of the Department of Information Studies graced both the rally and inaugural ceremony.

Panel Discussion on “Integration of Media and Information Literacy (MIL) in Higher Education”



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As part of the Global Media and Information Literacy (MIL) Week 2025 celebration, Department of Information Studies successfully organized a panel discussion titled “Integration of Media and Information Literacy (MIL) in Higher Education” on Tuesday, October 28, 2025. The

event served as a vibrant platform for dialogue on how Media and Information Literacy (MIL) can be integrated into higher education curricula to enhance students’ critical thinking, digital competence, and responsible information practices. Professor Dr. Mohammed Farashuddin, Founding Vice Chancellor and Chairperson of the Board of Trustees, East West University, graced the event as the Chief Guest. The session was moderated by Professor Dr. Dilara Begum, Chairperson of the Department of Information Studies, EWU. Distinguished panelists included Dr. Susan Vize, Head of Office and UNESCO Representative to Bangladesh; Professor Dr. Shams Rahman, Vice Chancellor, East West University; and Dr. Kazi Mostak Gausul Hoq, Professor, University of Dhaka, and a leading Media and Information Literacy expert.

4th International Conference on Information and Knowledge Management



4th International Conference on Information and Knowledge Management (i-IKM)

The 4th International Conference on Information and Knowledge Management (i-IKM) was organized by the Department of Information Studies at East West University from 16 to 18 September 2025, in Dhaka, Bangladesh. The theme of the 4th i-IKM “From Access to Action: Rethinking Information Practices in an AI-driven Society,” aims to explore the evolving landscape of information and knowledge management, moving beyond mere access to consider how AI influences our ability to understand, interpret, and ultimately act upon information effectively and ethically. The conference brought together eminent keynote and invited speakers, researchers, and participants from Germany, France, Japan, Mexico, Philippines, Sri Lanka, India, Nepal, Finland and Bangladesh, making it a truly global academic gathering. Professor Dr. Mohammed Farashuddin, honorable Chairperson, Board of Trustees, East West University and former Governor, Bangladesh Bank, and the Advisor of the conference graced the conference with his kind presence. Dr Bernd Markscheffel, Technische Universität Ilmenau, Germany and Jean-Charles Lamirel, Professor, Université de Strasbourg, France delivered the keynote speech.

Field Visit

Department of Information Studies organized an academic visit to the National Archives of Bangladesh on 25

November 2025 as part of the course INF 204: Records and Archives Management. The visit was coordinated and led by Ms. Rumana Rahman, Senior Lecturer, Department of Information Studies. A total of 40 students participated in this academic visit, where they had the opportunity to explore various archival sections, observe archival processes, and gain hands-on insights into the management, preservation, and retrieval of government records.



Seminar on Research Monograph and Internship



Research Seminar

On 25 November 2025, Department of Information Studies hosted a research seminar for students from the

department of Information Studies who engaged in the Internship program and research monograph in Summer 2025 to meet the requirements for the BSS degree presented their work. Jahin Hosen, Maharun Nesa and Stephen Shanto Bairagi presented an overview of their research monograph.

Achievement of Faculty Members

Professor **Dr. Dilara Begum**, Chairperson, Department of Information Studies, East West University has been appointed as a member of IFLA's Advisory Committee on Ethics for the 2025-2027 term. In this capacity, she will have an important role in delivering on IFLA's mission to inspire, engage, enable and connect the global library field.



Information Studies Faculty Member Receives Two Dean's Awards



Professor **Dr. Dilara Begum** has also been invited to serve as the Editor-in-Chief of the Asian Journal of Information Science and Technology (AJIST). AJIST is a half-yearly, double-blind peer-reviewed, gold open-access journal.

Ashik Rayhan, currently serving as a Lecturer in the Department of Information Studies at East West University, has been honored with two Dean's Awards from the University of Dhaka in recognition of his exceptional academic achievements in the Department of Information Science and Library Management.

Department of Sociology

Departmental Activities

Department of Sociology organized a seminar on November 1, 2025, as part of its Sociology Seminar Series for Fall 2025. Professor Syed Farid Alatas, a distinguished scholar in the field of decolonization of knowledge and critique of Eurocentrism in social sciences, delivered a lecture titled "Global Sociology and Decolonization - Reimagining Knowledge for Our Times." Professor Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees, EWU graced the occasion as the program chair.



Sociology Seminar Series, Fall-25

Department of Sociology was honored to host Professor Dr. M. Anwar Hossen, a UGC member and Professor of Sociology at Dhaka University. His visit provided a valuable opportunity for meaningful dialogue, guidance, and planning for the department's future development.



During the visit to the Department of Sociology by Professor Dr. M. Anwar Hossen, Member of the University Grants Commission of Bangladesh (UGC)

Ms. Júlia Fuentes Ibars, a Spanish student of the prestigious Erasmus Mundus Joint Master's Degree in Public Health in Disasters (EMJMPHD) program joined the department of Sociology as an intern student in the Summer 2025 semester.

Department of Sociology successfully organized a Workshop on Master in Sociology and Social Policy (MSSP) program curriculum revision to align with UGC comments on 11th October. Faculty members participated actively, discussed key suggestions, and worked collaboratively to finalize the curriculum. The Department is set to launch a comprehensive master's program in Sociology and Social Policy (MSSP) soon.



Ms. Júlia Fuentes Ibars with Dr. Fouzia Mannan, Chair of the Sociology Department, and her Supervisor, Helal Uddin.

Department of Sociology organized a seminar presentation by the students for 'Research and Internship' as a requirement of the curriculum, on October 16th. Final-year students presented their research findings, while internship students shared their field experiences. Faculty members provided feedback and appreciated the students' efforts. The event helped students improve their research and other academic skills.

Annual Picnic

Department of Sociology successfully organized its Annual Picnic 2025 on 29th November 2025 at Grand Bhawal Resort, Keraniganj. Students and faculty members participated enthusiastically, enjoying a day filled with recreation, teamwork, and cultural activities.



Field Trip



Department of Sociology organized a field trip to Dasherbandi village on September 4, 2025, for students of SOC 210 and SOC 303. The visit focused on understanding

the transformation of the area from a traditional village into an emerging urban space shaped by the establishment of South Asia's largest sewage treatment plant and expanding real estate developments. Students observed changes in land use, displacement of local residents, and broader social, cultural, and economic impacts.

Achievements of Faculty Members

Five faculty members including **Dr. Fouzia Mannan**, Professor and Chairperson from the Department of Sociology conducted multiple sessions in a month-long Research Methodology Training Course organized by the Bangladesh Liberation War Museum, Dhaka.

- **Dr. Rasel Hussain**, Assistant Professor, was invited as a resource person by the Caritas Development Institute to conduct a three-day training (4-6 September 2025) for their Diploma Course on Social Analysis and Development.
- **Mr. Helal Uddin**, Senior Lecturer, successfully delivered lectures on "The Social Components of Risk Prevention and Resilience" as a Visiting Lecturer for the Erasmus Mundus Master in Public Health in Disasters (EMMPHID) program in November 2025 at the University of Oviedo, Spain, a program jointly coordinated with Karolinska Institutet (Sweden) and the University of Nicosia (Cyprus).
- **Dr. Rasel Hussain** (Assistant Professor) was also honored with the Young Researcher of the Year Award at the LEAP 2025 ceremony (September 28, 2025) by the London School of Digital Business, UK.

International/National Appointments & Grants

- Masum Billah, Senior Lecturer was appointed as the "Sessional Teaching Academic" of Faculty of Medicine and Health by the University of New South Wales (UNSW), Sydney, Australia. He was also appointed as the "Sessional Teaching Academic" of School of Social Science by the Sydney University, Sydney, Australia.
- Helal Uddin, Senior Lecturer, has been working as a reviewer of two international journals: SSM- Mental Health (Elsevier Q1 Journal) and Disaster Medicine and Public Health Preparedness (Cambridge University Q2 Journal).
- Dr. Fouzia Mannan leads a study titled "Assessing Enabling Environment, Institutional Capacity, and

Pathway to Transformative Gender-Responsive Budgeting in Bangladesh", which East West University conducted in collaboration with International Water Management Institute (IWMI) with the Ministry of Finance and other government agencies and it was funded by CGIAR with a budget of approximately USD 14, 6000.

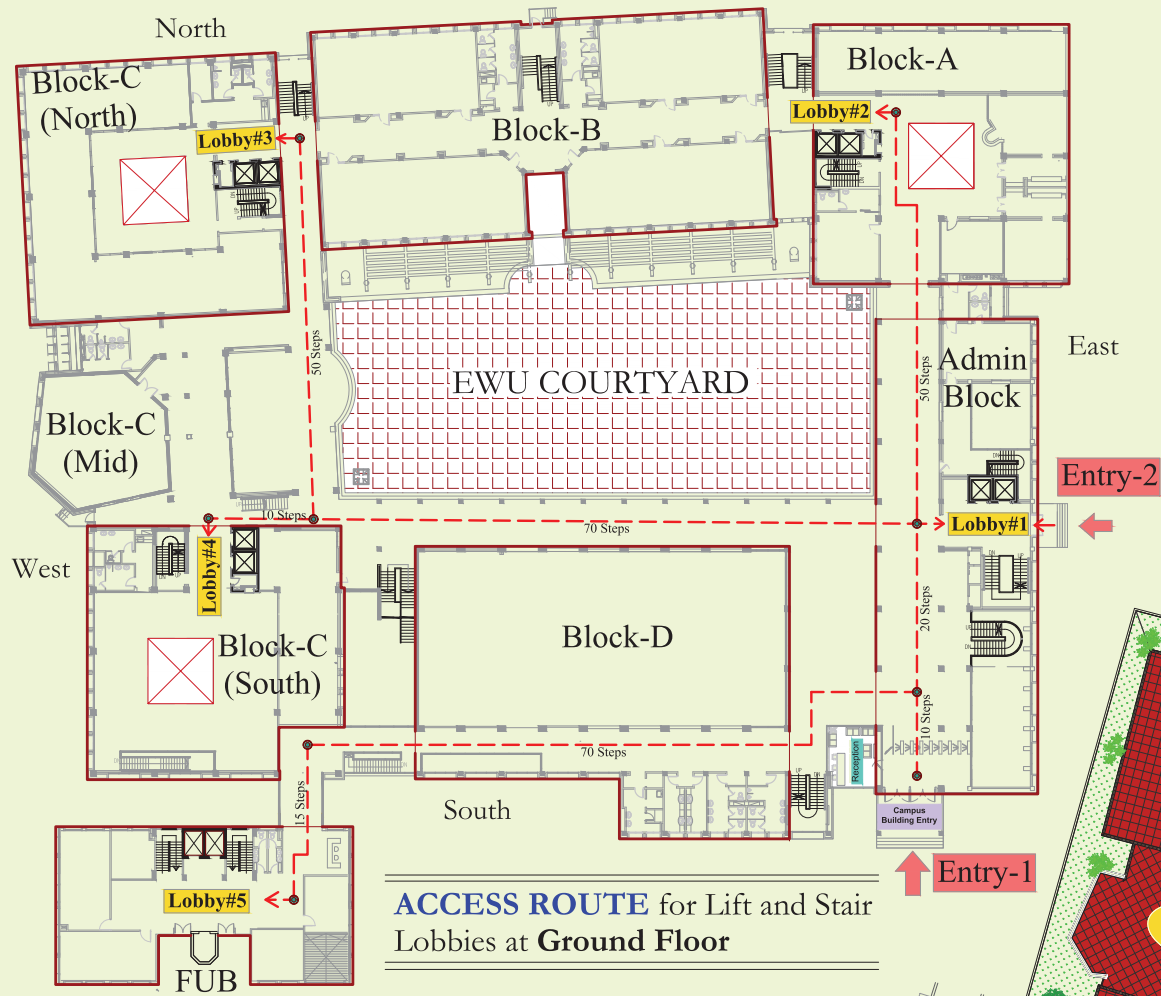
- Dr. Mumita Tanjeela, Associate Professor (Principal Investigator), along with her team members Dr. Rasel Hussain, Assistant Professor, and Mr. Helal Uddin, Senior Lecturer from the Department of Sociology, received a research grant from the East West University Center for Research and Training (EWUCRT) to conduct a study titled "Environmental Degradation and Displacement of Forest-Dependent Communities: A Socio-ecological Study in the Sundarbans Area, Bangladesh."

Achievements of Students

Israt Jahan Tithy and **Israt Jahan** (10th Semester Students) presented their research, "Learning and Living with Climate Change: The Role of Education and Media in Shaping Everyday Awareness in Tangail and Cumilla, Bangladesh", at the Conference on Environment and Changing Climate held at Independent University, Bangladesh (IUB) on 20-21 November 2025.

Achievements of Alumni

- **Naila Abdullah Mim**, a distinguished alumna of the Sociology Department at East West University, has been awarded a PhD opportunity at Kent State University, USA.
- **Ariz-Un-Elma** and **Abu Muhammad Jarrah**, distinguished graduates of the Sociology Department at East West University, have been awarded prestigious AIT Fellowships to pursue their master's studies at the Asian Institute of Technology (AIT) in Bangkok, Thailand.
- **Asraful Afrin Biswas** (Batch 2018) commenced her Master's studies in Global and Development Studies at Roskilde University, Denmark (September 21, 2025), securing a placement at a globally recognized institution.
- **Audity Das Monty** secured admission to Hochschule Fulda University of Applied Sciences, Hesse, Germany, for the Master's Program in Human Rights in Politics, Law and Society for the Fall 2025 session.



Block Inform

Block	FL
ADMIN	*B2
A	B2
B	B2
C - North	B2
C - Middle	B2
C - South	B2
D	B2
FUB	B1

* B2: Two Basements

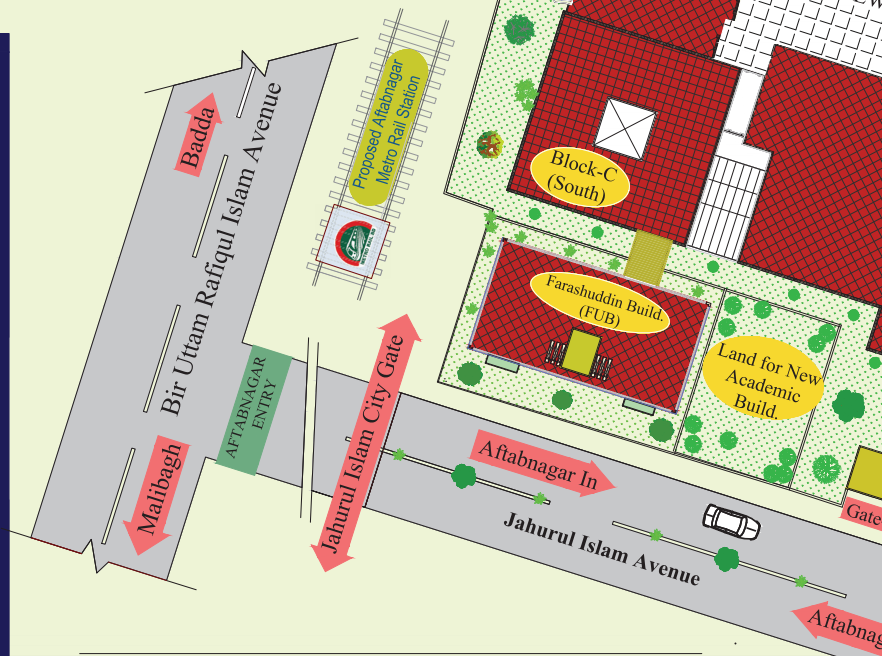
EWU CAMPUS MAP



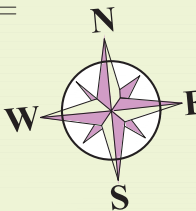
East West University (EWU)
A/2, Jahurul Islam Avenue, Jahurul Islam City
Aftabnagar, Dhaka-1212, Bangladesh



View this map online at
<https://www.ewubd.edu/access-map>



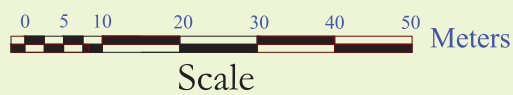
LOCATION MAP of East West University



Information

Floor	Block Connectivity
2+GF+5	ADMIN to/from A (Connected to all floors, except 1 st and 5 th)
2+GF+7	A to/from B (Connected to all floors, except 7 th)
2+GF+5	B to/from C-North (Connected to all floors, except 5 th)
2+GF+8	C-North to/from C-Middle (Connected to all floors, except 7 th and 8 th)
2+GF+6	C-Middle to/from C-South (Connected to all floors, except 7 th)
2+GF+7	C-South to/from D (No access)
2+GF+2	D to/from ADMIN (Connected to all floors, except 3 rd , 4 th and 5 th)
2+GF+9	FUB to/from C-South (Connected only to ground floor)

ments; GF: Ground Floor; 5: Five Floors above GF



Scan for EWU Campus Location on Google Map



ADMINISTRATIVE OFFICES

Name	Block	Floor
Chairperson, BOT	Admin	5 th
Chief Advisor	Admin	5 th
Vice Chancellor	Admin	4 th
Pro Vice Chancellor	Admin	4 th
Treasurer	Admin	2 nd
Registrar	Admin	3 rd

ACADEMIC SPACES

Office	Block	Floor
Dean Office	C (North)	GF
Business Administration	A	3 rd
Civil Engineering	C (South)	3 rd
Computer Science & Eng.	C (South)	5 th
Electrical & Electronic Eng.	C (South)	4 th
Economics	C (North)	2 nd
English	C (North)	1 st
Genetic Eng. & Biotech.	A	7 th
Information Studies	A	6 th
Law	C (North)	7 th
MBA & EMBA	C (North)	GF
Math. & Physical Sciences	FUB	9 th
Pharmacy	C (South)	6 th
Social Relations	C (North)	8 th
Sociology	A	6 th

SERVICE OFFICES

Name	Block	Floor
M.A.Mumin Admission Off.	Admin	1 st
Accounts Office	Admin	1 st
Bank Booth	Admin	1 st
Center for Research & Train.	Admin	1 st
Controller of Exam.	Admin	2 nd
Director of Finance	Admin	2 nd
Eng. & Maint. Dept.	Admin	B1
HR & Logistics	Admin	4 th
Info. & Com. Services	Admin	3 rd
Internal Audit	Admin	2 nd
IQAC	D	1 st
Proctor Office	D	2 nd
Students' Welfare	Admin	2 nd

FACILITIES

Name	Block	Floor
Manzur Elahi Auditorium	D	GF
Canteen	D	B1
Common Room	D	B2
Computer Practice Lab	A	5 th
Dr. S. R. Lasker Library	B	5 th
Medical Center	D	1 st
Playground	D	B2
Prayer Room	A	GF
Reading Room	A	5 th
Green Shop	A	GF

MISCELLANEOUS

Name	Block	Floor
Career Coun. Center Lobby	Admin	2 nd
Faculty Lounge	C (South)	GF
ICS Computer Lab	B	4 th
S.M.Nousher Ali Lec. Gal.	C (Middle)	GF
Razia Samad Lec. Gal.	C (Middle)	1 st
Jalaluddin Ahmed Lec. Gal.	C (Middle)	2 nd
Shelley A. Mubdi Lec. Gal.	C (Middle)	4 th
Reception	Admin	GF

Academic Calendar for Undergraduate Programs (Except B.Pharm and LL.B) Spring 2026

Date	Day	Event
January 06	Tuesday	University Reopens
January 08	Thursday	Orientation and Advising of Newly Admitted Students and Knowing your Campus: Orientation with the academic and other facilities of the University
January 11	Sunday	First Day of Classes
January 11-13	Sunday-Tuesday	Adding of Courses
January 20	Tuesday	Last day to clear Incomplete grades ("I" grade)
January 21	Wednesday	Last day to Drop Course(s)/Semester with 100% Refund
January 22	Thursday	<ul style="list-style-type: none"> Last date of full payment of tuition fees without late fee Last day of payment of the 1st Installment: 60% of the tuition fees without late fee
January 23	Friday	Holiday: Saraswati Puja
January 29	Thursday	Last day to Drop Course(s)/Semester with 85% Refund
February 02	Monday	25 th Convocation 2026 (Classes will remain suspended)
February 03	Tuesday	Holiday on account of 25 th convocation 2026
February 04	Wednesday	Holiday: Shab-E-Barat
February 21	Saturday	Holiday: Shaheed Day & International Mother Language Day
February 22	Sunday	Last day of payment of the 2 nd Installment: 40% of the tuition fees without late fee
February 26	Thursday	Last day of Tuition Payment with Late Fee of Tk. 500/-
March 05	Thursday	Last day of Tuition Payment with Late Fee of Tk. 1000/-
March 15	Sunday	Blocking of ID Numbers of Defaulting Students
March 17-25	Tuesday-Wednesday	Holiday: Shab-E-Qadr, Jumat-UI-Wida and Eid-UI-Fitr
March 26	Thursday	Holiday: Independence & National Day
March 31	Tuesday	Last Day to Drop Course(s)/Semester with 50% Refund
April 09	Thursday	Last day of Withdrawal of Course(s)/Semester ("W" grade)
April 12-13	Sunday-Monday	Advising for Summer 2026 (in-person) for CGPA 2.15 or less (students admitted up-to Summer 2023) and for CGPA 2.40 or less (students admitted in Fall 2023 and onward) including on probation
April 15-17	Wednesday-Friday	Online Advising of Courses for Summer 2026 (ongoing students)
April 14	Tuesday	Holiday: Bengali New Year's Day
April 18	Saturday	Admission Test for Summer 2026
April 23	Thursday	Last Day of Classes
April 26-30	Sunday-Thursday	Final Examinations
May 01	Friday	Holiday: May Day and Buddha Purnima
May 07-11	Thursday-Monday	Semester Break
May 12	Tuesday	University Reopens for Summer 2026



EAST WEST UNIVERSITY

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